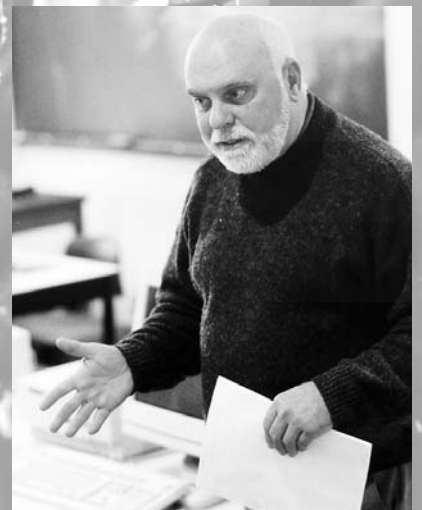
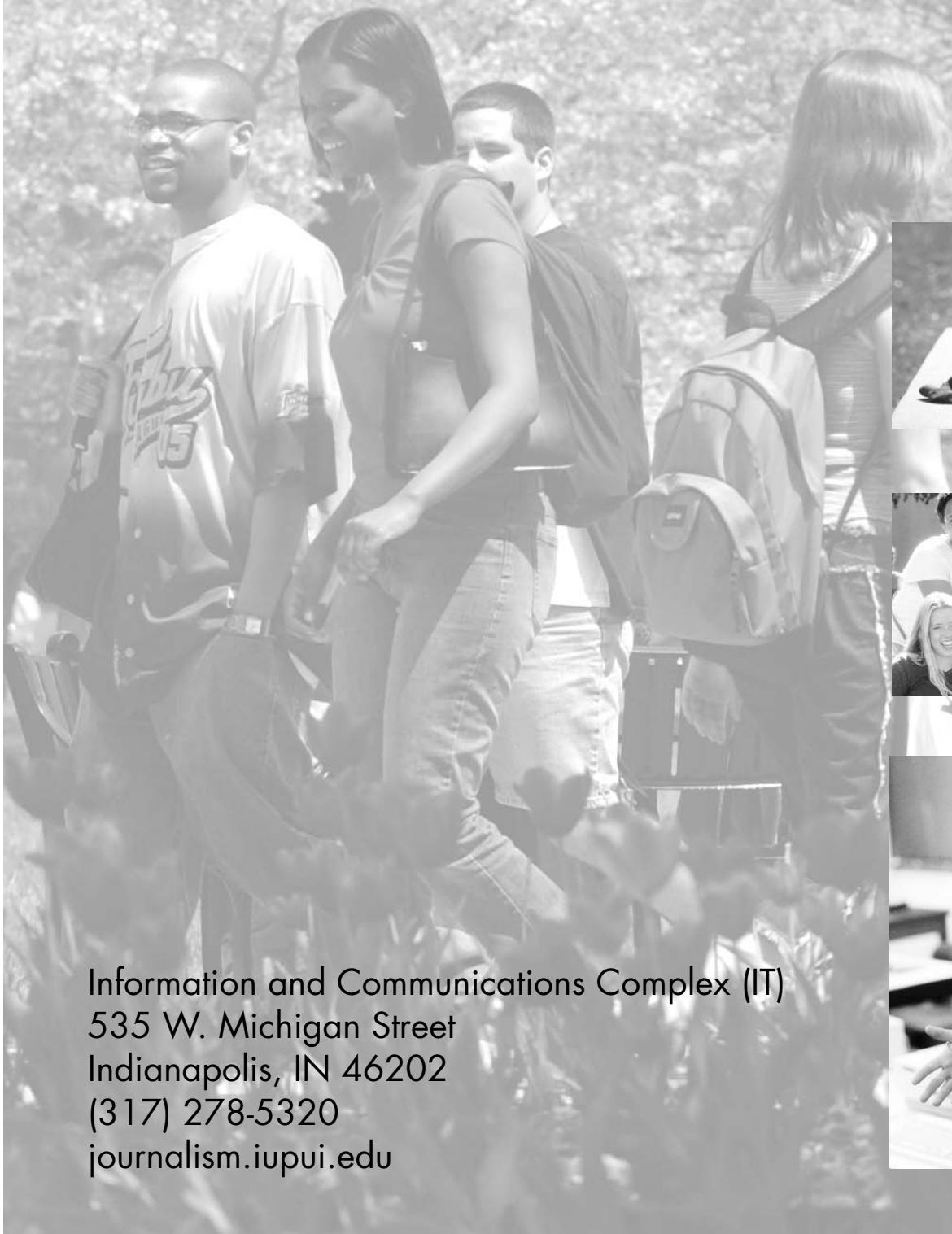


INDIANA UNIVERSITY SCHOOL OF JOURNALISM



Information and Communications Complex (IT)
535 W. Michigan Street
Indianapolis, IN 46202
(317) 278-5320
journalism.iupui.edu

Contents

235	The Mission of the School of Journalism
235	The Mission of the Baccalaureate Program
235	A History of the School of Journalism at Bloomington and Indianapolis
235	Campus Life at Indianapolis
236	The Journalism Library
236	Campus Media
236	Honors and Scholarships
236	Student Organizations
236	Internships and Placement
236	Admissions
236	Admission to the School of Journalism
236	Application Deadlines
236	Transfer Students
237	The Bachelor of Arts in Journalism Degree, Indianapolis and Bloomington
237	Degree Requirements
237	Credit Hour and Grade Point Requirements
237	Journalism Major Requirements
238	Transfer Credit in Journalism
238	The Certificate in Journalism
238	The Certificate in Public Relations
238	The Indianapolis Campus Degree Requirements
238	The Second Concentration
239	Fundamental Skills
239	Distribution Requirements
239	Culture Studies
239	Approved Courses Outside the School of Journalism
240	Program Planning and Counseling Guidelines
240	The Student's Responsibility
240	Advising
240	The Certificate in Journalism
241	The Certificate in Public Relations
241	Academic Regulations
242	Academic Standing of Candidates for the Bachelor of Arts in Journalism Degree
243	Course Descriptions
245	Administrative Officers and Faculty of the School of Journalism
245	Appendix: Indianapolis Course Lists
245	1. Approved Advanced Composition Courses by Departments
246	2. Approved Distribution Courses by Departments
249	3. Approved Culture Studies Courses

The Mission of the School of Journalism

The mission of the School of Journalism is to explore and to help students explore the institutions, procedures, professional skills, and audiences of journalism and mass communication. Our subject is how the media mediate, and what this process of mediation means for public life in America and around the world. This mission is both an academic and a professional one; it is about learning, teaching, and doing. To this end, we are committed to scholarly research in journalism and mass communication, to liberal education in the arts and sciences, and to professional training in media work.

The Mission of the Baccalaureate Program

The mission of the baccalaureate program of the School of Journalism is to help students learn to read, think, and communicate clearly, critically, and creatively. The school is committed to liberal education in the arts and sciences as well as to professional training in the skills of journalism and mass communication. The school believes that both breadth and depth of learning must characterize the undergraduate experience. To this end, the Bachelor of Arts in Journalism degree emphasizes:

- development of basic skills in writing, critical thinking, independent learning, mathematics, foreign language, computers, and new information technologies;
- exposure to a broad range of course work in the disciplines of the liberal arts and sciences, both in the College of Arts and Sciences (COAS) and in the liberal arts courses within the School of Journalism;
- study of human cultures outside the United States and of selected minority cultures within the United States;
- training in statistical analysis and quantitative and qualitative research methods; training in the professional skills of journalism and mass communication, including reporting, writing, editing, visual communication, new communications technology, and collaborative group work;
- study of the institutions, processes, and effects of mass media in society;
- study in depth of a field or discipline in the arts and sciences, other than journalism and mass communications; and
- preparation for a lifetime of learning.

Because its mission coincides with the philosophy and goals of the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), the school seeks accreditation every six years from this national body. ACEJMC accredited the school most recently in 2002.

A History of the School of Journalism at Bloomington and Indianapolis

Indiana University, established in 1820 as a tiny seminary in Bloomington, eventually became one of the first state universities to teach journalism. Instruction began in 1893 with three students in the first class. Classes in writing and reporting were taught at intervals during the next few years, supplementing the students' liberal arts background in English, history, and economics.

A Department of Journalism was established in the College of Arts and Sciences in 1911, although students could not major in journalism until 1932. Professor Joseph Piercy was named as the first head of the department; he served until 1938. In 1911 the Department of Journalism took over administration of the *Indiana Daily Student*, the campus newspaper established in 1867 as a student-owned enterprise.

John E. Stempel followed Piercy as the head of the department. Under Stempel's leadership—from 1938 until his retirement in 1968—the program moved to its current building, Ernie Pyle Hall. In 1946, the High School Journalism Institute began, directed by Professor Gretchen Kemp. The institute continues today, offering programs each summer for students and their high school teachers.

Journalism began offering a master's degree in the 1920s and a doctoral degree in mass communication in 1966. The first Ph.D. was granted in 1971.

Richard G. Gray became chairman of the department in 1968. He led the program through a shift in the curriculum from a mainly professional orientation to one that balances instruction in the skills of writing, visual communication, reporting, and editing with instruction in the history, economics, law, responsibilities, and ethics of journalism. That core curriculum remains, although new technologies of mass communication and converging media have changed the mode of instruction and the content of some courses.

