

# School of Journalism

## Administrative Officers

- LESA HATLEY MAJOR, Ph.D., Interim Dean
- BONNIE J. BROWNLEE, Ph.D., Senior Associate Dean

## Overview

### The Mission of the School

The mission of the School of Journalism is to foster critical thinking about media institutions and global audiences, encourage ethics in an international environment, and develop skills for dynamic journalism and media professions. This mission is both academic and professional; it is about learning, teaching and doing as informed by our core values of excellence, innovation, diversity, integrity, and social responsibility. We are committed to scholarly research in journalism and public communication, to liberal arts education, and to professional practice in media work.

### The Mission of the Baccalaureate Program

The mission of the baccalaureate program of the School of Journalism is to help students learn to read, think, and communicate clearly, critically, and creatively. The school is committed to liberal education in the arts and sciences as well as to professional training in the skills of journalism and mass communication. The school believes that both breadth and depth of learning must characterize the undergraduate experience. To this end, the Bachelor of Arts in Journalism degree emphasizes:

- development of strong skills in writing, critical thinking, independent learning, mathematics, foreign language, computers, and new information technologies;
- exposure to a broad range of course work in the liberal arts and sciences, both in the College of Arts and Sciences and in the liberal arts courses within the School of Journalism;
- understanding of cultures outside the United States and of minority cultures within the United States;
- training in the professional skills of journalism and mass communication, including reporting, writing, editing, visual communication, new communications technology, and collaborative group work; training in statistical analysis and quantitative and qualitative research methods;
- awareness of the institutions, processes, and effects of mass media in society;
- in-depth exploration of a subject other than journalism and mass communications;
- preparation for a lifetime of learning.

Because its mission coincides with the philosophy and goals of the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), the school seeks accreditation every six years from this national body. ACEJMC accredited the school most recently in 2008.

## History

### A History of the School of Journalism at Bloomington and Indianapolis

Indiana University, established in 1820 as a tiny seminary in Bloomington, eventually became one of the first state universities to teach journalism. Instruction began in 1893 with three students in the first class. Classes in writing and reporting were taught during the next few years, supplementing the students' liberal arts background in English, history, and economics.

A Department of Journalism was established in the College of Arts and Sciences in 1911, although students could not major in journalism until 1932. Professor Joseph Piercy was named the first head of the department; he served until 1938. In 1911, the Department of Journalism took over administration of the *Indiana Daily Student*, the campus newspaper established in 1867 as a student-owned enterprise.

John E. Stempel followed Piercy as the head of the department. Under Stempel's leadership—from 1938 until his retirement in 1968—the program moved to its current building, Ernie Pyle Hall. In 1946, the High School Journalism Institute began, directed by Professor Gretchen Kemp. The institute continues today led by Teresa White, offering programs each summer for students and their high school teachers.

The Journalism Department began offering a master's degree in the 1920s and a doctoral degree in 1966. The first Ph.D. degree was granted in 1971.

Richard G. Gray became chairman of the department in 1968. He led the program through a shift in the curriculum from a mainly professional orientation to one that balances instruction in the skills of writing, visual communication, reporting, and editing with instruction in the history, economics, law, responsibilities, and ethics of journalism. That core curriculum remains, although new technologies of mass communication and converging media have changed the mode of instruction and the content of some courses.

In 1968, the *Indiana Daily Student* and the *Arbutus*, the campus yearbook, became independent publications administered by a publisher selected by the journalism faculty.

After a national fundraising campaign, Ernie Pyle Hall was renovated in 1976. Faculty offices and classrooms took over the upstairs of the refurbished building, and a new library and the offices of the IDS dominated what once had been the press room on the ground floor.

In 1974, the department became a school within the College of Arts and Sciences. The school became system-wide in 1982, responsible for the coordination of journalism education on all eight campuses. Gray became dean and helped establish the undergraduate major on the Indianapolis campus of IUPUI. Under the leadership of Associate Dean James Brown at IUPUI, the school took over administration of the campus newspaper, the *Sagamore*, and appointed its first publisher in 1985. Trevor R. Brown was named dean in 1985, one year after the death of Gray. In 1989, the school separated from the College of Arts and Sciences, becoming one of seven independent academic schools on the Bloomington

campus. Since 1990, students on both the Bloomington and Indianapolis campuses enroll in the Bachelor of Arts in Journalism (B.A.J.) program. In 2005, Bradley Hamm was named the third dean of the School of Journalism.

## Facilities

### Scripps Howard Foundation Digital Imaging Lab

The Scripps Howard Foundation Digital Imaging Lab, informally known as the multimedia lab, is located on the first floor of the School of Journalism and is available to all journalism students. The lab includes equipment for scanning, color printing, broadcast and audio processes, and many other multimedia services. The lab staff helps students use the technology through one-on-one instruction, and students may check out a wide variety of equipment to use outside the lab and classrooms.

### Multimedia Auditorium and Computer Classrooms

The School of Journalism continually is updating Ernie Pyle Hall's classrooms and technology. Recently, the school renovated an outdated space for a new classroom and updated wiring throughout the building to enhance Internet availability. Students can now go completely wireless in Ernie Pyle Hall. Most classrooms are arranged as labs, with a computer for each student and display systems for presentations. The school also boasts a renovated auditorium with a state-of-the-art computer display system that is used for special events and larger classes.

## Ernie Pyle

by Jon Dilts

Ernie Pyle came to Indiana University to study journalism in 1919 but left in his senior year without a degree. Some say it was because of a romance. Some say it was because he had a job offer at the La Porte (Indiana) *Herald*. In any case, he worked at La Porte for only a few months before going to Washington, D.C., to join the staff of the *Washington News*, first as a reporter and eventually as its managing editor, a job he never liked.

What Ernie Pyle did like was writing. In the 1930s he became a roving reporter for Scripps Howard Newspapers, traveling widely and writing a column about the lives of ordinary folks coping with the Depression. He was already a popular journalist, noted for his humor and humanity, when the United States went to war in the 1940s. His popularity soared when he traveled to Europe and later to the Pacific to write about the lives of ordinary soldiers coping with war. For many at home, Ernie Pyle's columns were the real story of World War II—the story of sons and husbands living a deadly adventure day by day in a foreign land.

Ernie Pyle came back to Indiana University in 1944. He visited with students working at the Indiana Daily Student, a newspaper for which he had once served as editor-in-chief. The university presented him with the first degree of Doctor of Humane Letters it had ever bestowed. Shortly afterward, he made arrangements to join the American armed forces fighting in the Pacific.

Ernie Pyle died on the Pacific island of Ie Shima on April 18, 1945. A sniper fired at his jeep and Pyle took cover in

a ditch. He raised his head to look for one of the soldiers who was with him and was killed instantly.

Ernie Pyle Hall is the only building on campus named for a student. And for those of us who study here, he will always be a student—always working on that elusive bachelor's degree, always editing the student newspaper, always admonishing us to write about the people who matter—not the people who think they matter.

## Indianapolis Campus

The School of Journalism operates on both the Indianapolis and Bloomington campuses. Though the degrees on both campuses are similar, they are not exactly the same. Contact the [School of Journalism at IUPUI](#) by calling (317) 278-5320 for more information about the degree at Indianapolis or to obtain a bulletin.

## Contact Information

[School of Journalism](#)

Ernie Pyle Hall  
940 E. 7th Street  
Bloomington, IN 47405-7108  
Phone: (812) 855-9247  
Fax: (812) 855-0901

[Contact Journalism Office](#)

## Admission

### Admission to Indiana University

Most incoming freshmen admitted to Indiana University first enter the University Division, which provides them with academic advising. Some freshmen may, however, be directly admitted to the School of Journalism through the [Direct Admit](#) and [Journalism Honors](#) programs. All students are expected to meet the admission standards outlined in the freshman application materials. These materials and additional information are available from the Office of Admissions at 300 N. Jordan, Indiana University, Bloomington, IN 47405; by e-mail requests to [iuadmit@indiana.edu](mailto:iuadmit@indiana.edu); by phone requests to (812) 855-0661; or on the Office of Admissions Web site.

International students should request the International Application for Admission from the Office of International Admissions at 300 N. Jordan, Indiana University, Bloomington, IN 47405, by e-mail requests to [newtoiu@indiana.edu](mailto:newtoiu@indiana.edu); by phone requests to (812) 855-4306; or on the [Office of Admissions](#) Web site.

### Admission to the School of Journalism

Students who want to major in journalism may declare themselves journalism majors in the University Division during their first year at IU and may take several 100- and 200-level journalism courses. Before seeking admission as a major in the School of Journalism, students must complete a minimum of 26 credit hours of undergraduate course work, including the following:

- one of these three journalism courses with a grade of C or higher:

J 110 Foundations of Journalism and Mass Communications  
J 200 Reporting, Writing, and Editing I  
J 210 Visual Communication

- English composition with a grade of C or higher (or exemption). See Foundations.
- one mathematical modeling course with a grade of C– or higher. Recommended: MATH-M 118, V 118 or D 116-D 117. See Foundations.
- one semester of a foreign language. See World Languages and Cultures.

Students meeting these requirements with a cumulative IU grade point average of 2.2 (Extended-X grades will not be used in this calculation; FX will be calculated as F, DX as D, etc.) will be considered for admission to the School of Journalism. Each year the school will admit students, based on their grade point average, as the school's physical space, instructional equipment, and faculty/staff resources permit.

### Application Deadlines

The School of Journalism will consider applications three times a year: when grades are official at the end of fall semester, spring semester and second summer session. Applications can be found on the [Forms](#) page of the School of Journalism Web site.

If transfer course work is to be included for admission purposes, it must be entered on the student's IU transcript by the application deadline. Transcripts from other colleges and universities should be sent to the Office of Admissions, 300 N. Jordan, Bloomington, IN 47405.

### Direct Admission

High school students who apply to IU by Nov. 1, have indicated an interest in journalism on their application to IU and who meet any one of the following criteria will be invited to complete the Selective Scholarship Application.

- SAT score (critical reading and math) of 1270 or higher.
- ACT score of 29 or higher.
- GPA of 3.8/4.0 or above.
- Ranked in the top 10 percent of their high school graduating class.

A completed Selective Scholarship Application is required to be considered for direct admission to the School of Journalism.

## Transfer Students

### Transfers from Other Colleges and Universities

Students who want to transfer to Bloomington should contact the [Office of Admissions](#) for an application at 300 N. Jordan, Bloomington, IN 47405; by [e-mail](#); or by phone at (812) 855-0661.

Transfer students are first admitted to the University Division at Bloomington. They may then apply to the School of Journalism during the semester in which they will complete the admission requirements. Because transfer courses are not calculated in the cumulative grade point average for Indiana University students, transfer students must complete a minimum of one semester at Indiana University before they can be considered for admission to the school.

Acceptance of credit from other institutions will be determined by the Office of Admissions, and the applicability of credit toward degree requirements in the School of Journalism will be determined by the associate dean for undergraduate studies. No more than

12 transfer credit hours of mass communications courses may be counted in the journalism major. Only credits earned at Indiana University will count toward a student's grade point average. Courses from other colleges and universities transfer as credit only.

### Transfers from Other Indiana University Campuses

Students who wish to do [intercampus transfers to Bloomington](#) should begin the transfer process by submitting an application online at [www.iupui.edu/~moveiu](http://www.iupui.edu/~moveiu). Students are also welcome to contact the School of Journalism to discuss admission requirements and registration by calling (812) 855-9247. Students from other campuses must have already completed the admission requirements to be directly admitted to the School of Journalism.