In 1968, the *Indiana Daily Student* was separated from the curriculum. The *IDS* and the *Arbutus*, the campus yearbook, became independent publications administered by a publisher selected by the journalism faculty.

After a national fundraising campaign, Ernie Pyle Hall was renovated in 1976. Faculty offices and classrooms took over the upstairs of the refurbished building, and a new library and the *IDS* dominated what once had been the pressroom on the ground floor.

In 1974, the department became a school, still within the College of Arts and Sciences. The school became systemwide in 1982, responsible for the coordination of journalism education on all eight campuses. Gray became dean and helped establish the undergraduate major on the Indianapolis campus, IUPUI. Under the leadership of Associate Dean James Brown at IUPUI, the school took over the administration of *The Sagamore*, the campus newspaper, and appointed its first publisher in 1985.

After the death of Gray in 1984, Trevor R. Brown became interim dean and was named dean the next year. In 1989, the school separated from the College of Arts and Sciences, becoming one of seven (with the addition of Informatics in 2001) independent academic schools on the Bloomington campus. Since 1990, students on both the Bloomington and Indianapolis campuses enroll in the Bachelor of Arts in Journalism (B.A.J.) program.

Campus Life at Indianapolis

The journalism curriculum helps students prepare to be effective communicators regardless of their chosen profession. Careers in newspapers, magazines, broadcast and electronic journalism, public relations, and advertising are as vital as ever. The Bachelor of Arts in Journalism degree also prepares students for related careers and for graduate studies. For example, strong communication skills are essential for careers in law, business, and public affairs.

The urban setting of the Indianapolis campus enables students and faculty to work closely with public and private agencies, government, business, and industry. Its urban orientation enables the university to be directly involved in metropolitan concerns and aspirations. The state capitol is only a short walk from the school's offices. Internships available from Indianapolis media organizations allow students to enhance their classroom skills with work experiences in a major media market. Classroom experiences are also enriched by part-time instructors who are media professionals.

The School of Journalism operates administratively and practically as one school for the Indianapolis and Bloomington campuses. Because the degree program is unified, students who meet all admission requirements may start in Bloomington and transfer to IUPUI or vice versa. Students who have not met all admission requirements may transfer to the University Division at Bloomington or the University College at Indianapolis. The school is nationally accredited on both campuses.

The IUPUI campus emphasizes computer-based journalism. Students are taught how to use online information (LEXIS® and NEXIS®) in J100 Computer Methods for Journalism class. NEXIS, a massive database that contains full text of many newspapers, magazines, news services, and government documents, is very useful as background research on story ideas. Students are given free computer access accounts so that they may connect to the world of electronic information and, by e-mail, to their professors. Owning a computer is not necessary, but students who have their own computer in their homes or offices can turn in assignments electronically without coming to campus.

Two journalists from *The Indianapolis Star* won the Pulitzer prize for investigative journalism using computer skills learned in IUPUI journalism courses.

The Journalism Library

Books, journals, trade publications, and newspapers used by faculty and students in journalism are housed in the University Library, 755 W. Michigan Street. The IUPUI University Library is a beautifully designed building. It features computer databases that help students, faculty, and staff in their academic and professional work.

Campus Media

Students may work for *The Sagamore*, the campus newspaper administered by the School of Journalism in accordance with principles established in the Articles of Operation. The newspaper is a state-of-the-art desktop-published weekly that gives students a full range of opportunities in writing, editing, photography, ad sales, production, graphics, and page design. Students have full responsibility for the news-editorial content and may also gain management and marketing experience. Most student staff positions are paid. Students are also encouraged to explore opportunities in the communications market in print, broadcast, public relations, and advertising in Indianapolis. *The Sagamore* is often recognized as the top campus weekly in the state, having won numerous state, regional, and national awards.

Honors and Scholarships

The school recognizes and rewards the academic and professional accomplishments of its majors with a program of awards and scholarships on both campuses.

The school places its outstanding students on the Dean's List each semester, based on their grade point average for that semester. In addition, the school annually awards approximately \$130,000 in scholarships ranging in value from \$500 to \$6,500 to its majors. Indianapolis students compete with Bloomington students for these scholarships. Approximately \$5,000 is earmarked for Indianapolis students. Applicants are interviewed for these scholarships in spring semester by a faculty-student committee. The school announces the awards at an annual ceremony for students and parents in April.

Student Organizations

The Journalism Student Organization helps students prepare to enter the media market by organizing a spring job fair and sponsoring occasional workshops and guest speakers throughout the year. Students may also join the professional chapters of Society of Professional Journalists, for students interested in careers in news; Women in Communications, for women interested in careers in journalism and mass communications; or Public Relations Society of America, for students interested in careers in public relations.

Internships and Placement

The IU School of Journalism at Indianapolis has a placement director in Indianapolis to help students

prepare for internships and full-time employment. Indianapolis students are also encouraged to take advantage of recruiting visits, available through the Bloomington campus. Information about these opportunities is posted regularly on the school's bulletin board outside Cavanaugh Hall 001G or through the Journalism Web site at journalism.iupui.edu. Job opportunities are also listed in *Deadline*, a weekly newsletter from the Bloomington campus.

The school's placement director advises students in preparing resumes, clips, cover letters, and interviews, as well as arranging for recruiters and employers to visit the IUPUI campus. For more information, contact Margaret Balough Hillery, IT, (317) 278-5320.

Students may earn up to 3 credit hours in journalism for properly supervised internships, as long as they arrange to meet the school's requirements in advance of taking the internship. Students may not apply the credit to the minimum of 30 credit hours required for the journalism major.

Admissions

Admission to the School of Journalism

Students wishing to major in journalism may declare themselves journalism majors in the University Division at Bloomington or the University College at Indianapolis during their first year at IU and may take J110 Foundations of Journalism and Mass Communication. At the Indianapolis campus, students may also take J100 Computer Methods in Journalism during their first year. Before seeking admission as a major in the School of Journalism, students must complete a minimum of 26 credit hours of undergraduate course work, including the following:

- J110 Foundations of Journalism and Mass Communication with a grade of C or higher
 - English Composition with a grade of C or higher or exemption
 - One semester of a foreign language
 - One fundamental skills mathematics course with a grade of C or higher or exemption.
- Recommended: Math M118, A118 or D116-D117.

Students wishing to become journalism majors are expected to have computer literacy, but there is no course or competency exam required for admission. Those who cannot demonstrate competency with word processing may be required to take a jump-start course before advancing in JOUR J100, J200, or J210.

Students meeting these requirements with a cumulative grade point average of 2.20 (FX will be calculated as F) will be considered for admission to the School of Journalism. Each year the school will admit students, based on their grade point average, as the school's physical space, instructional equipment, and faculty/staff resources permit.

At Bloomington, applicants will be permitted to register conditionally for the next required core course if they submit a completed application.

Conditional registrations in journalism courses may be canceled if those applicants are denied admission to the School of Journalism.

Application Deadlines

The School of Journalism will consider applications three times a year: May 15, August 20, and December 15. Application forms are available in Ernie Pyle 200 at Bloomington and in the Informatics and Communications Complex at Indianapolis.

All summer transfer course work must be entered on the student's transcript prior to the first day of classes in fall semester. For admission to the Bloomington campus, transcripts from other colleges and universities should be sent to the Office of Admissions, 300 N. Jordan Avenue, Bloomington, IN 47405. For admission to the Indianapolis campus, transcripts from other colleges and universities should be sent to the Office of Admissions, Cavanaugh Hall 129, Indianapolis, IN 46202-5143.

Transfer Students

Transfers from other Colleges and Universities

Students who wish to transfer to IUPUI should contact the Office of Admissions, Cavanaugh Hall 129, Indianapolis, IN 46202-5143, (317) 274-4591. Students who wish to transfer to Bloomington should contact the Office of Admissions, 300 N. Jordan Avenue, Bloomington, IN 47405, (812) 855-0661.

Transfer students are first admitted to the University Division at Bloomington. They may then apply to the School of Journalism when they have completed the application requirements. Because transfer courses are not calculated in the cumulative grade point average for Indiana University students, transfer students must complete a minimum of one semester at Indiana University before they can be considered for admission to the school.

Acceptance of credit from other institutions will be determined by the Office of Admissions, and the applicability of credit toward degree requirements in the School of Journalism will be determined by the dean. No more than 12 transfer credit hours of mass communications courses may be counted in the journalism major. Only credits earned at Indiana University will count toward a student's grade point average. Courses from other colleges and universities transfer as credit only.

Transfers within the School of Journalism on the Bloomington and Indianapolis Campuses

Students admitted to the school on the Bloomington campus who are transferring to the school on the Indianapolis campus should complete an Inter-Campus Transfer form available on the Web at www.iupui.edu/~moveiu. Students admitted to the school on the Indianapolis campus who are transferring to the school on the Bloomington campus must have completed all admission requirements as defined by the Bloomington campus and complete the same Web form. See "Admission to the School of Journalism" in this bulletin. Students who have not met all admission requirements may transfer to the University Division. Inter-campus transfer applications will be accepted throughout the

year. However, students may take advantage of Continuing Student Registration by filing for an inter-campus transfer by March 1 for summer and fall semesters, and October 1 for spring semester.

Transfers from other Indiana University Campuses

Students who have completed the admission requirements should submit an application to the School of Journalism by the published deadlines. Students who have not completed the admission requirements should complete the Inter-Campus Transfer form at the Web site www.iupui.edu/~moveiu for admission to the University Division at Bloomington or the University College at Indianapolis.

Transfers from the School of Journalism to other Indiana University Campuses

Students enrolled in the School of Journalism who wish to attend another Indiana University campus should complete the Inter-Campus Transfer form on the Web at www.iupui.edu/~moveiu.

The Bachelor of Arts in Journalism Degree, Indianapolis and Bloomington

Academic counseling for each student in the School of Journalism is provided by a faculty member or an academic advisor prior to each semester's enrollment. Although academic counseling is intended to provide effective guidance, students are responsible for planning their own programs and for meeting the following degree requirements for graduation. Students are advised to read IU bulletin descriptions of all courses selected, paying careful attention to conditions concerning awarding of credit.

Students may monitor their completed and remaining requirements for the Bachelor of Arts in Journalism (B.A.J.) degree through OneStart. See an academic advisor for details.

Degree Requirements

The School of Journalism offers the B.A.J. degree on the Bloomington and Indianapolis campuses. Students on either campus must complete the following for the B.A.J. degree:

Journalism major (30 credit hours)

Second concentration (24 credit hours)

Fundamental skills

Writing, two courses
 Mathematics, one college-level course
 Foreign language, two years of one language at the college level or equivalent
 Statistics, one course
 Library research skills, one course

Distribution

United States history, one course
 American political science, one course
 Economics, one course
 Literature or fine arts history/appreciation, one course
 Arts and Humanities, two courses
 Social and Historical Studies, two courses
 Natural and Mathematical Sciences, four courses total

Culture Studies, three courses

123 credit hours total

Journalism courses from either campus will satisfy requirements for the journalism major. Courses used to satisfy all other degree requirements will be determined by each campus. For the most part, the school will defer to the College of Arts and Sciences for the B.A.J. at Bloomington and the Schools of Liberal Arts and Science for the B.A.J. at Indianapolis to define which courses are acceptable.

Students who intend to receive their degree from the Bloomington campus must satisfy all nonmajor requirements with courses as defined by the College of Arts and Sciences. Students who intend to receive their degree from the Indianapolis campus must satisfy all nonmajor requirements with courses as defined by the Schools of Liberal Arts and Science. Students who plan to transfer permanently to either the Indianapolis or Bloomington campus and receive the degree from that campus should consult with an academic advisor concerning course equivalencies. The school maintains a list of Bloomington and Indianapolis courses that will satisfy nonmajor requirements on both campuses.

Credit Hour and Grade Point Requirements

- 123 credit hours required for graduation, including the following minimums:
 - At least 30 but no more than 36 credit hours of mass communications courses (journalism, telecommunications, and selected communication and culture)
 - At least 65 credit hours from the College of Arts and Sciences or School of Liberal Arts and School of Science at Indianapolis, excluding Linguistics L100, all telecommunications courses, and selected communication and culture courses
 - At least 98 credit hours combined from journalism and the College of Arts and Sciences or School of Liberal Arts and School of Science at Indianapolis
 - At least 24 credit hours in a second concentration selected from one academic discipline outside of journalism, telecommunications, and selected communication and culture courses
 - At least 36 credit hours at the 300 and 400 level
 - At least 10 credit hours of journalism from the Bloomington or Indianapolis campuses
 - At least 26 credit hours of course work during the senior year from the Bloomington or Indianapolis campuses

- Credit hour limits
 - No more than 36 credit hours of mass communication courses (journalism, telecommunications, and selected communication and culture). The limit may be increased to 39 credit hours if the credit hours include at least one course from JOUR J414, J438, J450, J470, or J475
 - No more than 12 transfer credit hours of mass communications (journalism, telecommunications, and selected communication and culture)
 - No more than 3 credit hours total of internship credit, either from JOUR J492 or any other academic unit
 - No more than 60 transfer credit hours from a community college
 - Optional electives—10 or fewer credit hours outside the School of Journalism and the College of Arts and Sciences or School of Liberal Arts and School of Science at Indianapolis
 - Optional electives—15 or fewer credit hours of approved courses outside the School of Journalism and the College of Arts and Sciences or the School of Liberal Arts and the School of Science at Indianapolis
 - For students satisfying the requirements for a secondary teaching certificate, no more than 29 credit hours of approved education courses
- Grade Point Average
 - A minimum 2.0 cumulative grade point average in all course work
 - A minimum 2.0 grade point average in all major course work (journalism, telecommunications, and selected communication and culture), C– or higher in each course
 - A minimum 2.0 grade point average in all course work for the second concentration, C– or higher in each course
 - A grade of FX will be calculated as an F

Journalism Major Requirements

Students must complete a minimum of 30 credit hours of journalism courses with a grade of C– or better in each course from the following categories:

At Indianapolis, students are required to take J100 Computer Methods in Journalism in addition to the following required journalism courses:

- Core courses, 18 credit hours:
 - J110 Foundations of Journalism and Mass Communication
 - J200 Reporting, Writing and Editing I
 - J201 Reporting, Writing and Editing II
 - J210 Visual Communication
 - J300 Communications Law
 - J410 The Media as Social Institutions
- One course from the approved list of advanced skills courses, 3 credit hours:
 - J315 Feature Writing
 - J335 Retail and Direct Advertising
 - J341 Newspaper Reporting
 - J342 Magazine Reporting

- J343 Broadcast News
- J344 Photojournalism Reporting
- J351 Newspaper Editing
- J352 Magazine Editing
- J354 Photojournalism Editing
- J420 Advertising as Communication
- J429 Public Relations Campaigns
- J455 News Analysis and Opinion Writing
- J463 Computerized Publication Design I

3. One course from the approved list of research courses, 3 credit hours:
 - J409 Media Management
 - J414 International News-Gathering Systems
 - J423 Public Opinion
 - J428 Public Relations Management
 - J438 Problems in Advertising
 - J450 History of Journalism
 - J470 Broadcast Media Analysis
4. Journalism electives, 6 credit hours: Courses may be selected from any other journalism courses open to undergraduates except JOUR 'C' courses and JOUR J492. Students may include other advanced skills and research courses in addition to the courses taken to satisfy the advanced skills and research course requirements above.

Students have the option of taking additional mass communications courses (journalism, telecommunications, and selected communication and culture), but no more than 36 credit hours total of mass communications courses may be counted in the total 123 credit hours required for the degree. The limit of 36 credit hours of mass communications courses may be increased to 39 credit hours if one of the courses includes J414, J438, J450, J470, or J475.

The grade point average of all journalism, telecommunications, and selected communication and culture courses must be at least a 2.0.

Transfer Credit in Journalism

In order to comply with accreditation standards set by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), no more than 12 credit hours of communications courses from any other journalism program will be accepted for credit toward the 123 credit hours required for graduation.

All transfer communications courses must be evaluated by the associate dean in order to be accepted in fulfillment of requirements for the journalism major.

The Certificate in Journalism

The Certificate in Journalism is offered on both the Bloomington and Indianapolis campuses. See "The Certificate in Journalism" later in this section for details.

The Certificate in Public Relations

The Certificate in Public Relations is offered on the Indianapolis campus. See "The Certificate in Public Relations" later in this section for details.

The Indianapolis Campus Degree Requirements

See "Credit Hour and Grade Point Requirements," page 237.

Journalism Major Requirements

See "Journalism Major Requirements," page 237.

The Second Concentration

Students must complete a second concentration of at least 24 hours in an academic discipline outside of journalism and telecommunications. Students must earn a C– or better in each course and a grade point average of at least 2.0 in all courses taken for the second concentration. The selection of courses by the student should indicate evidence of a goal and must be approved by an academic advisor or faculty counselor. No more than 12 credit hours may be taken in professional skills courses outside the School of Liberal Arts and the School of Science.

Students may complete any of the certificates offered by the School of Liberal Arts for the second concentration requirement. Students completing certificates in other schools must obtain approval from an advisor for that school. Students must complete a minimum of 24 credit hours of courses approved for the certificate. The School of Journalism requires that students pursuing this option meet with an advisor of the department offering the certificate, obtain the advisor's signature on a planned program, and submit a copy of the program to the School of Journalism advisors.

With the approval of the dean of the School of Journalism, students have the option to complete a split-second concentration, incorporating two or more departments. Students must propose selected courses in consultation with their faculty counselor and complete a written explanation of the educational value or goal of their choice. The selection of courses should show evidence of a coherent body of knowledge. The faculty counselor must sign the application and submit it to the dean for final approval.

The Second Concentration in Business Foundations

Required courses:

Economics

- E201 Introduction to Microeconomics (S&H)
- E202 Introduction to Macroeconomics (S&H)

Business Foundations Core

- X100 Business Administration: Introduction
- F260 Personal Finance
- A200 Foundations of Accounting (May substitute
 - A201 Introduction to Financial Accounting or
 - A202 Introduction to Managerial Accounting)

Choice of courses from the following list to total 24 credit hours with the previous required courses:

- L203 Commercial Law I
- K201 The Computer in Business
- X204 Business Communications
- M300 Introduction to Marketing
- N300 Principles of Risk and Insurance
- R300 Principles of Real Estate
- G300 Introduction to Managerial Economics
- D301 The International Business Environment
- L408 Real Estate Law

Students interested in earning a minor in business should consult with their advisor.