### Transfers from the School of Journalism to other Indiana University Campuses

Students enrolled in the School of Journalism at Bloomington who wish to do [intercampus transfers to other IU campuses](#) should also submit an application online at [www.iupui.edu/~moveiu](http://www.iupui.edu/~moveiu).

### Transfer Credit in Journalism

No more than 12 credit hours from any other journalism program will be accepted for credit toward the 123 credit hours required for graduation.

All transfer journalism courses must be evaluated by the associate dean to be accepted in fulfillment of requirements for the journalism major.

## Honors Programs

### Ernie Pyle Scholars

Approximately eighteen students from each incoming freshman class will be admitted to an exciting honors program and directly admitted to the School of Journalism. The program includes a rich array of small honors classes and fully paid media trips around the country as part of the academic program. Honors students, named the [Ernie Pyle Scholars](#), can also intern in a British media organization and study abroad in London between their sophomore and junior years.

Students with an interest in journalism who submit a Selective Scholarship Application to Indiana University will automatically be considered for this program. A separate application is not required. Students can participate in both the university Hutton Honors College and the School of Journalism Honors Program.

High school students who apply to IU by November 1, have indicated an interest in journalism on their application to IU and who meet any one of the following criteria will be invited to complete the Selective Scholarship Application. A completed Selective Scholarship Application is required to be considered for the Journalism Honors Program.

- SAT score (critical reading and math) of 1270 or higher.
- ACT score of 29 or higher.
- GPA of 3.8 or above on a 4.0 scale.
- Ranked in the top 10 percent of their high school graduating class.

Students admitted to the Journalism Honors Program must follow specific degree requirements as well.

## Hutton Honors College

The School of Journalism encourages superior students to take advantage of the variety of opportunities offered through the Hutton Honors College and is pleased to cooperate with their advisors in helping first-year students plan their individual programs.

### Honors Seminars and Special Sections

Each semester the Hutton Honors College sponsors a variety of honors courses for qualified students. In addition to special sections of traditional departmental courses, the Hutton Honors College offers its own innovative seminar experiences. The material covered in these courses is broader in scope or greater in depth than that of a regular course. Many different course topics are offered, and many honors courses may be applied toward the General Education requirements.

### Scholarships and Grants

The Hutton Honors College offers a limited number of renewable merit scholarships to incoming freshmen. For more information please visit the Hutton Honors College Web site and select "Merit Scholarships" to read about eligibility requirements.

Any junior or senior with a 3.40 or higher cumulative grade point average (CGPA) or a 3.7 or higher major GPA may apply for Hutton Honors College support. Grants are available for research, honor theses, international experiences, professional experience internships, teaching internships, creative activities, and travel. Most awards are for a maximum of \$1,200 during the academic year and \$3,000 in the summer. In addition, any undergraduate student going abroad with a 3.40 CGPA or a 3.7 or higher major GPA is eligible to apply for the Edward L. Hutton International Experiences Program Grant for up to \$2,500. All awards are competitive. For more information please visit the [Hutton Honors College Web site](#) and select "Funding Options."

## Programs

- Bachelor of Arts in Journalism Degree
- Certificate in Journalism
- Ernie Pyle Scholars
- Media Scholars
- Awards & Scholarships

## Bachelor of Arts in Journalism Degree

### Degree Requirements

- Journalism Major
- Second Concentration
- Foundations (English Composition, Mathematical Modeling)
- Statistics
- Breadth of Inquiry (Arts & Humanities, Social & Historical Studies, Natural & Mathematical Sciences)
- World Languages and Cultures (Foreign Language, Culture Studies)

### Credit Hour and Grade Point Requirements

- Credit Hour and Grade Point Requirements

### Journalism Major Requirements

Students must complete a minimum of 39 credit hours of journalism courses with a grade of C– or higher in each course (with the exception of the journalism course used for admission to the BAJ—J 110, J 200 or J 210—in which a grade of C or higher is required) from the following categories:

1. Core courses, 16 credit hours:
  - J 110 Foundations of Journalism and Mass Communication
  - J 155 Research Techniques for Journalists (1 credit hour)
  - J 200 Reporting, Writing, and Editing I
  - J 210 Visual Communication
  - J 300 Communications Law
  - J 410 The Media as Social Institutions
2. One advanced writing course, 3 credit hours:
  - J 303 Online Journalism
  - J 315 Feature Writing
  - J 341 Newspaper Reporting
  - J 342 Magazine Reporting
  - J 343 Broadcast News
  - J 349 Public Relations Writing
  - J 455 News Analysis and Opinion Writing
  - (Also *approved topics* of JOUR-J 360, J 418 and J 460)
3. Two additional courses from the approved list of advanced skills courses, 6 credit hours:
  - J 303 Online Journalism
  - J 315 Feature Writing
  - J 341 Newspaper Reporting
  - J 342 Magazine Reporting
  - J 343 Broadcast News
  - J 344 Photojournalism Reporting
  - J 349 Public Relations Writing
  - J 351 Newspaper Editing
  - J 352 Magazine Editing
  - J 353 Advanced Broadcast News
  - J 354 Photojournalism Editing
  - J 362 Journalism Multimedia Storytelling
  - J 385 Television News
  - J 401 Depth Reporting and Editing
  - J 420 Advertising as Communication
  - J 429 Public Relations Campaigns
  - J 444 Advanced Photojournalism
  - J 455 News Analysis and Opinion Writing
  - J 463 Graphic Design I
  - J 464 Infographics
  - J 465 Graphic Design II
  - J 488 Agency Practicum--Agency 7
  - (Also *approved topics* of JOUR-J 360, J 418 and J 460)
4. One course from the approved list of research courses, 3 credit hours:
  - J 407 Newsgathering and the Law
  - J 409 Media Management
  - J 423 Public Opinion
  - J 428 Public Relations Management
  - J 438 Problems in Advertising

- J 448 Global Journalism: Issues and Research
- J 450 History of Journalism
- J 462 History of 20th Century Photography
- J 470 Broadcast Media Analysis
- (Also *approved topics* of JOUR-J 360, J 418 and J 460)

#### 4. Journalism electives, 11 credit hours:

Courses may be selected from any other journalism courses open to undergraduates except JOUR-C courses. Students can include other advanced skills and research courses in addition to the courses taken to satisfy the preceding advanced skills and research course requirements.

Students have the option of taking additional mass communications courses (journalism, telecommunications, and selected communication and culture), but no more than 43 credit hours total of mass communications courses may be counted in the total 123 credit hours required for the degree.

The grade point average in all journalism courses must be at least a 2.0.

Students also have the option to earn a Specialization Area notation on their transcript. These Specialization Areas allow students to focus their major courses around particular themes--and have those themes noted on their transcripts.

The School offers the following Specialization Areas:

- Global Journalism
- Digital and Interactive-Media Journalism
- Public Relations and Advertising
- Photojournalism
- Journalism Design and Graphics
- Science and Environmental Journalism
- Political Journalism
- Broadcast Journalism
- News Reporting and Writing
- Enterprise Journalism
- Sports Journalism

Three courses from one of the above areas is required to earn a Specialization Area notation on a student's transcript. A grade of C- or higher is required in each course. The [course lists](#) for the individual areas are available in the Journalism main office and on the Journalism website. To apply, students must complete the individual specialization form and submit it to the Journalism Recorder prior to registering for graduation.

If the last course for the specialization is taken during a student's final semester, the specialization form may be submitted upon enrollment in the course. For proper advising, students should develop a plan early and discuss it with a Journalism advisor.

Students may earn up to two Specialization Areas, but only one course will be allowed to count in both. Please note that none of the core journalism courses (J 110, J 155, J 200, J 210, J 300 and J 410) may count for a specialization.

#### **The Second Concentration**

Students must complete a second concentration of at least 24 credit hours in an academic discipline outside

of journalism and telecommunications. Students must earn a C- or higher in each course and a grade point average of at least 2.0 in all courses taken for the second concentration (exceptions: see Business and Informatics below). No internship credit from any other academic unit may be used to satisfy the second concentration and no mass communication courses can be used in the second concentration, either. See Mass Communications Courses list.

With written approval from the department, students may choose to complete an Outside Area (the equivalent to a second major) in any of the departments of the College of Arts and Sciences offering the B.A. degree. This option is not a second degree from the College of Arts and Sciences.

Students can complete any of the certificates included in the College of Arts and Sciences Bulletin for the second concentration requirement. Students must complete a minimum of 24 credit hours of courses approved for the certificate. The School of Journalism requires that students pursuing this option meet with an advisor of the department offering the certificate, obtain the advisor's signature on a planned program, and submit a copy of the program to the School of Journalism advisor.

With the approval of the dean, students have the option to complete a split-second concentration, incorporating two or more departments. Students must propose selected courses in consultation with a full-time journalism faculty member and complete a written explanation of the educational value or goal of their choice. The selection of courses and the rationale should show evidence of a coherent body of knowledge. The faculty member must sign the application and submit it to the associate dean for undergraduate studies for final approval.

#### **Following are additional conditions for the second concentration in specific areas**

##### **Business**

Students must earn a C- or higher in all BUS courses with the exception of K 201, in which a grade of C or higher is required. All 300-level BUS courses must be taken on the IU Bloomington campus with the exception of Z 302, which may be taken at IUPUI, and none of the BUS courses used for the business concentration may be taken in a self-paced, independent study format. Students may complete one of the following options, each of which will earn them a minor as well:

##### **1. Financial Literacy (24 cr.)**

Complete ECON-E 201 Introduction to Microeconomics (3 cr.)

Complete these five business courses (15 cr.):

- A 200 Foundations of Accounting (BUS-A 201 or A 202 may be substituted for A 200)
- K 201 The Computer in Business
- F 260 Personal Finance
- F 262 Financial Markets
- F 300 Introduction to Financial Management (p. BUS-A 200, A 201 or A 202)

Complete two of the following business courses (6 cr.)

- L 201 Legal Environment of Business

- M 300 Introduction to Marketing (p. BUS-A 200, A 201 or A 202)
- P 300 Introduction to Operations Management (p. BUS-A 200, A 201 or A 202)
- G 300 Introduction to Management Economics
- R 300 Principles of Real Estate
- Z 302 Managing and Behavior in Organizations or J 306 Strategic Management and Leadership (p. junior standing)

## 2. Business (24 cr.)

Complete ECON-E 201 Introduction to Microeconomics (3 cr.)

Complete these business courses (9 cr.):

- A 200 Foundations of Accounting (BUS-A 201 or A 202 may be substituted for A 200)
- K 201 The Computer in Business
- L 201 Legal Environments of Business

Complete four of the following business courses (12 cr.)

- F 300 Introduction to Financial Management (p. BUS-A 200, A 201 or A 202)
- G 300 Introduction to Management Economics
- M 300 Introduction to Marketing (p. BUS-A 200, A 201 or A 202)
- P 300 Introduction to Operations Management (p. BUS-A 200, A 201 or A 202)
- Z 302 Managing and Behavior in Organizations or J 306 Strategic Management and Leadership (p. junior standing)

## 3. Entrepreneurship and Small Business Management (24 cr.)

Complete ECON-E 201 Introduction to Microeconomics (3 cr.)