Following are additional conditions for the second concentration in specific areas:

Education—Secondary Teacher Certification

Courses are limited to those required for teacher certification. Students should be aware of limits on elective hours. The School of Journalism cooperates with the School of Education in preparing students to teach journalism in high school. Interested students should contact Deborah Perkins, IT, (317) 278-5320, e-mail: dperkins@iupui.edu.

Fine Arts (Herron)

Twelve credit hours of art history or appreciation are required.

The Second Concentration in French

- F203 Second-Year French I
- F204 Second-Year French II
- F300 Lectures et analyses littéraires
- F328 Advanced French Grammar and Composition
- F360 Introduction socio-culturelle à la France
- F495 Individual Readings in French

Two elective courses from 300 or 400 levels

General Science

Selection of courses and departments must show evidence of guided study in one subject. Premedical and predoctoral course work is allowed, as designated.

Languages

No 100-level courses are allowed.

Music

At least 14 credit hours of E, M, or Z courses are required. Applied music courses must be in private instruction in one instrument. No ensemble work may apply. Students should be aware of limits on elective hours.

Public and Environmental Affairs

Students must complete the official minor offered by SPEA and additional courses to total 24 credit hours. Students should be aware of limits on elective hours.

No more than 12 credit hours of the following courses may apply:

E325	V346
E326	V348
E475	V372
H352	V442
H460	V449
K300	V461

Fundamental Skills

Students may test out of all but 3 credit hours of the fundamental skills requirement. Requirements completed in one area may, under certain conditions, also fulfill requirements in other areas.

Cross-listing policy: Courses used for English composition and 100-level fundamental skills foreign language may not be used to fulfill any other requirement. Only math courses listed as both fundamental skills and natural and mathematical science may cross-list. One-hundred-level foreign language courses from departments that allow 100-level courses to fulfill major requirements may be applied to other appropriate requirements.

Writing (two courses)

English Composition

Students may fulfill this requirement in any one of the following ways:

1. Exemption without credit. One of the following scores required: SAT Verbal (Critical Reading) 670 or above; ACT English 32 or above; or Advanced Placement English 4 or 5.
2. Exemption with credit. Scores required: English Composition Achievement Test 600 or above and one of the following: SAT Verbal (Critical Reading) 670 or above; ACT English 32 or above; or Advanced English Placement 4 or 5. Students must also apply for exemption with credit to the Department of English, Cavanaugh Hall Room 501, Indianapolis, IN 46202.
3. Completion of English W131 or English W140 with a grade of C or higher.

Advanced Composition

Students must complete, with a grade of C– or better, one advanced composition or intensive writing course at the 200 level or above after completing the English composition requirement. Courses that fulfill this requirement are listed in the appendix section “Indianapolis Course Lists—Approved Advanced Composition Courses by Departments” in this bulletin.

Mathematics (one course)

Students may satisfy this requirement in one of three ways:

1. Complete one course from mathematics M118*, M119, 151, 153, 163, or 221 with a grade of C– or better. Credit for these courses may count toward the 123 credit hours required for the degree.

*Math M118 is recommended for students who want to prepare for the required statistics course.

2. Students with a mathematics SAT score of 650 or higher or a mathematics ACT score of 29 or higher are exempt from this requirement.

NOTE: Students who plan to transfer to Bloomington should take M118, M119, 163, or 221.

Foreign Language

Students must complete the study of a single foreign language through the second semester of the second year of college-level course work. All or part of this requirement may be fulfilled by performance on placement examinations. Students may fulfill the entire foreign language requirement by placing into the third-year level.

Students who have studied foreign language in high school should take the foreign language placement examination. Contact the Foreign Language Department for more information.

International Students

Students whose native language is not English may demonstrate required proficiency in their native language. They may not, however, earn credit for any course at the first- or second-year level in their native language.

Statistics

One course selected from: ECON 270, PSY B305, SOC R359, STAT 301, SPEA K300.

Distribution Requirements (12 courses)

Approved courses that will fulfill Arts and Humanities, Social and Historical Studies, and Natural and Mathematical Sciences are listed in the appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin. Note: Students are advised to read carefully course descriptions in School of Liberal Arts and School of Science bulletins for prerequisites and conditions concerning awarding of credit. Distribution courses may be cross-listed to Culture Studies and Second Concentrations when they are included on these requirements’ approved lists.

To ensure a rich and varied general education, the School of Journalism requires students to complete the distribution requirements as follows:

U.S. History (one course)

Students may select from History H105, H106, A221, A301, A302, A303, A304, A347, or any history course listed within “United States History” course descriptions in the School of Liberal Arts Bulletin.

Political Science (one course)

Students may select from Political Science Y103, Y301, Y302, Y304, Y305, Y306, Y307, Y308, Y311, Y313, Y319, Y324, Y394, and approved topics for Y200.

Economics (one course)

Students may select from approved distribution courses in the School of Liberal Arts economics department. See the appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin.

Literature or Fine Arts History or Appreciation (one course)

Literature courses must be devoted entirely to print literature. Fine arts (Herron) courses must be selected from courses with an “H” preceding the course number. Courses must be approved distribution courses in the School of Liberal Arts. See the appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin.

Arts and Humanities (two courses)

See the appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin.

Social and Historical Studies (two courses)

See the appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin.

Natural and Mathematical Sciences (four courses)

See the appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin. At least two courses must come from the same department. Students are advised to read all course descriptions in the School of Liberal Arts and School of Science bulletins regarding awarding of credit.

Culture Studies

Students must observe the following guidelines in fulfilling the culture studies requirement:

1. Students are required to complete three approved courses for the culture studies requirement.
2. Students must complete one of the three courses from list A.
3. Students must take another course, either from list A or from list B.
4. Students must complete a **third** course from list C. See the appendix section “Indianapolis Course Lists—Approved Culture Studies Courses by Departments” in this bulletin.
5. Students who successfully complete an academic year abroad in a program sponsored by the Indiana University Office of Overseas Study will partially satisfy the culture studies requirement of one course from List A and a second course from List A or B through the course work they will take on the year-long program. Students participating in academic year-long programs sponsored by other universities may petition for a similar exception, providing materials from courses taken and evidence of the general cultural emphasis of the program.

Approved Courses Outside the School of Journalism

Students must complete a minimum of 98 credit hours offered by the School of Liberal Arts and the School of Science and the School of Journalism. School of Music courses in history, literature, composition, appreciation, and theory of music may be counted among the 98 credit hours.

Students may select the remaining 25 credit hours in the School of Liberal Arts and the School of Science, or from the list of approved courses below. Students also have the option of including in these 25 credit hours up to 15 credit hours from the list of approved courses below and 10 credit hours of courses from any other degree-granting units of the university. The school will not accept engineering, technology, restaurant and hotel management, or self-acquired competency credit.

Students satisfying requirements for a teaching certificate may take a maximum of 29 credit hours outside the School of Journalism, the School of Liberal Arts, or the School of Science in Indianapolis, if the courses selected are from the School of Education section in the list below.

Kelley School of Business

Business G330 Principles of Urban Economics may be counted among the 65 credit hours within the College of Arts and Sciences.

- A200 Foundations of Accounting (Nonmajors) or A201-A202 Introduction to Accounting I-II
 F301 Financial Management
 G406 Business Enterprise and Public Policy
 G460 Business in Its Historical and Social Settings
 J401 Administrative Policy
 K201 The Computer in Business
 L201 Legal Environment of Business or L203 Commercial Law I
 L405 The Corporation in America Today
 M300 Introduction to Marketing or M301 Introduction to Marketing Management
 M411 Transportation Carrier Management
 P301 Operations Management
 Z300 Organizational Behavior and Leadership or Z302 Managing and Behavior in Organizations

School of Education

- M201 Laboratory Field Experience
 M300 Teaching in a Pluralistic Society
 M314 General Methods in Senior High/Junior High/Middle School Education
 M457 Methods of Teaching Senior High/Junior High/Middle School Subjects (one course to be taken in each major area)
 M480 Student Teaching
 P254 Educational Psychology for Teachers at All Grades
 P255 Educational Psychology for Senior High/Junior High/Middle School Teachers

School of Physical Education

- D332 Dance and the Allied Arts II
 P397 Kinesiology

School of Library and Information Science

- L504 Information Sources and Services
 L508 Principles of Library Collection Building
 L510 Organization of Materials and Information I
 L533 Library Materials for Children and Young Adults
 L553 School Library Media Center
 L596 Library Practice Work

School of Public and Environmental Affairs

- E200 Environment and People
 E300 Introduction to Environmental Sciences
 E400 Topics in Environmental Studies

- H316 Introduction to Environmental Health Management Orientation
 V170 Introduction to Public Affairs
 V264 Urban Structure and Policy
 V366 Managing Human Resources
 V376 Law and Public Policy Issues in America I
 V447 Federal Budget Policy
 V450 Contemporary Issues in Public Affairs

Military Science

- G301 Basic Leadership Training
 G302 Advanced Military Subjects
 G401 Advanced Leadership Theory
 G402 Officer Preparation and Development

Program Planning and Counseling Guidelines

The Student's Responsibility

Students are responsible for planning their programs and meeting all graduation requirements. Students should be thoroughly familiar with all sections in this bulletin regarding admission, degree requirements, major requirements, course requirements, academic regulations, and academic standing. Students are also responsible for policy information and meeting all deadlines as published in the *Schedule of Classes* and for keeping their local and permanent addresses up to date with the Office of the Registrar. Faculty advisors, academic counselors, and the recorder can assist students in planning their programs and explain requirements and policies. Students also have access to the computerized degree-audit system in the advising section of OneStart.

Advising

The School of Journalism assigns each journalism major an advisor. Students are encouraged to meet with their advisor as necessary to discuss academic and career planning. In addition, professional staff are available every day for advising.

Indianapolis

Deborah Perkins, Academic Advisor, IT,
 (317) 278-5320, e-mail: dperkins@iupui.edu

Journalism majors are required to meet with their faculty advisor prior to each registration. For this purpose, the school administers an advising process each semester. During this advising period, journalism majors may preregister in journalism courses for the next semester.

Advising for registration in fall courses usually occurs in March and for registration in spring courses in October. In these advising conferences students should, as a minimum objective, make certain that they understand the requirements for successful completion of the area requirements and that they have made an appropriate plan for the coming semester.

Access to Journalism Courses at Indianapolis

All journalism courses are open to nonmajors. Nonmajors should have completed appropriate prerequisites for advanced courses or have obtained permission from the instructor.

The Certificate in Journalism

Students in good academic standing at Indiana University who are not majoring in journalism, telecommunications, sports communication program—broadcast emphasis, or any other major or program that requires a substantial number of mass communications courses are eligible to apply to the certificate program. Students must file an application with the School of Journalism.

To be considered for admission, students must have completed 26 credit hours with a minimum 2.2 cumulative grade point average (FX will be calculated as F), including:

- J110 Foundations of Journalism and Mass Communication with a grade of C or higher
- English Composition with a grade of C or higher or exemption
- One semester of a foreign language
- One fundamental skills mathematics course or exemption.

Students wishing to be admitted to the certificate program are expected to have computer literacy, but there is no course or competency exam required for admission. Those who cannot demonstrate competency with word processing may be required to take a jump-start course before advancing in JOUR J200 or J210.

Required courses

1. Core courses, 21 credit hours:
 - J100 Computer Methods for Journalism
 - J110 Foundations of Journalism and Mass Communication
 - J200 Reporting, Writing and Editing I
 - J201 Reporting, Writing and Editing II
 - J210 Visual Communication
 - J300 Communications Law
 - J410 The Media as Social Institutions
2. One course from the approved list of advanced skills courses, 3 credit hours:
 - J315 Feature Writing
 - J335 Retail and Direct Advertising
 - J341 Newspaper Reporting
 - J342 Magazine Reporting
 - J343 Broadcast News
 - J344 Photojournalism Reporting
 - J351 Newspaper Editing
 - J352 Magazine Editing
 - J354 Photojournalism Editing
 - J420 Advertising as Communication
 - J429 Public Relations Campaigns
 - J455 News Analysis and Opinion Writing
 - J463 Computerized Publication Design I

3. One 3 credit hour elective, selected from journalism, or a College of Arts and Sciences (Bloomington), School of Liberal Arts, or School of Science (Indianapolis) advanced composition or statistics course.

The Certificate in Public Relations

Indianapolis Campus

The Certificate in Public Relations serves students not majoring in journalism by providing a coherent program of study. This certificate also provides the student's current or prospective employer with tangible evidence of a student's training in public relations. The certificate program is of interest to students in a wide variety of fields.

The Certificate in Public Relations is also beneficial to working professionals who are either currently in the public relations field or are considering a career change to public relations and desire formal credentials.

Students in good academic standing at Indiana University's Indianapolis campus, who are not majoring in journalism or telecommunications, are eligible to apply to the certificate program. Students must file an application with the School of Journalism.

To be considered for admission, students must have completed 26 credit hours with a minimum 2.2 cumulative grade point average (FX will be calculated as F), including:

- J110 Foundations of Journalism and Mass Communication (with a grade of C or higher)
 - English Composition (with a grade of C or higher or exemption)
 - One fundamental skills mathematics course or exemption (M118 recommended)
- Required courses for the certificate include:
- J100 Computer Methods for Journalism
 - J110 Foundations of Journalism and Mass Communication
 - J200 Reporting, Writing and Editing I
 - J201 Reporting, Writing and Editing II
 - J210 Visual Communication
 - J219 Introduction to Public Relations
 - J300 Communications Law
 - J410 Media as Social Institutions

In addition, *two* of the following three courses must be taken:

- J428 Public Relations Management
- J429 Public Relations Campaigns
- J460 Research Skills in Public Relations

Academic Regulations

Absences from Final Examinations

Students are required to adhere to the policies regarding final examinations as published in the *Schedule of Classes*.

Absences from Scheduled Classes

Illness is usually the only acceptable excuse for absence from class. Other absences must be explained to the satisfaction of the instructor, who will decide whether omitted work may be made up.

Addition of Courses

No course may be added by an undergraduate student after the first week of a semester or a summer session unless the instructor of the course approves and the request is approved by both the chairperson of the department in which the course is offered and the dean.

Change of Grade

Requests for a change of grade must be made no later than the last day of classes of the next regular semester.

Confidentiality of Records

Indiana University, in compliance with the General Education Provisions Act, Section 438, titled Family Educational Rights and Privacy Act, and the university's Policy on Access to Institutional Data, provides that all student records are confidential and available only to eligible employees of the university for use in the conduct of university business (as determined by data stewards), the student, and the parents, if the student is under 21 and dependent as defined by IRS standards. Students may review their records upon request and may ask for deletions or corrections of the record in a hearing process described in detail in the *Code of Student Rights, Responsibilities, and Conduct*, distributed at fall registration or available in Bloomington at the Office of Student Ethics, Assistant Dean of Students Annex, or the School of Journalism office, IT, Indianapolis.

References, recommendations, and other similar documents may carry a voluntary waiver relinquishing the student's right to review this specific material. The student may also release the record to others by signing a written release available in the offices that maintain records. Further details regarding the provisions of the Privacy Act and a list of offices where student records are kept may be found in the *Code of Student Rights, Responsibilities, and Conduct*.

Correspondence Courses

With the approval of an academic advisor, students may take a limit of two Independent Study university courses offered through the School of Continuing Studies for the B.A.J. degree.

Credit by Examination

The school will apply credit earned by departmental examination, College Board Achievement Placement Tests, College Board Advanced Placement Tests, and language placement tests offered by the Bureau of Evaluative Standards and Testing toward appropriate degree requirements. Such credit must be entered on the student's transcript. At Indianapolis, students wishing special language credits through the credentialing process must file an application for special credit and pay a fee or charge per credit for additional credits. Indianapolis students should contact the Foreign Language Office, (317) 274-2817, for complete information.

Degree Applications

Candidates for the B.A.J. must file an application for a degree in the school recorder's office, Ernie Pyle Hall 200B at Bloomington or Informatics and Communications Technology Complex at Indianapolis. Deadlines to apply: June 1 for May graduation; December 1 for June or August graduation; February 1 for December graduation.

Candidates must have all credits on record at least six weeks prior to the conferring of degrees, except for credits of the current semester.

Dual Bachelor's Degree

In certain cases the dean may permit undergraduate students who have not yet completed a first bachelor's degree to complete a second bachelor's degree. Such students must complete all requirements for the B.A.J. and the second degree. Students with a bachelor's degree should consider applying for admission to a graduate program.

Exceptions to Degree Requirements

Requests for deviation from school requirements may be granted only by written approval from the dean of the school (or the dean's administrative representative).

Incomplete Courses

A grade of Incomplete (I) may be given only when the work of the course is substantially completed and when the student's work is of passing quality. All incomplete (I) grades must be removed within the time specified by the instructor of the course or they will automatically change to an F one calendar year after the end of the semester/session the grade of I was given. It is the student's responsibility to obtain from the instructor the requirements and deadline for the removal of the incomplete. Students who receive a grade of I should not register for the course a second time.

Language Placement for International Students

Students whose native language is not English may demonstrate required proficiency in their language. Students are required to take a proficiency exam from the department of their native language. Students must place at or above the fifth semester. They cannot earn credit for courses at the first- or second-year level in their native language.

Pass/Fail Option

Students in good academic standing may take up to eight elective courses, maximum two courses per academic year, for a grade of P (pass) or F (fail). No courses used to fulfill major requirements, second concentration, fundamental skills, distribution, or culture studies requirements may be taken under the Pass/Fail option.

During the freshman year, students may take two physical education "E" classes under the Pass/Fail option in addition to the two other courses permitted.

Students must meet the deadlines to enroll in courses under the Pass/Fail option as listed each semester in the *Schedule of Classes*. A grade of P is not calculated in the grade point average; a grade of F is calculated in the grade point average. A grade of P cannot be changed subsequently to any other letter grade.

Public Information

Upon request, certain information is made available to the public by the Office of the Registrar: Bloomington, Franklin 100, (812) 855-0121; Indianapolis, Cavanaugh Hall 133, (317) 274-1501.