Complete these six business courses (18 cr.):

- A 200 Foundations of Accounting (BUS-A 201 or A 202 may be substituted for A 200)
- K 201 The Computer in Business
- L 201 Legal Environments of Business or BUS-L 311 Law for Entrepreneurs
- W 212 Exploring Entrepreneurship
- M 300 Introduction to Marketing (p. BUS-A 200, A 201 or A 202)
- W 300 Small Business Management (p. BUS-A 200, A 201 or A 202)

Complete one of the following business courses (3 cr.):

- F 300 Introduction to Financial Management (p. BUS-A 200, A 201 or A 202)
- G 300 Introduction to Managerial Economics
- P 300 Introduction to Operations Management (p. BUS-A 200, A 201 or A 202)
- Z 302 Managing and Behavior in Organizations (p. junior standing)
- J 306 Strategic Management and Leadership (p. junior standing)

## 4. Marketing (24 cr.)

Complete ECON-E 201 Introduction to Microeconomics (3 cr.)

Complete these five business courses (15 cr.):

- A 200 Foundations of Accounting (BUS-A 201 or A 202 may be substituted for A 200)
- K 201 The Computer in Business
- L 201 Legal Environments of Business
- M 300 Introduction to Marketing (p. BUS-A 200, A 201 or A 202)
- M 311 Introduction to Marketing Communication or M 312 Retail Marketing Management (p. BUS-M 300)

Complete two of the following business courses (6 cr.):

- M 311 Introduction to Marketing Communication or M 312 Retail Marketing Management (whichever was not used above) (p. BUS-M 300)
- F 300 Introduction to Financial Management (p. BUS-A 200, A 201 or A 202)
- G 300 Introduction to Managerial Economics
- P 300 Introduction to Operations Management (p. BUS-A 200, A 201 or A 202)
- Z 302 Managing and Behavior in Organizations or J 306 Strategic Management and Leadership (p. junior standing)

## Communication and Culture (CMCL)

The following courses are considered mass communications courses by the School of Journalism and may not be included in a second concentration:

C 201 Race and the Media  
 C 202 Media in the Global Context  
 C 204 Topics in Media, Culture, and Society  
 C 337 New Media  
 C 392 Media Genres  
 C 411 Media Industries and Cultural Production  
 C 412 Race, Gender, and Representation  
 C 420 Topics in Media History

Any other communication and culture courses may be used for a second concentration.

## Education—Secondary Teacher Certification

Courses are limited to those required for high school teacher certification. The School of Journalism cooperates with the School of Education in preparing students to teach journalism in high school. Interested students should see Teresa White, High School Journalism Institute, Ernie Pyle Hall 212-F, Bloomington, (812) 855-9822.

## Fine Arts

A minimum of 12 credit hours of art history or appreciation are required. FINA-A 443 History of 20th Century Photography will not count in the concentration.

## General Science

Selection of courses and departments must show evidence of guided study in one subject. Premedical and predoctoral course work is allowed, as designated by the Health Professions and Prelaw Information Center.

## Informatics

Students must complete the Certificate in Informatics, which is 27 credit hours. A minimum grade of C in all courses taken for the certificate is required. No journalism or telecommunications courses may be used to fulfill the certificate requirements.

### Languages

No 100-level courses are allowed unless the particular department allows the 100-level course to apply toward a major in that language.

### Music

At least 14 credit hours of K, M, T, or Z courses (excluding Z 110) are required. Applied music courses must be in private instruction in one instrument. No ensemble work may apply.

### Public Health (SPH)

Students must complete one of four SPH minors:

- Kinesiology Minor (plus additional SPH courses from the minor list to total 24 credit hours),
- Minor in Tourism, Hospitality, and Event Management (plus additional SPH courses from the minor list or the Tourism, Hospitality, and Event Management major list to total 24 credit hours)
- Sports Marketing and Management Minor (plus additional SPH courses from the minor list or the Sport Marketing and Management major list to total 24 credit hours)
- Event Planning Minor (plus additional SPH courses from the minor list or the Tourism, Hospitality, and Event Management major list to total 24 credit hours)

### Public and Environmental Affairs (SPEA)

Students can complete any of the SPEA minors or certificates offered at Bloomington and additional SPEA courses to total 24 credit hours.

### Theater

No more than 12 credits of THTR-D courses are allowed.

### Foundations

#### English Composition

Students may fulfill this requirement in any one of the following ways:

1. Exemption without credit. One of the following scores required: SAT Critical Reading 670 or above; ACT English 32 or above; or Advanced Placement English 4 or 5.
2. Exemption with credit. Scores required: SAT Writing Test 660 or above and one of the following: SAT Critical Reading 670 or above, ACT English 32 or above, or Advanced Placement English 4 or 5. Students must also apply to the Department of English, Ballantine Hall 442, Bloomington, IN 47405.
3. Completion of any of the following courses with a grade of C or higher. (Please note that this grade is higher than what is required for the campus-wide [General Education English Composition requirement](#). By fulfilling the School of Journalism's requirement you will also fulfill the GenEd English Composition requirement.):

- CMLT-C 110 Writing the World (3 cr.)

- ENG-W 131 Elementary Composition (3 cr.)
- ENG-W 170 Introduction to Argumentative Writing: Projects in Reading and Writing (3 cr.--this topic only)

Courses used for English composition may not be used to fulfill any other requirement.

### Mathematical Modeling

Students must successfully complete, with a grade of C- or better, one of the following courses (or the MATH-D 116/D 117 sequence\*). (Please note that this grade is higher than what is required for the campus-wide [General Education Mathematical Modeling requirement](#).

By fulfilling the School of Journalism's requirement you will also fulfill the GenEd Mathematical Modeling requirement.):

- MATH-D 116 and D 117 Introduction to Finite Mathematics I and II (2 cr. + 2 cr.)\*
- MATH-J 113 Introduction to Calculus with Applications (3 cr.)
- MATH-M 118 Finite Mathematics (3 cr.)
- MATH-V 118 Finite Mathematics with Applications: Finite Mathematics for the Social and Biological Sciences (3 cr.)
- MATH-V 118 Finite Mathematics with Applications: Finite and Consumer Math (3 cr.)
- MATH-S 118 Honors Finite Mathematics (3 cr.)
- MATH-M 119 Brief Survey of Calculus I (3 cr.)
- MATH-M 211 Calculus I (4 cr.)
- MATH-M 213 Accelerated Calculus (4 cr.)

\* NOTE: MATH-D 116/D 117 is a two-course sequence. A grade of C- or better is required in both courses.

MATH-M 118, V 118, or D 116 and D 117 are recommended for students who want to prepare for the required statistics course.

Students who have scored below 400 on the SAT mathematics section or below 20 on the ACT mathematics section are advised to enroll in MATH-M 014 before fulfilling the mathematics requirement.

### Breadth of Inquiry Requirements

#### Breadth of Inquiry Requirements (9 courses)

The Breadth of Inquiry requirement consists of three areas of study:

- Arts and Humanities (A&H)
- Social and Historical Studies (S&H)
- Natural and Mathematical Sciences (N&M)

Approved courses that will fulfill the Breadth of Inquiry requirement (as well as the Culture Studies requirement) can be found by using the [College of Arts and Sciences Course Designations search tool](#). Courses from the campus-wide [General Education Breadth of Inquiry course lists](#) may also fulfill the requirement.

*Note: The College of Arts and Sciences Course Designations search tool was designed for College of Arts and Sciences students rather than Journalism students so it may include search functions for requirements exclusive to the College of Arts and Sciences degrees in addition to the requirements for which Journalism students have been*

directed to the site. Journalism students only need to fulfill the requirements listed here in the School of Journalism bulletin.

Students should note the examples below before using the College search tool:

### Example 1: Course level approval

- AAAD-A 112 Black Music of Two Worlds **A&H GCC**

All versions of AAAD-A 112 are approved for A&H and GCC\*.

### Example 2: Topic level approval

- ANTH-E 300 Culture Areas and Ethnic Groups Islam in and out of Africa **S&H GCC** (for this topic only)

Only the topic "Islam in and out of Africa" is approved for S&H and GCC\*. Other topics of ANTH-E 300 are *not* approved for these designations.

(\*GCC is the abbreviation for Global Civilizations and Cultures, which is one of the designations within the World Languages and Cultures Culture Studies requirement.)

Students are advised to read carefully course descriptions in the College of Arts and Sciences Bulletin or other appropriate bulletins for prerequisites and conditions concerning awarding of credit. Breadth of Inquiry courses may be cross-listed to Culture Studies and Second Concentrations when they are included on these requirements' approved lists.

To ensure a rich and varied general education, the School of Journalism requires students to complete the Breadth of Inquiry requirements as follows:

### Arts and Humanities (A&H) (three courses)

Courses in this area help students think about the complexity of human experience, appreciate the range of human thought and emotion, learn about varieties of aesthetic expression, and grapple with moral issues. Such courses study written texts and works in literature, the visual arts, music, and the other performing arts, as well as philosophical and religious thought, and intellectual and cultural traditions. The approach may be comparative, historical, or analytical, but the emphasis is on developing students' interpretive and critical skills.

- Complete three courses from the CASE Arts and Humanities list (use the [College of Arts and Sciences Course Designation search tool](#) to access a list of approved courses) and/or the campus-wide [General Education Arts and Humanities list](#). (Recommended: one literature or fine arts history or appreciation course.)

(Please note that by taking two of the three A&H courses from the campus-wide GenEd list, students will fulfill the GenEd A&H requirement, as well as part of the B.A.J. A&H requirement.)

### Social and Historical Studies (S&H) (three courses)

Courses in this area analyze social institutions, the behavior of individuals in social contexts and historical settings, and changes in social conditions over time. Such courses study the political, economic, and cultural institutions of society, from individuals in social interactions to the international system of nation-states

and transnational organizations and actors as well as changes in the human condition over time, including the inception, development, and transformation of institutions and civilizations, ideas, genres, or forms of representation.

- Complete three courses from the CASE Social and Historical Studies list (use the [College of Arts and Sciences Course Designation search tool](#) to access a list of approved courses) and/or the campus-wide [General Education Social and Historical Studies list](#). JOUR-J 462 History of 20th Century Photography counts as an S&H, too. (Recommended: one U.S. History course, one American Political Science course and one Economics course.)

(Please note that by taking two of the three S&H courses from the campus-wide GenEd list, students will fulfill the GenEd S&H requirement, as well as part of the B.A.J. S&H requirement.)

### Natural and Mathematical Sciences (N&M) (three courses)

Courses in this area provide an appreciation of the physical and biological environment, introduce students to systematic investigation of that environment, show the value of experimental methods for understanding natural laws, and explore the role and methods of the mathematical sciences. Such courses study the natural sciences, introducing and emphasizing basic principles of the chemical, physical, and life sciences, and expanding students' understanding of the physical world and scientific inquiry about it, as well as analytical reasoning, the mathematical sciences, and the thinking process and its representations. Courses may focus on forms of reasoning or the nature and processes of cognition and computation.

- Complete three courses from the CASE Natural and Mathematical Sciences list (use the [College of Arts and Sciences Course Designation search tool](#) to access a list of approved courses) and/or the campus-wide [General Education Natural and Mathematical Sciences list](#). Students are advised to read all course descriptions in the College of Arts and Sciences Bulletin regarding awarding of credit.

(Please note that by taking two of the three N&M courses from the campus-wide GenEd list, students will fulfill the GenEd N&M requirement, as well as part of the B.A.J. N&M requirement.)

### World Languages and Cultures Foreign Language

Students must complete the study of a single foreign language through the second semester of the second year of the college-level course work. All or part of this requirement may be fulfilled by performance on placement examinations. Students may fulfill the entire foreign language requirement by placing into the third-year level.