Release of Information in Student Records

An implicit and justifiable assumption of trust is placed in the School of Journalism as custodian of personal data submitted by students entering the school or generated during their enrollment. This mutual relationship of trust between the school and the individual student requires that such data be held in confidence. More information on the confidentiality and access to student records appears in the front portion of the bulletin.

Statute of Limitations

BLOOMINGTON

Course work for the B.A.J. degree must be completed within eight years from the time the student first registers in the university. Students who do not meet this requirement must apply in writing to the dean to have their programs updated to meet the degree requirements currently in effect.

INDIANAPOLIS

Permission must be obtained from the office of the associate dean to use any course that was completed 10 or more years previously as credit toward the B.A.J. degree.

Withdrawal from Courses

The school permits withdrawal from courses with the automatic grade of Withdrawn (W) within the deadlines of the current campus as published in the *Schedule of Classes*.

Petitions for withdrawal after the periods specified in the *Schedule of Classes* will be considered by the dean only for urgent reasons related to extended illness or equivalent distress. Documentation of extended illness or equivalent distress will be required.

If students withdraw with the dean's consent, their mark in the course shall be W if they are passing at

the time of withdrawal and F if they are not passing. The grade will be recorded on the date of withdrawal. Failure to complete a course without authorized withdrawal will result in the grade F.

Academic Standing of Candidates for the Bachelor of Arts in Journalism Degree

Degrees Awarded with Distinction

The school recognizes outstanding performance in course work by awarding the Bachelor of Arts in Journalism degree with three levels of distinction: Distinction, High Distinction, and Highest Distinction depending upon the student's cumulative grade point average. Students must have a minimum of 60 graded credit hours at Indiana University to be considered for distinction degrees. No more than 10 percent of the graduating class may receive distinction.

FX Policy

The School of Journalism will calculate FX grades as F's for internal purposes and degree requirements. This calculation will apply to all categories of academic standing: good, probation and dismissal, class rank, and all grade point average requirements in the degree, including cumulative, semester, major, and second concentration.

A student may use the FX option for purposes of the university transcript. An undergraduate student who has repeated a course previously failed may request to have only the last grade in that course counted in the student's grade point average as entered on the student's transcript. A student may exercise this FX option for no more than three courses, totaling no more than 10 credit hours. A student may use the FX option on the transcript only once for a given course. Requests for approval of FX courses should be made to the school's recorder.

Good Standing

Students are considered to be candidates in good standing for an Indiana University bachelor's degree when they have been regularly admitted by the Office of Admissions; when their academic grade point average is not less than a 2.0 (C) for the last semester's work; and when their cumulative grade point average is at least 2.0 (C).

Students' eligibility to continue as journalism majors is subject to a periodic review of their progress toward a degree.

Academic Probation

Students are on academic probation when any one or more of the following conditions occur:

1. Students are on academic probation when their cumulative grade point average is below 2.0 (C).
2. Students are on academic probation for the duration of the regular semester following one in which they failed to attain a 2.0 (C) grade point average.

3. Students are on academic probation when they receive a D+ or less in any one journalism, telecommunications, or selected communication and culture course.

Students on academic probation must comply with such restrictions as the Office of the Dean of Students or the Dean of the School of Journalism may deem necessary.

Dismissal

Students are dismissed from the school when, in the judgment of the dean, they have ceased to make progress toward their degree. When students have failed to attain a 2.0 (C) grade point average in any two semesters and when their cumulative grade point average is below 2.0 (C); or they have received a D+ or less in two or more journalism, telecommunications, or selected communication and culture courses, they are automatically considered to be making insufficient progress toward their degree.

Students whose record reveals failing or near-failing performance or lack of clear progress in any semester, regardless of their previous cumulative grade point average, or whose cumulative grade point average falls below 2.0 (C) are always carefully evaluated with a possibility of dismissal.

Re-admission

The dean considers petitions for re-admission from students who have been dismissed. A student dismissed for the first time may petition for re-admission to any division of the university.

Students dismissed for the first time may petition to the School of Journalism for re-admission within the deadlines stated in the dismissal letter. Students dismissed for the second time may not be admitted for the next regular semester but are eligible to submit a petition for re-admission after a period of at least one regular semester.

To ensure that petitions for re-admission after a second dismissal are considered by the dean, students eligible to submit them must do so before August 1 for fall semester, December 1 for spring semester, and April 15 for summer sessions.

Academic Dishonesty

Indiana University and the School of Journalism expect that students will follow the fundamental principles of academic and professional integrity in the pursuit of learning and of professional practice. Academic and professional integrity requires that students take credit for their own work and ideas only. Violation of these principles is considered an act of academic dishonesty.

Academic dishonesty is defined in *Code of Student Rights, Responsibilities, and Conduct*, the student handbook given to all Indiana University students. The School of Journalism strictly follows the handbook's guidelines and the Policy on Academic Dishonesty printed each semester in the Bloomington *Schedule of Classes*.

Course Descriptions

Graduate Courses

The following graduate-level courses are open to seniors and count for undergraduate credit toward the major:

J501 Public Affairs Reporting
 J520 Seminar: Visual Communication
 J551 Seminar: Reporting the Law
 J552 Seminar: Reporting the Arts
 J553 Education and Media
 J554 Seminar: Science Writing
 J556 Seminar: Urban Affairs Reporting

Undergraduate Courses

C190 Perspectives on Communication (1 cr.)

Students are introduced to college learning within a journalism and mass communications environment. Classroom instruction, library activities, and projects are designed to introduce technology and information resources, develop teamwork, and sharpen analytical and evaluative skills. Topics include career planning, study techniques, time management, data collection, and presentations.

C201 Topics in Journalism (3 cr.) Topical course dealing with changing subjects and material from semester to semester. May be repeated once for credit with a different topic. **Will not count toward journalism major requirements.**

C300 The Citizen and the News (3 cr.) A study of the institutions that produce news and information about public affairs for the citizen of American mass society. The problems about the selection of what is communicated. Case studies. International comparisons. **Will not count toward journalism major requirements.**

C327 Writing for Publication (3 cr.) A workshop for nonmajors to improve writing skills and learn basic requirements of writing for publication. Instruction in market analysis and interpreting specific editorial requirements, in gathering and researching background materials, and in preparing manuscripts. Examination of various types and styles of published writing. **Will not count toward journalism major requirements.**

J100 Computer Methods for Journalism (3 cr.)

An introduction to computing uses in journalism. Hands-on experience with computer software packages commonly used in journalistic research and expression. Experience with using the Internet, Nexis/Lexis, and other library resources for research. This course is for students on the Indianapolis campus only. Bloomington students take SLIS L155 Information Resources in Journalism.

J110 Foundations of Journalism and Mass Communication (3 cr.) Survey of the institutions of journalism and mass communication, their philosophical foundations, history, processes, economic realities, and effects. I Sem., II Sem.

J200 Reporting, Writing, and Editing I (3 cr.)

P: W131 or its equivalent and fundamental computer skills. P or C: SLIS L155 in Bloomington, J100 in Indianapolis. Working seminar stressing the creation of journalistic stories for diverse audiences. Students

will learn to develop story ideas, gather information, combine visual and verbal messages, and to write and edit news.

J201 Reporting, Writing, and Editing II (3 cr.)

P: J200. Working seminar focused on the strengthening of basic journalism skills, including in-depth reporting, editing, and multimedia presentations. Creativity, cooperation, and critical thinking are used to shape effective messages for diverse audiences.

J210 Visual Communication (3 cr.) Theories of visual communications including human perception, psychology of color, and principles of design. Application of those theories to photography, video, and graphic design in news communication. I Sem., II Sem., SS.

J219 Introduction to Public Relations (3 cr.)

Provides an overview of public relations and introduces theory and practice of the field. Topics include the relationship between public relations and marketing, the history and development of public relations, media relations, measurement and assessment methods, ethics, and law.

J300 Communications Law (3 cr.) P: sophomore standing. History and philosophy of laws pertaining to free press and free speech. Censorship, libel, contempt, obscenity, right of privacy, copyright, government regulations, and business law affecting media operations. Stresses responsibilities and freedoms in a democratic communications system. I Sem., II Sem., SS.

J315 Feature Writing (3 cr.) P: J200, J201, J210. Emphasis on developing story ideas, identifying sources, organizing materials, planning and outlining the story. Techniques for capturing the reader's interest.

J320 Principles of Creative Advertising (3 cr.)

Analysis of strategy employed in developing creative advertising, with emphasis on role of the copywriter. Research, media, legal aspects, ethical standards as they apply to the copywriting functions. Place of the creative function within the advertising agency and the retail business. I Sem., II Sem.

J321 Integrated Marketing Communications (3 cr.)

Students are introduced to the creative integration of advertising and public relations as a mass media campaign tool. Topics include the role of integrated communications in marketing and media, an examination of current practice, and the creative process of a campaign, including planning strategies and media characteristics.

J335 Retail and Direct Advertising (3 cr.)

P: J200, J201, J210, J320. Role of advertising in retail and service establishments. Forms of retail and direct media advertising, including production and distribution. Procedures, requirements, and techniques of newspaper advertising departments and broadcast stations; in-store promotions; budgeting; evaluation.

J337 Media Economics (3 cr.) This course explores how economic forces influence production of media content, particularly at U.S. organizations. It examines basic economic concepts, such as market

and competition, as they relate to commercial media organizations. Special attention is paid to the effect of advertising and market considerations on news decision making.

J341 Newspaper Reporting (3 cr.) P: J200, J201, J210. Techniques of gathering, analyzing, and writing news and features for newspapers. Practice in interviewing, observation, and use of documentary references that include computer information retrieval and analysis skills. I Sem., II Sem.

J342 Magazine Reporting (3 cr.) P: J200, J201, J210. Techniques of gathering, analyzing, and writing material for specialized and general circulation magazines. Practice in interviewing, observation, and use of documentary references that include computer information retrieval and analysis skills. I Sem., II Sem.

J343 Broadcast News (3 cr.) P: J200, J201, J210. Techniques of gathering, analyzing, and writing news and features for broadcast. Practice in interviewing, observation, and use of documentary references that include computer information retrieval and analysis skills. I Sem., II Sem.

J344 Photojournalism Reporting (3 cr.) P: J200, J201, J210. This is an introductory photojournalism course focusing on the basics of light, camera operation, and the use of chemical and digital darkrooms. It includes instruction in spot news and feature photography as well as instruction in ethics, privacy, and law.

J351 Newspaper Editing (3 cr.) P: J200, J201, J210. Workshop in fundamentals of editing newspapers, including both individual and team projects. Emphasis on news judgment, fairness, accuracy, editorial balance, and language usage. Practice in writing news summaries, editing copy, writing headlines, laying out pages, and using computer editing technology. I Sem., II Sem.

J352 Magazine Editing (3 cr.) P: J200, J201, J210. Workshop in fundamentals of editing specialized and general interest publications. Individual and team functions are stressed. Attention is given to editorial voice and judgment, fairness, accuracy, and language usage. Practice in writing headlines and titles, layout, design, and use of computer editing technology. I Sem., II Sem.

J353 Advanced Broadcast News (3 cr.) P: J200, J343. Continuing workshop in reporting, writing, and editing for broadcast. Individual and team functions are stressed. Emphasis on news judgment, fairness, accuracy, editorial balance, and language usage. Practice in editing copy, audio, and video tape. I Sem., II Sem.

J354 Photojournalism Editing (3 cr.) P: J344, or permission of the instructor. Workshop on the role and function of the print media picture editor. Theory and practice of picture editing skills including assigning, selecting, cropping, writing captions and blurbs, producing informational graphics, designing photo pages, editing by computer, and managing.

J385 Television News (3 cr.) P: J343 and J353, or consent of instructor. Preparation and presentation of news for television. Practice in writing, reporting,

filming, and editing news for TV. TV writing problems; use of photographs, film, and videotape; problems of sound in TV news; ethical problems of the TV film reporter and editor.

J390 Corporate Publication (3 cr.) A comprehensive survey of corporate publications from newsletters to corporate magazines, tabloids, and annual reports with an emphasis on layout and design. Includes refreshing writing skills with review on interviewing and editing.

J401 Depth Reporting and Editing (3 cr.) P: one 300-level reporting course and one 300-level editing course. Study and practice in using techniques of social science and traditional methods of investigative reporting. Class will plan, write, and edit news stories in depth.

J407 Newsgathering and the Law (3 cr.) Students study the law relating to the content of news media and the processes by which that content is created. Discussion includes the legal issues triggered by story framing, selection of sources, interviewing, photography, and access to information. The course involves reading and research using primary legal materials.

J409 Media Management (3 cr.) Research seminar that examines techniques and processes used in managing media organizations. Through discussions, case analysis, and group projects, the course explores organizational missions and social responsibilities, market analysis techniques, personnel management issues, and budgeting.

J410 The Media as Social Institutions (3 cr.) P: J300, senior standing. Examination of the functions and impact of the mass media in society with primary focus on the United States. Discussion of the values of media organizations and the professional and ethical values of journalists. Critical analysis of the relationship of the media and society and the effect of political, economic, and cultural factors on the operation of the media. I Sem., II Sem., SS.

J414 International News-Gathering Systems (3 cr.) Structure and function of international communication systems and barrier to flow of information among nations. Emphasis on gathering and disseminating information around the world. Study of the major newspapers of the world, international news agencies, and international broadcasting and satellite networks.

J415 Literary Journalism (3 cr.) A study of literary forms and techniques used in journalism. Topics to be considered include formal considerations such as voice and structure, reporting methods, and ethical issues. Students will supplement reading with writing experimental pieces of their own.

J420 Advertising as Communication (3 cr.) P: J200, J201, J210, J320. Lectures and practice in copywriting, graphics, layout, and production. Incorporates psychological, social, legal, and marketing aspects of creativity for mass media. I Sem., II Sem.

J423 Public Opinion (3 cr.) Behavioral study of nature, operation, molding, and influence of public

opinion, with practice in its measurement and evaluation. Discussion of major political, social, economic, and cultural problems.

J425 Supervision of School Publications (3 cr.) P: 12 credit hours of journalism. Lectures and discussion on designing, producing, and financing school newspapers, magazines, and yearbooks. Management of school news bureau. I Sem.

J427 Public Relations in a Democratic Society (3 cr.) Lectures and discussion on dissemination of public information by industry and institutions. Examination of procedures and policies and evaluation of public relations efforts. Contrasts public relations practices in America with those in other nations and cultures. I Sem., II Sem.

J428 Public Relations Management (3 cr.) P: J319 or J427. Theories and principles relevant to public relations practices in agency, corporate and nonprofit organizations, including development of goals and objectives, client relationships, budgets, and research methods.

J429 Public Relations Campaigns (3 cr.) P: J319 or J427. Development and execution of a public relations campaign for a nonprofit organization. Public relations theory and in-depth case study analysis.

J431 Public Relations for Nonprofits (3 cr.) This seminar focuses on how a nonprofit organization creates images and how it shapes its programs and goals to gain public support. Assignments and readings are designed to foster a practical understanding of promotional techniques and campaigns using journalistic and other media.

J438 Problems in Advertising (3 cr.) P: J320, permission of the instructor. Seminar on current developments and problems concerning advertising as an economic and social force. Stresses independent investigation on topics such as politics and advertising and advertising and public taste.

J444 Advanced Photojournalism (3 cr.) P: J344. Advanced techniques of reporting and interpreting news with photography. Practice in news, sports, features, photographic essays, color photography, electronic imaging, and studio illustration.

J450 History of Journalism (3 cr.) American social-intellectual history integrated with the story of news media development, emphasizing the historical relationship of the mass media to American social, economic, and cultural patterns and developments. Origin, growth, shortcomings, and achievements of media. Impact of society on the media and vice versa.

J455 News Analysis and Opinion Writing (3 cr.) P: J200, J201, J210. Techniques for understanding, analyzing, and reporting on complex events and issues. Development and refinement of skills and techniques for writing news analysis, editorials, and opinion articles.

J460 Topics Colloquium (1-3 cr.) P: junior or senior standing. Topical seminar dealing with changing subjects and material from semester to semester. May be repeated once for credit with a different topic.

J463 Computerized Publication Design I (3 cr.) P: J200, J201, J210. This publishing design course incorporates typesetting, electronic photo editing, graphics, and page design. Students are instructed in design theory, computer publishing skills, and creative problem solving.

J465 Computerized Publication Design II (3 cr.) P: J463. This publishing design course incorporates typesetting, electronic photo editing, graphics, and page design. Students are instructed in design theory, computer publishing skills, and creative problem solving.

J470 Broadcast Media Analysis (3 cr.) Seminar on problems of communicating news through aural and visual channels. Application of communications theory to broadcast news and public affairs presentations. Study of effects of format, verbal content, nonverbal content, and presenter on communications process.

J475 Race, Gender, and the Media (3 cr.) Survey and analysis of how news and entertainment media represent issues of race and gender. History of women and people of color as media professionals and media consumers. Discussion of contemporary problems and potential solutions.

J492 Media Internship (S/F grading) (1 cr.) P: prior approval of faculty member; journalism majors only. Supervised professional experience in communications media. Does not contribute to 30 credit hours of required course work in journalism major, but will count toward 36 credit hours maximum allowed in journalism and telecommunications. May be repeated, but a student may take no more than 3 credit hours total of internship credit for the B.A.J. degree, either through journalism or any other academic unit.

J493 Journalism: Off-Campus Registration (0 cr.) This noncredit course is for journalism students studying off campus temporarily as part of the Bachelor of Arts in Journalism degree program.

J496 Foreign Study in Journalism (3-8 cr.) P: consent of the dean of the School of Journalism. Planning of research project during year preceding summer abroad. Time spent in research abroad must amount to at least one week for each credit hour granted. Research paper must be presented by end of semester following foreign study. I Sem., II Sem., SS.

J499 Honors Research in Journalism (1-3 cr.) Opportunity for independent reading, research, and experimentation on relevant issues in mass communications. Work with faculty member on individual basis. I Sem., II Sem., SS.