International students whose native language is not English may demonstrate required proficiency in their native language. They may not, however, earn credit for any course at the first- or second-year level in their native language.

By completing the B.A.J. foreign language requirement students will also complete the campus-wide [General Education World Languages and Cultures requirement](#).

Generally 100-level foreign language courses may not be used to fulfill any other B.A.J. requirements. However, foreign language courses at the 100-level from departments that allow 100-level courses to fulfill major requirements, may be applied to other appropriate B.A.J. requirements.

### Culture Studies

The purpose of the Culture Studies curriculum is to introduce students to cultural systems, to allow students to define what is commonly meant by the term "culture," and to examine critically specific examples of culture. The curriculum also provides students with the opportunity to explore the relationship between cultural artifacts and the community that produced them and/or draw comparisons between different cultures. This exposure can lead students to understand the facts, possibilities, and limitations of their own cultural conditioning.

The Culture Studies requirement is divided into two areas of study:

- Global Civilizations and Cultures (GCC)
- Diversity in the U.S. (DUS)

Students must complete two GCC courses and one DUS course to fulfill the requirement. Approved courses can be found by using the [College of Arts and Sciences Course Designations search tool](#). A couple Journalism courses are also Culture Studies options:

- JOUR-J 418 Field Experiences in Journalism (only this topic: International Reporting) counts as GCC.
- JOUR-J 375 Race, Gender and the Media counts as DUS.

*Note: The College of Arts and Sciences Course Designations search tool was designed for College of Arts and Sciences students rather than Journalism students so it may include search functions for requirements exclusive to the College of Arts and Sciences degrees in addition to the requirements for which Journalism students have been directed to the site. Journalism students only need to fulfill the requirements listed here in the School of Journalism bulletin.*

Students should note the examples below before using the College search tool:

#### Example 1: Course level approval

- AAAD-A 112 Black Music of Two Worlds **A&H GCC**

All versions of AAAD-A 112 are approved for A&H\* and GCC.

#### Example 2: Topic level approval

- ANTH-E 300 Culture Areas and Ethnic Groups Islam in and out of Africa **S&H GCC** (for this topic only)

Only the topic "Islam in and out of Africa" is approved for S&H\* and GCC. Other topics of ANTH-E 300 are *not* approved for these designations.

(\*A&H is the abbreviation for Arts and Humanities and S&H is the abbreviation for Social and Historical Studies, which are two of the designations within the Breadth of Inquiry requirement.)

Please note that some of the courses on the campus-wide General Education World Cultures course list are on the GCC and DUS course lists, but not all of them.

Students who successfully complete an academic semester abroad in a program sponsored by the Indiana University Office of Overseas Study will partially satisfy the culture studies requirement of one course from the Global Civilizations and Cultures list. Similarly, students who successfully complete an academic year abroad in a program sponsored by the Indiana University Office of Overseas Study will partially satisfy the culture studies requirement of two courses from the Global Civilizations and Cultures list. Students participating in academic programs sponsored by other universities may petition for a similar exception, providing materials from courses taken and evidence of the general cultural emphasis of the program.

### Statistics

Students must complete one statistics course selected from:

CJUS-K 300  
ECON-E 370  
MATH-K 310  
PSY-K 300  
PSY-K 310  
SOC-S 371  
STAT-S 300  
STAT-K 310  
SPEA-K 300

### Mass Communication Credit Hours

Due to accreditation rules, the School of Journalism limits the number of mass communication credit hours that can count in the B.A.J. degree. See "Mass Communication Courses" list. No more than 48 credit hours of mass communication may count in the degree. Note: 39 hours of JOUR are required for the Journalism major.

## Degree Requirements

### Credit Hour and Grade Point Requirements

1. 120 credit hours required for graduation, including the following minimums:

- At least 39 but no more than 48 credit hours of journalism
- At least 72 credit hours that are not journalism
- At least 24 credit hours in a second concentration selected from one academic discipline outside of journalism or other mass communication courses (see the mass communications course list)
- At least 36 credit hours at the 300 and 400 level
- At least 10 credit hours of journalism from the Bloomington campus
- At least 26 credit hours of course work during the senior year from the Bloomington campus

2. Credit hour limits

- No more than 48 credit hours of journalism
- No more than 12 transfer credit hours of journalism
- No more than 3 credit hours total of internship credit, either from JOUR-J 492 or any other academic unit

- No more than 60 transfer credit hours from a community college

### 3. Grade Point Average

- A minimum 2.0 cumulative grade point average in all course work
- A minimum 2.0 grade point average in all major course work, C- or higher in each course, with the exception of the journalism course used for admission to the BAJ (J 110, J 200 or J 210), in which a grade of C or higher is required
- A minimum 2.0 grade point average in all course work for the second concentration, C- or higher in each course
- The Extended-X policy will not be used in calculating grade point averages for internal purposes. FX or WF will be calculated as F, DX as D, etc.

## Certificate in Journalism

Students in good academic standing at Indiana University who are not majoring in journalism are eligible to apply to the certificate program. Students must file an application with the School of Journalism, which can be found on the Journalism Web site.

To be considered for admission, students must have completed 26 credit hours with a minimum 2.2 cumulative grade point average (FX and WF will be calculated as F), including the following:

1. One of these three journalism courses with a grade of C or higher
  - J 110 Foundations of Journalism and Mass Communications
  - J 200 Reporting, Writing, and Editing I
  - J 210 Visual Communication
2. English composition with a grade of C or higher (or exemption) See Foundations
3. One mathematical modeling course with a grade of C- or higher (or exemption) See Foundations
4. One semester of a foreign language See World Language and Cultures

### Required Courses

A grade of C- or higher in each course (with the exception of the journalism course used for admission to the Certificate—J 110, J 200, or J 210—in which a grade of C or higher is required) and an overall GPA of 2.0 in all courses taken for the certificate are required.

1. Core courses, 16 credit hours:
  - J 110 Foundations of Journalism and Mass Communication
  - J 155 Research Techniques for Journalists (1 credit hour)
  - J 200 Reporting, Writing, and Editing I
  - J 210 Visual Communication
  - J 300 Communications Law
  - J 410 The Media as Social Institutions
2. Two courses from the approved list of advanced skills courses, 6 credit hours:
  - J 303 Online Journalism

- J 315 Feature Writing
- J 341 Newspaper Reporting
- J 342 Magazine Reporting
- J 343 Broadcast News
- J 344 Photojournalism Reporting
- J 349 Public Relations Writing
- J 351 Newspaper Editing
- J 352 Magazine Editing
- J 353 Advanced Broadcast News
- J 354 Photojournalism Editing
- J 362 Journalism Multimedia Storytelling
- J 385 Television News
- J 401 Depth Reporting and Editing
- J 420 Advertising as Communication
- J 429 Public Relations Campaigns
- J 444 Advanced Photojournalism
- J 455 News Analysis and Opinion Writing
- J 463 Graphic Design I
- J 464 Infographics
- J 465 Graphic Design II
- J 488 Agency Practicum - Agency 7
- (Also *approved topics* of JOUR-J 360 and J 460.)

3. One 3 credit hour elective, selected from journalism, or a College of Arts and Sciences intensive writing or statistics course.

## Ernie Pyle Scholars

Approximately eighteen students from each incoming freshman class will be admitted to an exciting honors program and directly admitted to the School of Journalism. The program includes a rich array of small honors classes and fully paid media trips around the country as part of the academic program. Honors students, named the [Ernie Pyle Scholars](#), can also intern in a British media organization while studying abroad in London between their sophomore and junior years.

Students with an interest in journalism who submit a Selective Scholarship Application to Indiana University will automatically be considered for this program. A separate application is not required. Students can participate in both the university Hutton Honors College and the School of Journalism Honors Program.

Students admitted to the Ernie Pyle Scholars program will be required to:

- Complete a minimum of three honors courses in journalism.
- Participate in student, nonprofit, or professional media all four years.
- Participate in two journalism-sponsored events each semester.
- Attend the special honors travel events (London optional).
- In senior year, complete the honors capstone course, an independent honors thesis or an independent honors project.
- Earn a grade of C or better in all Journalism courses.
- Maintain a 3.2 cumulative GPA.

## Media Scholars

Designed for top-notch students passionate about journalism, the IU School of Journalism's Media Scholars

program selects 12 to 16 high-performing students per entering class who have demonstrated excellence in academics, media involvement, and character.

Media Scholars participate in a wide array of media-related activities:

- Access to guest speakers
- Discussion sessions with special guest professionals
- Meeting alumni and working journalists at local and regional media outlets
- Dinners with School of Journalism professors and deans
- Leadership and one-on-one mentoring with a faculty member
- Opportunity to be assigned a student mentor from within the group and opportunity to mentor younger students as an upperclassman

Students with an interest in journalism who submit a Selective Scholarship Application to Indiana University will automatically be considered for this program. High school students who apply to IU by November 1, have indicated an interest in journalism on their application to IU and who meet any one of the following criteria will be invited to complete the Selective Scholarship Application.

- Score of 1270 SAT or above (verbal and math)
- Score of 29 ACT or above
- Have a GPA of 3.8 or above on a 4.0 scale
- Are in the top 10 percent of their graduating classes

A completed Selective Scholarship Application is required to be considered for the Media Scholars Program.

## Awards & Scholarships

### Honors and Scholarships

The school recognizes and rewards the academic and professional accomplishments of its majors with a program of awards and scholarships.

The school places its outstanding students on the Dean's List each semester, based on their grade point average for that semester. In addition, the school annually awards about \$200,000 in scholarships, ranging in value from \$500 to \$8,000, to its majors. The application process begins in the fall semester and the application deadline is in mid-January. Applicants are selected for these scholarships by a faculty-student committee. The school announces the awards at an annual ceremony for students and parents in the spring.

## Courses

- Undergraduate Journalism Courses
- Mass Communications Courses
- Journalism Travel Courses
- Journalism Major Specialization Area Courses
- Course Lists for Various BAJ Degree Requirements

## Undergraduate Journalism Courses

**JOUR-C 201 Topics in Journalism (1-3 cr.)** Topical course dealing with changing subjects and material from semester to semester. May be repeated once for credit with a different topic. **Will not count toward journalism major requirements.**

**JOUR-C 300 The Citizen and the News (3 cr.)** A study of the institutions that produce news and information about public affairs for the citizen of American mass society and problems about the selection of what is communicated. Case studies. International comparisons. **Will not count toward journalism major requirements.**

**JOUR-C 327 Writing for Publication (3 cr.)** A workshop for nonmajors to improve writing skills and learn basic requirements of writing for publication. Instruction in market analysis and interpreting specific editorial requirements, in gathering and researching background materials, and in preparing manuscripts. Examination of various types and styles of published writing. **Will not count toward journalism major requirements.**

**JOUR-H 110 Ernie Pyle Scholars Honors Freshman Seminar (3 cr.)** P: Freshman standing, Journalism Honors program standing. General introduction to issues of U.S. press performance. One goal is to hone critical thinking skills through the discussion of specific issues and critical issues. Question assumptions, evaluate evidence, analyze systems and structures of power, and generate knowledge that can strengthen journalism.

**JOUR-H 200 Ernie Pyle Scholars Reporting, Writing, and Editing (3 cr.)** P: ENG-W 131 or equivalent with C or better, Journalism Honors program standing. Working seminar stressing the creation of journalistic stories for diverse audiences. Students will learn to develop story ideas, gather information, combine visual and verbal messages, and to write and edit news.

**JOUR-H 300 Ernie Pyle Scholars Communication Law (3 cr.)** P: At least Sophomore standing, Journalism Honors program standing. History and philosophy of laws pertaining to free press and free speech. Censorship, libel, contempt, obscenity, right of privacy, copyright, government regulations, and business law affecting media operations. Stresses responsibilities and freedoms in a democratic communications system.

**JOUR-H 410 Media as Social Institutions for Ernie Pyle Scholars (3 cr.)** P: Completion of JOUR-H 300 with C- or better. Examination of functions and impact of mass media in society with focus on the United States. Examine values of organizations and the professional and ethical values of journalists. Critical analysis of the effect of political, economic, and cultural factors on operation.

**JOUR-H 461 Ernie Pyle Scholars Capstone Seminar (3 cr.)** P: Senior standing, Journalism Honors program standing. Topical seminar dealing with changing subjects and material from term to term. May be repeated for credit with a different topic.

**JOUR-H 499 Ernie Pyle Scholars Honors Research (3 cr.)** P: Consent of the Director of the Journalism Honors Program. Opportunity for independent reading, research, and experimentation on relevant issues in journalism and mass communications. Work with faculty member on individual basis.

**JOUR-J 110 Foundations of Journalism and Mass Communication (3 cr.)** Survey of the institutions of journalism and mass communication, their philosophical foundations, history, processes, economic realities, and effects.

**JOUR-J 155 Research Techniques for Journalists**

**(1 cr.)** A nine-week online course emphasizing basic research techniques used by media writers to gather information for news releases, newspaper articles, magazine pieces, and other forms of journalistic-style writing. Skills covered include researching Internet and non-Internet sources. Ideally this course is taken concurrently with J 200.

**JOUR-J 160 The Media Village (1 cr.)** P: Residence in the Media Living-Learning Center. This course brings together students with shared academic and professional interests for events, speakers, readings, and discussions about journalism and media in the twenty-first century. The primary goal is to establish a unique model of individual learning, a "College of One," based on the value of experiences beyond the classroom.

**JOUR-J 170 Wordsmithing (2 cr.)** Workshop on the mechanics of journalistic writing and editing. The course builds on the basics, focuses on the practical and strengthens confidence as a practitioner.

**JOUR-J 200 Reporting, Writing, and Editing I (3 cr.)**

P: ENG-W 131 or its equivalent with a grade of C– or better and fundamental computer skills. Working seminar stressing the creation of journalistic stories for diverse audiences. Students will learn to develop story ideas, gather information, combine visual and verbal messages, and to write and edit news.

**JOUR-J 206 Journalism Reporting in a Global World (3 cr.)** The goal of the course is for students to understand and articulate the issues in global journalism and the role of the media as a participant in shaping societies.

**JOUR-J 210 Visual Communication (3 cr.)** Theories of visual communications including human perception, psychology of color, and principles of design. Application of those theories to photography, video, and graphic design in news communication.

**JOUR-J 261 Studies in Journalism (1-4 cr.)** Topical course dealing with changing subjects and material. Topics may change from term to term. May be repeated for credit with different topics. May be repeated for credit with different topics.

**JOUR-J 300 Communications Law (3 cr.)** P: Sophomore standing. History and philosophy of laws pertaining to free press and free speech. Censorship, libel, contempt, obscenity, right of privacy, copyright, government regulations, and business law affecting media operations. Stresses responsibilities and freedoms in a democratic communications system.

**JOUR-J 303 Online Journalism (3 cr.)** P: JOUR-J 110, JOUR-J 155, JOUR-J 200, JOUR-J 210 each with C– or higher. Explore nonlinear methods of storytelling and how web-based tools can enhance journalism written and online work. In addition to building existing skills, students use photography and embedded audio to create story packages for an online magazine.

**JOUR-J 307 Media Career Planning (2 cr.)** Prepare for job or internship searches. Polish a resume and portfolio. Learn how to write impressive cover letters. Practice interviewing skills. Articulate abilities and experiences to potential employers. Learn how to use campus resources and to network. Prepare a career action plan. May not

earn credit for the B.A.J. degree for other job search courses: ASCS-Q 299, COLL/ASCS-Q 400, SPEA-V 352, BUS-X 320, X 410 or X 420, and JOUR-J 307.

**JOUR-J 315 Feature Writing (3 cr.)** P: J 110, J 155, J 200 and J 210. Emphasis on developing story ideas, identifying sources, organizing materials, planning, and outlining the story. Techniques for capturing the reader's interest.

**JOUR-J 320 Principles of Creative Advertising (3 cr.)**

Survey course about the field of advertising with a focus on its function as a means of communication. Learn how marketing, psychology, research, mass media, law, and ethics are important to professionals working in the industry. Class will emphasize use of strategy to develop creative advertising.

**JOUR-J 321 Principles of Public Relations (3 cr.)**

Survey course about the theory and practice of public relations. Examines public relations' function within organizations, its impact on publics and its role in society. Topics include the evolution of the field, the range of roles and responsibilities that public relations practitioners assume in a variety of settings, ethics, and significant issues and trends that have shaped the practice. Course provides a foundation for more advanced study in the field. Also useful for those planning another professional or managerial career that requires an understanding of public relations concepts and management practices.

**JOUR-J 337 Media Economics (3 cr.)** This course explores how economic forces influence production of media content, particularly at U.S. organizations. It examines basic economic concepts, such as market and competition, as they relate to commercial media organizations. Special attention is paid to the effect of advertising and market considerations on news decisionmaking.

**JOUR-J 341 Newspaper Reporting (3 cr.)** P: J 110, J 155, J 200, and J 210. Techniques of gathering, analyzing, and writing news and features for newspapers. Practice in interviewing, observation, and use of documentary references that include computer information retrieval and analysis skills.

**JOUR-J 342 Magazine Reporting (3 cr.)** P: J 110, J 155, J 200, and J 210. Techniques of gathering, analyzing, and writing material for specialized and general circulation magazines. Practice in interviewing, observation, and use of documentary references that include computer information retrieval and analysis skills.

**JOUR-J 343 Broadcast News (3 cr.)** P: J 110, J 155, J 200, and J 210. Techniques of gathering, analyzing, and writing news and features for broadcast. Practice in interviewing, observation, and use of documentary references that include computer information retrieval and analysis skills.

**JOUR-J 344 Photojournalism Reporting (3 cr.)** P: J 110, J 155, J 200, and J 210. Must have own camera. This is an intermediate photojournalism course focusing on the basics of light, camera operation, and the use of the digital darkroom. It includes instruction in spot news and feature photography as well as instruction in ethics, privacy, and law.

**JOUR-J 349 Public Relations Writing (3 cr.)** P: J 155, J 200, and J 321. Develop the professional writing skills expected of beginning public relations practitioners, including different approaches required for a variety of audiences and media. Focus on the basics of good writing as well as the art of writing. Brush up on AP style. Learn how to work effectively with clients.

**JOUR-J 351 Newspaper Editing (3 cr.)** P: J 110, J 155, J 200, and J 210. Workshop in fundamentals of editing newspapers, including both individual and team projects. Emphasis on news judgment, fairness, accuracy, editorial balance, and language usage. Practice in writing news summaries, editing copy, writing headlines, laying out pages, and using computer editing technology.

**JOUR-J 352 Magazine Editing (3 cr.)** P: J 110, J 155, J 200, and J 210. Workshop in fundamentals of editing specialized and general interest publications. Individual and team functions are stressed. Attention is given to editorial voice and judgment, fairness, accuracy, and language usage. Practice in writing headlines and titles, layout, design, and use of computer editing technology.

**JOUR-J 353 Advanced Broadcast News (3 cr.)** P: J 343. Continuing workshop in reporting, writing, and editing for broadcast. Individual and team functions are stressed. Emphasis on news judgment, fairness, accuracy, editorial balance, and language usage. Practice in editing copy, audio, and videotape.

**JOUR-J 354 Photojournalism Editing (3 cr.)** P: J 344 or permission of the instructor. Workshop on the role and function of the picture editor for the print and Internet news media. Theory and practice of picture editing skills including assigning, selecting, cropping, writing captions and blurbs, producing informational graphics, designing photo pages, editing by computer, and managing visual journalists.

**JOUR-J 360 Journalism Specialties (1-4 cr.)** Topical course dealing with changing subjects and material from term to term. May be repeated for credit with different topics. May be repeated for credit with different topics.

**JOUR-J 362 Journalism Multimedia Storytelling (3 cr.)** P: At least sophomore standing. JOUR-J 210 with grade of C- or better. Hands-on experiences in reporting, editing and presenting stories in images, sound and spoken word. Goes beyond basic skills with advanced cameras and software. Create projects including Podcast, Audio slideshow, web video, and Portfolio website to display projects.

**JOUR-J 375 Race, Gender and the Media (3 cr.)** Survey and analysis of how news and entertainment media represent issues of race and gender. History of women and people of color as media professionals and media consumers. Discussion of contemporary problems and potential solutions.

**JOUR-J 385 Television News (3 cr.)** P: J 353 or consent of instructor. Preparation and presentation of news for television. Practice in writing, reporting, filming, and editing news for TV. TV writing problems; use of photographs, film, and videotape; problems of sound in TV news; ethical problems of the TV film reporter and editor.

**JOUR-J 401 Depth Reporting and Editing (3 cr.)** P: One 300-level reporting course and one 300-level editing

course. Study and practice in using techniques of social science and traditional methods of investigative reporting. Class will plan, write, and edit news stories in depth.

**JOUR-J 403 Laboratory/Field Experience (0-3 cr.)** C: J 425 and J 453. Laboratory or field experiences for prospective journalism teachers at the middle school or high school level. May be repeated. Graded S or F only. May be repeated.

**JOUR-J 407 Newsgathering and the Law (3 cr.)** P: J 300 and junior/senior standing or permission of instructor. Students study the law relating to the content of news media and the processes by which that content is created. Discussion includes the legal issues triggered by story framing, selection of sources, interviewing, photography, and access to information. The course involves reading and research using primary legal materials.

**JOUR-J 409 Media Management (3 cr.)** P: Junior/senior standing or permission of instructor. Research seminar that examines techniques and processes used in managing media organizations. Through discussions, case analysis, and group projects, the course explores organizational missions and social responsibilities, market analysis techniques, personnel management issues, and budgeting.

**JOUR-J 410 The Media as Social Institutions (3 cr.)** P: J 300 and senior standing. Examination of the functions and impact of the mass media in society with primary focus on the United States. Discussion of the values of media organizations and the professional and ethical values of journalists. Critical analysis of the relationship of the media and society and the effect of political, economic, and cultural factors on the operation of the media.

**JOUR-J 412 Business Coverage and the Business of Journalism (3 cr.)** P: Junior or senior standing. Explores business journalism. First, becoming prepared as a journalist to critically report on business topics. How to approach the gathering, framing, and interpretation of business information. Business issues faced by journalism organizations will be assessed. Application to the evolving journalism career landscape.

**JOUR-J 415 Literary Journalism (3 cr.)** A study of literary forms and techniques used in journalism. Topics to be considered include formal considerations such as voice and structure, reporting methods, and ethical issues. Students will supplement reading with writing experimental pieces of their own.

**JOUR-J 418 Field Experiences in Journalism (4 cr.)** P: Journalism major in good academic standing. Competitive admission, requires application. By permission of department only. Topical course integrating classroom and field experience. Includes 10-day field experience during term. Field experience will change based on topic. May be repeated for credit with different topics.