Administrative Officers and Faculty of the School of Journalism 2004–06

Administrative Officers

TREVOR R. BROWN, Ph.D., *Dean*

JAMES W. BROWN, Ph.D., *Executive Associate Dean,
Indianapolis*

BONNIE BROWNLEE, Ph.D., *Associate Dean for
Undergraduate Studies*

JACK DVORAK, Ph.D., *Director of High School
Journalism Institute*

DAN DREW, Ph.D., *Associate Dean for Graduate
Studies and Research*

Faculty

BJORK, U. JONAS, Ph.D. (*University of Washington,
1987*), *Professor*

BROWN, JAMES W., Ph.D. (*Indiana University,
1977*), *Professor and Executive Associate Dean*

HILLERY, MARGARET BALOUGH, B.A. (*Indiana
University, 1969*), *Lecturer and Publisher of The
Sagamore*

RICCHIARDI, SHERRY, Ph.D. (*Iowa State University,
1986*), *Professor*

Appendix: Indianapolis Course Lists

1. Approved Advanced Composition Courses by Departments

English

L202 Literary Interpretation
L213 Literary Masterpieces I
L214 Literary Masterpieces II
L220 Introduction to Shakespeare
W231 Professional Writing Skills
W301 Writing Fiction
W303 Writing Poetry

Journalism

J341 Newspaper Reporting
J342 Magazine Reporting
J343 Broadcast Reporting
J413 Magazine Article Writing
J455 News Analysis and Opinion Writing
J551 Seminar: Reporting the Law
J552 Seminar: Reporting the Arts
J553 Education and the Media
J554 Seminar: Science Writing
J556 Seminar: Urban Affairs Reporting

2. Approved Distribution Courses by Departments

Department	Arts & Humanities	Social & Historical Studies	Natural & Mathematical Sciences
Afro-American Studies	A150, A303, A352 A402, A495		
American Studies	A103, A301, A302 A303		
Anthropology		A103, A104, A303 A304, A360, A361 A395, A401, A403 A485, B370, B466 B480, E300, E310 E316, E320, E380 E402, E445, E455 E457, E470	
Astronomy			A100, A105
Biology			K101, K103, K309 K322, K331, K332 K338, K341, K356 K483, 501, 530 551, 556, 557 569, 570, 571 583, N100, N107 N200, N212, N214 N217, N222, N251 N261, N322
Chemistry			C100, C101, C102 C105, C106, C111 C112, C209, C310 C325, C341, C342 C360, C361, C362 C430, C483, 533 542, 561, 575 634, 636, 641 651, 652, 657 669, 672, 675
Classical Studies	A301, C205, C310 C311, C351, C361 C414, C491		
Comparative Literature	C190, C255, C256 C358, C390, C391 C392, C393, C394 C493, C494		
Computer Science			201, 205, 206 207, 208, 220 230, 300, 308 330, 335, 402 403, 414, 437 440, 446, 450 461, 482, 484
Criminal Justice		J101, J301, J305 J306, J320, J321 J331	
Economics		E100, E101, E111 E112, E201, E202 E270, E307, E321 E322, E323, E325 E333, E340, E350 E360, E363, E375 E380, E385, E387 E410, E420, E430 E441, E447, E470 E485, E495	

Department	Arts & Humanities	Social & Historical Studies	Natural & Mathematical Sciences
English	L105, L115, L200 L202, L203, L204 L205, L206, L207 L208, L210, L213 L214, L220, L301 L302, L305, L313 L314, L315, L332 L335, L345, L346 L348, L351, L352 L354, L355, L358 L360, L363, L365 L366, L370, L371 L372, L373, L374 L376, L381, L382 L385, L387, L390 L393, L431, L440		
Folklore	F101, F220, F360 F391, F393, F425		
French	F300, F307, F360 F410, F428, F443 F444, F452, F453 F454, F455, F456		
Geography		G110, G130, G201 G315, G318, G319 G321, G322, G323 G326, G327, G331 G355, G365, G390 G410, G419, G421 G424	G107, G123, G303 G307, G350, G403 G446, G472, G475 G488
Geology			G107, G108, G110 G115, G130, G221 G222, G300, G323 G334, G403, G404 G406, G413, G415 G416, G430, G451
Germanic Studies	G265, G291, G365 G370, G371, G381 G382, G383, G384 G391		
History		A221, A325, A326 A348, A364, A371 A372, A390, A402 A410, A420, A421 B221, B340, B341 B342, B375, B376 B383, B384, B385 B393, B421, C395 D313, D314, F341 F342, F444, G367 G368, H105, H106 H108, H109, H113 H114, H117, H205 H215, H221, H323 H324, H373, H374 H375, J410, J421 J425, J493, J495	
Linguistics		L103, G104, G205 G206, G301, G302 G310	
Mathematics			M118, M119, 153 154, 163, 164 221, 222, 261 262, 300, 351 375, 426, 441 442, 453, 462
Music	M110, M174, M393 Z103, Z201, Z320		

Department	Arts & Humanities	Social & Historical Studies	Natural & Mathematical Sciences
Philosophy	P110, P120, P210 P220, P221, P237 P280, P281, P283 P314, P316, P317 P323, P325, P326 P331, P337, P338 P358, P367, P368 P382, P383, P385 P393, P394, P414 P433, P441	P262, P265, P365	
Physics			100, 200, 218 219, P201, P202 152, 251, 300 310, 322, 330 342, 416, 442 480, 499, 501 510, 515, 517 520, 530, 545 550, 556
Political Science		Y101, Y103, Y200 Y205, Y211, Y215 Y217, Y219, Y301 Y302, Y303, Y304 Y305, Y307, Y308 Y311, Y319, Y322 Y333, Y335, Y337 Y338, Y339, Y341 Y343, Y345, Y360 Y369, Y373, Y374 Y378, Y380, Y381 Y382, Y384, Y388 Y394	
Psychology		B104, B310, B354 B360, B366, B368 B370, B374, B376 B380, B420, B424 B460	B105, B211, B305 B307, B320, B334 B340, B344, B356
Religious Studies	R100, R133, R200 R211, R212, R223 R233, R243, R273 R283, R284, R293 R300, R303, R310 R313, R320, R325 R326, R337, R339 R343, R352, R360 R383, R393, R400		
Sociology		R100, R121, R220 R234, R239, R251 R295, R305, R312 R315, R316, R317 R320, R321, R325 R329, R330, R338 R344, R345, R346 R356, R357, R359 R381, R382, R410 R420, R461, R463 R467, R476, R478 R480, R481, R490 R495	
Spanish	S230, S231, S240 S241, S305, S306 S411, S412, S431 S432, S445, S447 S455, S457, S461 S470, S471, S472 S477		
Women's Studies		W300, W350	

3. Approved Culture Studies Courses

List A

Anthropology

- E300 Culture Areas and Ethnic Groups:
 “Modern Greek Society”
 “People and Cultures of Southeast Asia”
 E310 Introduction to the Cultures of Africa
 E320 Indians of North America
 E356 Cultures of the Pacific

Classical Studies

- C205 Classical Mythology
 C351 The Golden Age of Athens
 C361 The Golden Age of Rome
 C414 Art and Archaeology of Rome

Folklore

- F360 Indiana Folklore/Folklife/Folk Music

Geography

- G321 Geography of Europe
 G322 Geography of the Soviet Union
 G323 Geography of Latin America
 G390 Geography of Italy
 G390 Geography of Cuba
 G424 Geography of Africa

History

- B340 Ireland and Her People
 B341 History of Spain and Portugal
 B351 Barbarian Europe, 200–1000
 B352 The Age of Chivalry, 1000–1500
 B353 The Renaissance
 B354 The Reformation
 B356 French Revolution and Napoleon
 C388 Roman History
 C395 The Ancient Near East and Greece
 D313 Russian Social and Cultural History
 D314 Soviet Social and Cultural History
 E432 History of Africa II
 G367-368 History of Japan I-II
 H205 Ancient Civilization

Philosophy

- P210 Classical Philosophy

Political Science

- Y333 Chinese Politics
 Y336 Southeast Asian Politics
 Y337 Latin American Politics
 Y338 African Politics
 Y339 Middle Eastern Politics
 Y369 Introduction to East Asian Politics

Religious Studies

- R310 Prophecy in Ancient Israel
 R352 Religion and Literature in Asia

List B

Art (Herron)

- H302 Beginnings of 20th Century Art, 1886-1919

Folklore

- F312 European Folklore/Folklife/Folk Music
 F363 Women Folklore/Folklife/Folk Music

French

- F452 La civilisation et littérature québécoise
 F453-F454 Littérature contemporaine I-II

German

- G265 German Culture in English Translation
 G370 German Cinema

History

- B357 Modern France
 B359-B360 Europe from Napoleon to the First World War I-II
 B393 German History: From Bismarck to Hitler
 B421 Germans, Jews, and the Holocaust
 H209-H210 English History: General Course I-II

Political Science

- Y335 Western European Politics

Spanish

- S411 Spanish Culture and Civilization

List C

Afro-American Studies

- A150 Survey of the Culture of Black Americans
 A352 Afro-American Art II: Afro-American Artists

Anthropology

- E336 African American Culture
 E402 Gender in Cross-Cultural Perspective

English

- L208 Native American Literature
 L370 Black American Writing

Folklore

- F245 Chicano Folklore
 F394 Afro-American Folklore

History

- A364 History of Black Americans

Journalism

- J475 Race, Gender, and the Media

Religion

- R100 Native American Religion