**JOUR-J 420 Advertising Concepts and Copywriting (3 cr.)** P: J 210 and J 320. Intensive practice in producing effective advertising concepts, copy, and design prototypes for newspaper, magazine, direct mail, outdoor, radio, television, and converged campaigns.

**JOUR-J 423 Public Opinion (3 cr.)** P: Junior/senior standing or permission of instructor. Behavioral study

of nature, operation, molding, and influence of public opinion, with practice in its measurement and evaluation. Discussion of major political, social, economic, and cultural problems.

**JOUR-J 425 Supervision of Student Media (3 cr.)** P: 12 credit hours of journalism. C: J 403. Lectures, projects, and discussion on legal and ethical aspects of advising school media and on designing, producing, and financing school-produced student media, including print, broadcast, and online media.

**JOUR-J 428 Public Relations Planning and Research (3 cr.)** P: J 321 and junior/senior standing or permission of instructor. Theories and principles relevant to public relations research and strategic planning, including development of goals and objectives, client relationships, budgets, and research methods.

**JOUR-J 429 Public Relations Campaigns (3 cr.)** P: J 321. How to develop a campaign proposal to meet a client's business objectives and how to pitch it. Part of the course focuses on media relations and crisis communications training.

**JOUR-J 431 Public Relations for Nonprofits (3 cr.)** P: J 321. This seminar focuses on how a nonprofit organization creates images, and how it shapes its programs and goals to gain public support. Assignments and readings are designed to foster a practical understanding of promotional techniques and campaigns using journalistic and other media.

**JOUR-J 438 Advertising Issues and Research (3 cr.)** P: J 320 and junior/senior standing or permission of instructor. Seminar in current developments in advertising as an economic and social force. Examines contemporary issues in the profession. Students will conduct independent and original research projects.

**JOUR-J 444 Advanced Photojournalism (3 cr.)** P: J 344. Advanced techniques of reporting and interpreting news with photography. Practice in news, sports, features, photographic essays, color photography, electronic imaging, and studio illustration.

**JOUR-J 448 Global Journalism: Issues and Research (3 cr.)** P: Junior/senior standing or permission of instructor. Structure and function of international communication systems and barrier to flow of information among nations. Emphasis on gathering and disseminating information around the world. Study of the major newspapers of the world, international news agencies, and international broadcasting and satellite networks.

**JOUR-J 450 History of Journalism (3 cr.)** P: Junior/senior standing or permission of instructor. American social-intellectual history integrated with the story of news media development, emphasizing the historical relationship of the mass media to American social, economic, and cultural patterns and developments. Origin, growth, shortcomings, and achievements of media. Impact of society on the media and vice versa.

**JOUR-J 453 Methods of Teaching Journalism (3 cr.)** C: J 403. P: EDUC-W 200, EDUC-P 255, EDUC-M 300, EDUC-H 340, and EDUC-M 314. Examination of the methods, techniques, content, and materials applicable to the teaching of journalism at the middle school or high school level. Experience provided to assess ongoing

programs in schools and to study materials appropriate for these programs.

**JOUR-J 455 News Analysis and Opinion Writing (3 cr.)** P: J 110, J 155, J 200, and J 210. Techniques for understanding, analyzing, and reporting on complex events and issues. Development and refinement of skills and techniques for writing news analysis, editorials, and opinion articles.

**JOUR-J 460 Topics Colloquium (1-4 cr.)** P: Junior or senior standing. Topical seminar dealing with changing subjects and material from term to term. May be repeated for credit with a different topics. May be repeated for credit with a different topics.

**JOUR-J 462 History of 20th Century Photography (3 cr.)** P: Junior/senior standing or permission of instructor. Surveys twentieth-century photography as a medium of art and communication. Considers portraiture, landscape, still life, the nude, conceptual photography, the social documentary tradition, the magazine picture story, fashion, advertising, and war photography. Examines the impact of post modern theories on photographic practice and the understanding of photography.

**JOUR-J 463 Graphic Design I (3 cr.)** P: J 210. This graphic design course incorporates electronic photo editing, graphics, and page design. Students are instructed in design theory, computer publishing skills, and creative problem solving.

**JOUR-J 464 Infographics (3 cr.)** P: J 463 or permission of instructor. This course builds a foundation of knowledge about the visual display of quantitative data and the ethical issues in graphs and maps. Students put this knowledge into practice by creating graphs, maps, and explanatory diagrams in Adobe Illustrator for print publication and in Flash for motion graphics.

**JOUR-J 465 Graphic Design II (3 cr.)** P: J 463. This advanced design course builds on Graphic Design I and incorporates advanced work in color, type design, computer illustration, creative problem solving, and an introduction to production.

**JOUR-J 470 Broadcast Media Analysis (3 cr.)** P: Junior/senior standing or permission of instructor. Seminar on problems of communicating news through aural and visual channels. Application of communications theory to broadcast news and public affairs presentations. Study of effects of format, verbal content, nonverbal content, and presenter on communications process.

**JOUR-J 488 Agency Practicum – Agency 7 (3 cr.)** P: Junior/senior standing. Permission of Instructor by application. Capstone, clinical experience that models the professional practices and service offerings of world-class integrated marketing communication media agencies. Implement public relations/advertising services for real clients through service learning. Professional skills, proficiencies, and best practices through hands-on learning. May be repeated once for credit.

**JOUR-J 491 Undergraduate Full-Time Media Internship (3 cr.)** P: Approval of Career Services Director. Journalism majors only. Work commitment: 40 hrs/week for a minimum of 9 weeks in a 15-week term. Supervised professional experience. Maximum 3 credits of internship may count in BAJ, either through Journalism or any

academic unit. Full-time status for Registrar, not always for Financial Aid.

**JOUR-J 492 Media Internship (1-3 cr.)** P: Prior approval of internship coordinator; journalism majors only. Supervised professional experience in communications media. May be repeated, but a student may take no more than 3 credit hours total of internship credit for the B.A.J. degree, either through journalism or any other academic unit.

**JOUR-J 493 Journalism: Off-Campus Registration (0 cr.)** P: Consent of the School of Journalism undergraduate dean. This noncredit course is for journalism students studying off campus temporarily as part of the B.A.J. degree program.

**JOUR-J 496 Foreign Study in Journalism (3-8 cr.)** P: Consent of the School of Journalism dean. Planning of research project during year preceding summer abroad. Time spent in research abroad must amount to at least one week for each credit hour granted. Research paper must be presented by end of semester following foreign study.

**JOUR-J 499 Honors Research in Journalism (1-3 cr.)** Opportunity for independent reading, research, and experimentation on relevant issues in mass communications. Work with faculty member on individual basis. May take twice for a total of 4 credits. No more than 3 credits at one time.

## Mass Communications Courses

### Mass Communications Courses

The following are considered mass communications courses. They may not be used in the second concentration requirement.

All JOUR courses

All TEL courses

FINA-A 443 History of 20th Century Photography

The following CMCL courses:

- C 201 Race and the Media
- C 202 Media in the Global Context
- C 204 Topics in Media, Culture, and Society
- C 337 New Media
- C 392 Media Genres
- C 411 Media Industries and Cultural Production
- C 412 Race, Gender, and Representation
- C 420 Topics in Media History

## Journalism Travel Courses

Journalism students have the opportunity to travel through several courses offered by the School of Journalism. The school offers spring and summer travel courses that visit a variety of domestic and international locations and cover different topics within the field. Course offerings are subject to change but have included travel to Chile, Kenya, Texas, Australia, Japan, South Korea, and Europe. The spring semester courses meet for the entire spring semester on the Bloomington campus, and the group travels for a week or two over spring break or at the end of the semester. The summer semester courses spend a portion of the term meeting in the classroom and a portion

on-location. Students interested in enrolling in these courses must submit an application in the fall semester. For more information see the [School of Journalism website](#).

## Journalism Major Specialization Area Courses

Specialization Areas are opportunities for Bachelor of Arts in Journalism students to focus their major courses around particular themes--and have those themes noted on their transcripts.

The School offers the following Specialization Areas:

- Global Journalism
- Digital and Interactive-Media Journalism
- Public Relations and Advertising
- Photojournalism
- Journalism Design and Graphics
- Science and Environmental Journalism
- Political Journalism
- Broadcast Journalism
- News Reporting and Writing
- Enterprise Journalism
- Sports Journalism

The [course lists](#) for the individual areas are available in the Journalism main office and on the Journalism website.

## Course Lists for Various BAJ Degree Requirements

### Course Lists for Various BAJ Degree Requirements

See the information regarding the specific BAJ degree requirements on the Programs tab.

- Journalism Major
- Second Concentration
- Foundations (English Composition, Mathematical Modeling)
- Statistics
- Breadth of Inquiry (Arts & Humanities, Social & Historical Studies, Natural & Mathematical Sciences)
- World Languages and Cultures (Foreign Language, Culture Studies)

## Organizations & Services

### Organizations

- Student Organizations
- Campus Media

### Services

- Advising
- Internships and Career Services
- Speaker Series
- Media Living Learning Center

### University Services

- Academic Support Center
- Disability Services for Students
- Overseas Study Programs

## Student Organizations

The School of Journalism encourages students to become involved in academic life and to develop their professional

preparation through student organizations and student chapters of professional organizations.

Students run the following organizations, usually with the guidance of a faculty advisor, enriching their professional development through attending workshops, lectures, and social activities:

- Bloomington Advertising Club, for students interested in advertising.
- Ed on Campus, for students interested in careers in magazine.
- IU Television and Radio, for students interested in careers in broadcast media.
- Journalists for Human Rights, for students interested in raising awareness of human rights around the world.
- Online News Association, for students interested in digital media of all shapes and sizes, but primarily that of photography, audio, video, text, data graphics and animations.
- National Association of Black Journalists, open to all students interested in media careers.
- Public Relations Student Society of America, for students interested in careers in public relations.
- Society for News Design, for students interested in careers in visual journalism.
- Society of Professional Journalists, for students interested in careers in news.

### Journalism Ambassadors

Friendly and outgoing students looking to get more involved with the school can apply to be a part of the Journalism Ambassadors program. These students host alumni and guest speakers at various functions and serve as representatives of the school at recruiting events for high school students. Ambassadors take a networking road trip to meet journalism alumni and shadow them in their jobs. Ambassadors must be admitted to the School of Journalism and be sophomores, juniors, or seniors.

### Campus Media

The School of Journalism strongly urges all journalism students to work on campus media to develop the skills from their journalism classes. Students get hands-on experience to compete for internships and careers in news, public relations, advertising, and broadcasting.

More than 250 students work each semester for IU student media, on the first floor of Ernie Pyle Hall. They produce the *Indiana Daily Student (IDS)* newspaper, *Inside* magazine and *Arbutus* yearbook, all funded entirely through advertising revenue.

Students of all majors are welcome to apply for the staffs, hired by student editors, who have full responsibility for content.

Working at the *IDS* are reporters, editors, photojournalists, videographers, copy editors, designers, illustrators, graphics journalists, columnists, editorial writers, bloggers, and podcasters. Students also sell and produce advertising, implement marketing campaigns, and distribute newspapers.

The *IDS* publishes five days per week in fall and spring semesters and twice weekly in summer, with up to 15,000 copies distributed at dozens of points across and near campus.

Nearly all *IDS* staff members contribute to *idsnews.com*, its 24/7 site for breaking news, features, commentary, photos, and multimedia. The site includes blogs for news, sports, and opinion, as well as live blogs for leading Hoosier sports. The *IDS* also posts Twitter feeds for news, sports, and entertainment. Online readership has grown exponentially, reaching more than 550,000 page visits during peak months.

A lively part of the *IDS* is the Thursday Weekend section. It covers entertainment and pop culture—from local to global—with features, reviews, and calendars. Even more coverage goes on the Weekend site, *idsnews.com/weekend*, with its Live Buzz entertainment blog.

*Inside*, the *IDS*'s quarterly magazine launched in 2006, has grown in sophistication with in-depth features, quick-read departments, compelling portraiture, and four-color designs.

The 400-page IU yearbook, the *Arbutus* (ar-BYOU-tuss), is named for wildflowers that once grew east of Bloomington. It offers excellent student experience in photojournalism, event reporting, feature writing, sportswriting, copy editing, and design.

The work of IU student journalists has long earned national recognition. The *IDS*, *Arbutus*, and now *Inside* and American Student Radio win top national prizes and recognition, and students receive dozens of state and national honors each year.

The newest of these is American Student Radio, which was launched by IU journalism students in February 2012 at [americanstudentradio.org](http://americanstudentradio.org). This national online station is a platform for college and high school students across the country, giving them a chance to report for and with each other and to receive direct feedback from acclaimed national professionals.

For example, the award winning Kitchen Sisters, The American Life's Ira Glass, Planet Money's Robert Smith, NPR's Tamara Keith and Radiolab's Soren Wheeler have worked by Skype, phone and in person with ASR student leaders and reporters. These are just a few of the national professionals that work one-on-one with students, give lectures and host regular Q/As.

Students aspiring for media careers can also explore opportunities outside Ernie Pyle Hall. IU journalism students work for Indiana Alumni magazine, at 1000 E. 17th Street, and they contribute to many other publications, both print and online, in academic units, residence halls, sororities, and fraternities.

Broadcast-news students gain experience at WTIU and WFIU, the university's public TV and radio stations, in the Radio-Television Building on the Bloomington campus. WTIU airs a student-produced newscast, and both WTIU and WFIU offer internship opportunities.

Students can also work for WIUX, the student-run FM radio station, as well as IU's student TV station, IUS TV. Both have offices on campus.

## Advising

### The Student's Responsibility

Students are responsible for planning their programs and meeting all graduation requirements. Students should be thoroughly familiar with all sections in this bulletin regarding admission, degree requirements, major requirements, course requirements, academic regulations, and academic standing. Students are also responsible for policy information and meeting all deadlines as published in the Enrollment and Student Academic Information bulletin (available at the [Office of the Registrar](#)) and for keeping their local and permanent addresses up to date with the office of the Registrar.

Students are expected to check their official university e-mail accounts on a frequent and consistent basis to stay current with university-related communications. Faculty, academic counselors, and the recorder can assist students in planning their programs and explain requirements and policies. Students also have access on the Web to the computerized degree-audit system, the Academic Advisement Report, through the [OneStart](#) portal. They may use this to monitor their completed and remaining degree requirements.

### Advising

Professional staff are available every weekday for advising. For advising appointments, call (812) 855-9247 or sign up in Ernie Pyle Hall 200. Students may also contact [Lauren Kinzer](#), director of advising services and analysis, Ernie Pyle Hall 200C, (812) 855-1714; or [Jean Person](#), academic counselor and recorder, Ernie Pyle Hall 200B, (812) 855-1698. Walk-ins are welcome and are seen around scheduled appointments.

### Students with Learning Disabilities

Students with learning disabilities, hearing impairments, speech impairments, or other disabilities that may affect their ability to fulfill a requirement of the school should contact Disability Services for Students, Herman B Wells Library W302, (812) 855-7578, prior to registering. Requirements will normally not be waived for students with disabilities; however, some modifications can be made within specific courses.

## Internships and Career Services

The career services director, Marcia Debnam, helps students prepare for internships and full-time employment. Information about opportunities is posted regularly on the [school's career Web site](#), and on the school's bulletin board in Ernie Pyle Hall. Such opportunities are also published in *The Scoop*, the school's online newsletter, and in targeted e-mails to students.

The school's career services director advises students in preparing resumes, clips, cover letters, interviews, and job and internship search strategies, and coordinates school visits from recruiters and employers. The Career Services Office is located in EP 202.

Students can earn up to 3 credit hours (1-3 credits per internship) for properly supervised journalism internships, provided they arrange to meet the school's requirements in advance of taking the internship. For information about requirements for securing internship credit, consult the Career Services Office. Students may take no more than 3

credit hours total of internship credit for the B.A.J. degree, either through journalism or any other academic unit.

## Speaker Series

Our national speaker series gives students the opportunity to meet some of the top media professionals in the country. Recent speakers include CBS chief foreign correspondent Lara Logan, author Gay Talese, The New York Times' David Brooks and Fox Sports' Joe Buck. All lectures are free and open to the public.

## Media Living Learning Center

Hosted by the School of Journalism, the [Media Living Learning Center](#) is a residence hall community reserved for students with an interest in the media, communication and news. Students do not have to have a specific major to live in the Media LLC; however, it appeals to those students interested in journalism, telecommunications, or communication and culture. Members of the Media LLC participate in a wide array of media-themed activities, such as access to guest speakers, discussion sessions and more.

## Academic Support Center

The [Academic Support Center](#) (ASC) provides students with a wide range of support services necessary to meet the academic demands they face. The ASC offers tutoring services in a number of subjects including math, writing, business, science and languages. It also offers workshops on topics such as study skills, stress management and note taking strategies. The ASC has three locations in Briscoe, Teter and Willkie residence halls.

## Disability Services for Students

Students with physical or learning disabilities can take advantage of the services offered through the Disability Services for Students (DSS) office located in the Herman B Wells Library W 302. They help ensure the accessibility of University programs and services to eligible students, working closely with the University community to develop and coordinate the implementation of appropriate accommodations to disability. Accommodations, also called support services, are individually determined based on disability specific need and may include modified testing environments, sign language interpreters and assistance obtaining books in audio format. For more information visit the [DSS website](#).

## Overseas Study Programs

Journalism students are encouraged to make overseas study a part of their regular degree program. Students can spend a full academic year, a semester, or a summer abroad earning IU credits while enrolled in outstanding foreign universities. IU offers more than 250 overseas study programs in 17 languages (including English) in 52 countries and in nearly every field of study. For example, students can study Renaissance art in Florence, international politics in Aix-en-Provence, English history in Canterbury, international news gathering in London, tropical biology in Costa Rica, or Spanish in Cuernavaca.

Some programs require a strong foreign language background so that students can attend regular courses in the host university. Others, especially summer programs, provide intensive language instruction as part of the

program. A number of semester programs offer courses in English on international topics such as environmental policy. Indiana University grants direct credit for all IU-sponsored programs so that students can continue normal academic progress while abroad. Journalism students usually satisfy breadth of inquiry, culture studies and elective requirements abroad. IU overseas credit may be counted toward the senior residency requirement, and students may apply IU financial aid to all program costs. There are special study-abroad scholarships for certain programs, minority students, and students from IU's nonresidential campuses.

Students who are interested in overseas study should begin planning early in their first year to include study abroad in a degree program. For more information, visit the [Office of Overseas Study](#) during walk-in hours (10 a.m. to noon and 1-4 p.m. Monday through Friday) in the Leo R. Dowling International Center, 111 South Jordan Avenue. For appointments, call (812) 855-9304. The Office of Overseas Study also hosts a weekly *Study Abroad 101* session at 4 p.m. on Wednesdays while IU classes are in session.

### Journalism Travel Experiences

Journalism students also have the opportunity to travel through several courses offered by the School of Journalism. The school offers spring and summer travel courses that visit a variety of domestic and international locations and cover different topics within the field. Course offerings are subject to change but have included travel to Chile, Kenya, Texas, Australia, Japan, South Korea, and Europe. The spring semester courses meet for the entire spring semester on the Bloomington campus, and the group travels for a week or two over spring break or at the end of the semester. The summer semester courses spend a portion of the term meeting in the classroom and a portion on-location. Students interested in enrolling in these courses must submit an application in the fall semester.

The School of Journalism also offers an eight-week honors summer program of study in London, which includes a media internship and a course on international media. Applications for this program are limited to sophomore Ernie Pyle Scholars and members of the Hutton Honors College and are available in the fall semester.

## Academic Policies & Procedures

- Academic Regulations
- Academic Standing

### Academic Regulations

#### Absences from Final Examinations

Students are required to adhere to the policies regarding final examinations as published in the Enrollment and Student Academic Information bulletin, which can be found at the [Office of the Registrar](#).

#### Absences from Scheduled Classes

Illness is usually the only acceptable excuse for absence from class. Other absences must be explained to the

satisfaction of the instructor, who will decide whether omitted work may be made up.

### Addition of Courses

No course may be added by an undergraduate student after the first week of a semester or a summer session unless the instructor of the course approves and the request is approved by both the chairperson of the department in which the course is offered and the dean.

### Change of Grade

Requests for a change of grade must be made no later than the last day of classes of the next regular semester.

### Confidentiality of Records

Indiana University, in compliance with the General Education Provisions Act, Section 438, titled the Family Educational Rights and Privacy Act, and the university's Policy on Access to Institutional Data, provides that all student records are confidential and available only to eligible employees of the university for use in the conduct of university business (as determined by data stewards), the student and the parents, if the student is under 21 and dependent as defined by IRS standards. Students may review their records upon request and may ask for deletions or corrections of the record in a hearing process described in detail in the [Code of Student Rights, Responsibilities, and Conduct](#) or at the Office of Student Ethics, Assistant Dean of Students Annex.

References, recommendations, and other similar documents may carry a voluntary waiver relinquishing the student's right to review this specific material. The student may also release the record to others by signing a written release available in the offices that maintain records. Further details regarding the provisions of the Privacy Act and a list of offices in which student records are kept may be found in the [Code of Student Rights, Responsibilities, and Conduct](#).

### Credit by Examination

The school will apply credit earned by departmental examination, College Board Advanced Placement Tests, the International Baccalaureate, SAT II Subject Tests, and language placement tests offered by the Bureau of Evaluative Standards and Testing toward appropriate degree requirements. Such credit must be entered on the student's transcript.

### Degree Applications

Candidates for the B.A.J. must file an application for a degree with the school recorder's office. The application can be found on the School of Journalism Web site. Deadlines to apply: June 1 for May graduation; December 1 for August graduation; February 1 for December graduation.

Candidates must have all credits on record at least six weeks prior to the conferring of degrees, except for credits of the current semester.

### Dual Bachelor's Degree

In certain cases the dean may permit undergraduate students who have not yet completed a first baccalaureate degree to complete a second bachelor's degree. Such students must complete all requirements for the B.A.J. and

the second degree. Students with a baccalaureate degree should consider applying for admission to a graduate program.

### Exceptions to Degree Requirements

Requests for deviation from school requirements may be granted only by written approval from the dean of the school (or the dean's administrative representative).

### Incomplete Courses

A grade of Incomplete (I) may be given only when the work of the course is substantially completed and when the student's work is of passing quality. All Incomplete grades must be removed within the time specified by the instructor of the course or they will automatically change to an F one calendar year after the end of the semester/session the grade of I was given. It is the student's responsibility to obtain from the instructor the requirements and deadline for the removal of the Incomplete. Students who receive a grade of I should not register for the course a second time.

### Language Placement for International Students

Students whose native language is not English may demonstrate required proficiency in their language. Students are required to take a proficiency exam from the department of their native language. Students must place at or above the fifth semester. They cannot earn credit for courses at the first- or second-year level in their native language.

### Pass/Fail Option

Students in good academic standing may take up to eight elective courses, maximum two courses per academic year, for a grade of P (pass) or F (fail). No courses used to fulfill major requirements, second concentration, statistics, foundations, breadth of inquiry, or world languages and cultures requirements may be taken under the Pass/Fail option.

Students must meet the deadlines to enroll in courses under the Pass/Fail option as listed each semester in the Enrollment and Student Academic Information bulletin, which can be found on the Office of the Registrar's Web site. A grade of P is not calculated in the grade point average; a grade of F is calculated in the grade point average. A grade of P cannot be changed subsequently to any other letter grade.

### Public Information

Upon request, certain information is made available to the public by the Office of the Registrar, Student Central on Union, 408 N. Union Street, (812) 855-0121.

### Release of Information in Student Records

An implicit and justifiable assumption of trust is placed in the School of Journalism as custodian of personal data submitted by students entering the school or generated during their enrollment. This mutual relationship of trust between the school and the individual student requires that such data be held in confidence.

### Statute of Limitations

Course work for the B.A.J. degree must be completed within eight years from the time the student first registers

at Indiana University. Students who do not meet this requirement must apply in writing to the dean to have their programs updated to meet the degree requirements currently in effect.

### Withdrawal from Courses

The school permits withdrawal from courses with the automatic grade of Withdrawal (W) within the deadlines as published in the Enrollment and Student Academic Information bulletin, which can be found at the [Office of the Registrar](#).

**Petitions for withdrawal after the periods specified in the Enrollment and Student Academic Information bulletin will be considered by the dean only for urgent reasons related to extended illness or equivalent distress. Documentation of extended illness or equivalent distress will be required.**

If students withdraw with the dean's consent, their mark in the course shall be W if they are passing at the time of withdrawal and F if they are not passing. The grade will be recorded on the date of withdrawal. Failure to complete a course without authorized withdrawal will result in the grade F.

## Academic Standing Grading System

Grades are awarded on the following basis:

A	4.0	Excellent
A-	3.7	
B+	3.3	
B	3.0	Good
B-	2.7	
C+	2.3	
C	2.0	Average
C-	1.7	
D+	1.3	
D	1.0	Poor
D-	.7	
F		Unsatisfactory

### Degrees Awarded with Distinction

The school recognizes outstanding performance in course work by awarding the Bachelor of Arts in Journalism degree with three levels of distinction: Distinction, 3.7 cumulative grade point average; High Distinction, 3.8 cumulative grade point average; and Highest Distinction, 3.9 cumulative grade point average. Students must have a minimum of 60 graded credit hours at Indiana University to be considered for distinction degrees.

### Class Standing

Class standing is based on the number of credit hours completed:

Freshman, fewer than 26 credits  
 Sophomore, 26 to 55 credits  
 Junior, 56 to 85 credits  
 Senior, 86 or more credits

### Extended-X Policy

The School of Journalism will not use the Extended-X policy in calculating grade point averages for internal purposes and degree requirements. For example, a grade of FX will be calculated as F, and a grade of DX will be calculated as D. This calculation will apply to all categories of academic standing: good, probation and dismissal, class rank, and all grade point average requirements in the degree, including cumulative, semester, major, and second concentration.

A student may use the Extended-X option for purposes of the university transcript. An undergraduate student who has repeated a course for which he or she received a grade below an A may request to have only the last grade in that course counted in the student's grade point average as entered on the student's transcript. A student may exercise this option for no more than three courses, totaling no more than 10 credit hours. A student may use the Extended-X option on the transcript only once for a given course. Requests for approval of Extended-X courses must be made to the school's recorder prior to graduation.

### Good Standing

Students are in good academic standing when their semester, cumulative, and major grade point averages are 2.00 (C) or above. Students must be in good academic standing to graduate.

Students' eligibility to continue as journalism majors is subject to a periodic review of their progress toward a degree.

### Academic Probation

Students are on academic probation when any one or more of the following conditions occur:

1. Students are on academic probation when their cumulative grade point average is below 2.00 (C).
2. Students are on academic probation for the duration of the regular semester following one in which they failed to attain a 2.00 (C) grade point average.
3. Students are on academic probation when they receive a D+ or lower in any one journalism course.

Students on academic probation must comply with such restrictions as the Office of the Dean of Students or the dean of the School of Journalism deems necessary.

### Dismissal

Students are dismissed from the school when, in the judgment of the dean, they have ceased to make progress toward their degree. When students have failed to attain a 2.00 (C) grade point average in any two semesters, and when their cumulative grade point average is below 2.00 (C), they are automatically considered to be making insufficient progress toward their degree.

Students whose record reveals failing or near-failing performance or lack of clear progress in any semester, regardless of their previous cumulative grade point average, or whose cumulative grade point average falls below 2.00 (C) are always carefully evaluated with a possibility of dismissal.

### Readmission

The dean considers petitions for readmission from students who have been dismissed. A student dismissed for the first time may petition for readmission to any division of the university.

Students dismissed for the first time may petition the School of Journalism for readmission within the deadlines stated in the dismissal letter. Students dismissed for the second time may not be admitted for the next regular semester but are eligible to submit a petition for readmission after a period of at least one regular semester.

For petitions for readmission after a second dismissal to be considered and accepted by the dean, students eligible to submit them must do so before August 1 for fall semester, December 1 for spring semester, and April 15 for summer sessions.

### Academic Dishonesty

Indiana University and the School of Journalism expect that students will follow the fundamental principles of academic and professional integrity in the pursuit of learning and of professional practice. Academic and professional integrity requires that students take credit only for their own work and ideas. Violation of these principles is considered an act of academic dishonesty.

Academic dishonesty is defined in the [Code of Student Rights, Responsibilities, and Conduct](#), the student handbook given to all Indiana University students. The School of Journalism follows strictly the handbook's guidelines and the Policy on Academic Dishonesty printed each semester in the Bloomington Enrollment and Student Academic Information bulletin, which can be found at the [Office of the Registrar](#).

### Transcripts

Complete information on transcripts can be found at the [Office of the Registrar](#). Requests for transcripts can be made online, by fax, by mail, or in person in the Office of the Registrar, Franklin Hall 100.

## Faculty

- Current Faculty
- Faculty Emeriti

### Current Faculty

#### Bloomington

- Brownlee, Bonnie J., Ph.D. (*University of Wisconsin–Madison, 1983*), Associate Professor and Senior Associate Dean
- Coleman, Joe, M.I.A. (*Columbia University, 1988*), Professor of Practice
- Comiskey, Nancy, B.A. (*Indiana University, 1974*), Lecturer
- Conway, Mike, Ph.D. (*University of Texas at Austin, 2004*), Associate Professor
- Cookman, Claude, Ph.D. (*Princeton University, 1994*), Professor
- Elliott, Dennis, M.A. (*Indiana University, 2011*), Lecturer
- Fargo, Tony, Ph.D. (*University of Florida, Gainesville, 2000*), Associate Professor

- French, Tom, B.A. (*Indiana University, 1981*), *Professor of Practice*
- Ibold, Hans, Ph.D. (*University of Missouri-Columbia, 2008*), *Assistant Professor*
- Johnson, Owen V., Ph.D. (*University of Michigan, 1978*), *Associate Professor; Adjunct Associate Professor of History*
- Johnson, Ron, M.A. (*University of Kansas, 1981*), *Director of Student Media and Adjunct Professor*
- Kelly, James, Ph.D. (*Indiana University, 1990*), *Associate Professor; Director, IU School of Journalism Honors Program*
- Lanosga, Gerry, Ph.D. (*Indiana University, 2010*), *Assistant Professor*
- Layton, Bonnie, M.A. (*University of Florida, 1991*), *Lecturer*
- Layton, Stephen, B.S. (*University of Florida, 1991*), *Lecturer*
- Lee, Jae Kook, Ph.D. (*University of Texas-Austin, 2009*), *Assistant Professor*
- Major, Lesa Hatley, Ph.D. (*Louisiana State, 2006*), *Associate Professor and Interim Dean*
- Martin, Shannon, Ph.D. (*University of North Carolina-Chapel Hill, 1993*), *Professor*
- Metzgar, Emily, Ph.D. (*Louisiana State University, 2008*), *Assistant Professor*
- Neal-Estes, Sarah, M.A. (*University of California Berkeley, 2004*), *Visiting Professor*
- Parameswaran, Radhika, Ph.D. (*University of Iowa, 1997*), *Professor*
- Raymer, Steven L., M.A. (*University of Wisconsin-Madison, 1971*), *Professor*
- White, Teresa A., M.S. (*Indiana University, 1993*), *Lecturer and Director of the High School Journalism Institute*
- Willnat, Lars, Ph.D. (*Indiana University, 1992*), *Professor*
- Wood, Craig, M.S. (*Montana State University, 2007*), *Lecturer*
- Yang, Sung-Un, Ph.D. (*University of Maryland, 2005*), *Associate Professor*
- Drew, Dan, Ph.D. (*Indiana University, 1973*), *Professor Emeritus*
- Dvorak, Jack, Ph.D. (*University of Missouri-Columbia, 1975*), *Professor Emeritus*
- Jacobi, Peter, M.S.J. (*Northwestern University, 1963*), *Professor Emeritus*
- Nord, David, Ph.D. (*University of Wisconsin-Madison, 1979*), *Professor Emeritus*
- Ogan, Christine, Ph.D. (*University of North Carolina, 1976*), *Professor Emerita*
- Polsgrove, Carol, Ph.D. (*University of Louisville, 1973*), *Professor Emerita*
- Quate, Shirley, Ph.D. (*Purdue University, 1983*), *Professor Emerita*
- Ricchiardi-Folwell, Sherry, Ph.D. (*Iowa State University, 1986*), *Professor Emerita*
- Stocking, S. Holly, Ph.D. (*Indiana University, 1983*), *Associate Professor Emerita*
- Weaver, David H., Ph.D. (*University of North Carolina, 1974*), *Professor Emeritus*
- Wilhoit, Frances, M.S. (*University of North Carolina, 1966*), *Journalism Librarian Emerita*
- Wilhoit, G. Cleveland, Ph.D. (*University of North Carolina, 1967*), *Professor Emeritus*

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- Bjork, U. Jonas, Ph.D. (*University of Washington, 1987*), *Professor and Associate Dean*
- Hetrick, Bruce, B.A. (*Indiana University, 1982*), *Visiting Professor*
- Laucella, Pamela, Ph.D. (*University of North Carolina, 2004*), *Assistant Professor*
- Vincent, Julie, M.A. (*Butler University*), *Lecturer*
- Walker, Kim, Ph.D. (*Indiana University, 2009*), *Assistant Professor*

### Faculty Emeriti

- Ahlhauser, John, Ph.D. (*Indiana University, 1978*), *Professor Emeritus*
- Boeyink, David, Ph.D. (*Harvard University, 1978*), *Professor Emeritus*
- Brown, James W., Ph.D. (*Indiana University, 1977*), *Professor Emeritus*
- Brown, Trevor, Ph.D. (*Stanford University, 1974*), *Professor Emeritus*
- Dilts, Jon, J.D. (*Valparaiso University, 1981*), *Professor Emeritus*