Indiana University Bulletins

You may want to explore other schools of Indiana University. The following is a complete list of our bulletins. Please write directly to the individual unit or campus for its bulletin.

Indiana University Bloomington

College of Arts and Sciences
Kelley School of Business
School of Continuing Studies
School of Education
School of Health, Physical Education, and Recreation
School of Journalism
Division of Labor Studies
School of Law—Bloomington
School of Library and Information Science
School of Music
School of Optometry
School of Public and Environmental Affairs
University Division
University Graduate School

*Indiana University–Purdue University Indianapolis

* School of Allied Health Sciences
* Kelley School of Business
* School of Continuing Studies
* School of Dentistry
* School of Education
* School of Engineering and Technology (Purdue University)
Herron School of Art
School of Journalism
* Division of Labor Studies
* School of Law—Indianapolis
School of Liberal Arts
* School of Medicine
Military Science Program
* School of Nursing
School of Physical Education
* School of Public and Environmental Affairs
School of Science (Purdue University)
* School of Social Work
* University College
University Graduate School

Indiana University East (Richmond)
Indiana University–Purdue University Fort Wayne
Indiana University Kokomo
Indiana University Northwest (Gary)
Indiana University South Bend
Indiana University Southeast (New Albany)

1 Two bulletins are issued: graduate and undergraduate. Undergraduate information about the Schools of Business and Nursing at IUPUI is found in the IUPUI campus bulletin.
2 Bulletins on the General Studies Degree Program and the Independent Study Program are available from this school.
3 There are two Indiana University schools of law. Be sure to specify whether you want a bulletin of the Bloomington or Indianapolis school.
4 Available only to admitted University Division students.
5 IUPUI produces one campus bulletin including information about all schools listed here. Schools marked with an asterisk (*) also produce separate bulletins.
Key to Course Codes

AFRO  Afro-American Studies
AMST  American Studies
ANTH  Anthropology
AST   Astronomy
BIOL  Biology
BUS   Business
CHEM  Chemistry
CMCL  Communication and Culture
CMLT  Comparative Literature
COAS  College of Arts and Sciences
CSCI  Computer Science
ECON  Economics
EDUC  Education
ENG   English
FINA  Fine Arts
HIST  History
HON   Honors
HPER  Health, Physical Education, and Recreation
HPSC  History and Philosophy of Science
JOUR  Journalism
MATH  Mathematics
MUS   Music
PHIL  Philosophy
PHYS  Physics
POLS  Political Science
PSY   Psychology
REL   Religious Studies
SLAV  Slavic Languages and Literature
SOC   Sociology
SPEA  Public and Environmental Affairs
THTR  Theatre and Drama

Administration

Indiana University
MYLES BRAND, Ph.D., President of the University
HERMAN B WELLS (1902-2000), A.M., LL.D., Chancellor of the University
KENNETH R. R. GROS LOUIS, Ph.D., Vice President for Academic Affairs and Chancellor, Indiana University Bloomington
GERALD L. BEPKO, LL.M., Vice President for Long-Range Planning and Chancellor, Indiana University-Purdue University Indianapolis
J. TERRY CLAPACS, M.B.A., Vice President for Administration
JUDITH G. PALMER, J.D., Vice President and Chief Financial Officer
GEORGE E. WALKER, Ph.D., Vice President for Research and Dean of the Graduate School
CHRISTOPHER SIMPSON, M.A., Vice President for Public Affairs and Government Relations
MICHAEL A. McROBBIE, Ph.D., Vice President for Information Technology
CHARLIE NELMS, Ed.D., Vice President for Student Development and Diversity
STEVEN A. MILLER, M.B.A., Treasurer of the University
DAVID J. FULTON, Ph.D., Chancellor of Indiana University East
MICHAEL A. WARTELL, Ph.D., Chancellor of Indiana University-Purdue University Fort Wayne
RUTH J. PERSON, Ph.D., Chancellor of Indiana University Kokomo
BRUCE W. BERGLAND, Ph.D., Chancellor of Indiana University Northwest
KENNETH L. FERRIN, Ph.D., Chancellor of Indiana University South Bend
F. C. RICHARDSON, Ph.D., Chancellor of Indiana University Southeast and Chancellor Liaison

Bloomington Campus
KENNETH R. R. GROS LOUIS, Ph.D., Vice President for Academic Affairs and Chancellor, Indiana University Bloomington
MOYA L. ANDREWS, Ed.D., Vice Chancellor for Academic Affairs and Dean of the Faculties
MAYNARD D. THOMPSON, Ph.D., Vice Chancellor and Dean for Budgetary Administration and Planning
DONALD R. HOSSLER, Ph.D., Vice Chancellor for Enrollment Services
RICHARD N. McKAIG, Ed.D., Vice Chancellor for Student Services
JEAN C. ROBINSON, Ph.D., Associate Vice Chancellor for Multicultural Affairs
JULIE KNOST, J.D., Director, Office of Affirmative Action
MARY ELLEN ANDERSON, M.S., Director, Office of Admissions
R. GERALD PUGH, Ed.D., Registrar

Kelley School of Business
DAN DALTON, Ph.D., Dean
BRUCE JAFFEE, Ph.D., Associate Dean for Academics
R. JEFFERY GREEN, Ph.D., Associate Dean for Research and Operations
ROGER SCHMENNER, Ph.D., Associate Dean for Indianapolis Programs
C. RANDALL POWELL, Ph.D., Associate Dean for Company Relations and Director, Business Placement
CAMDEN C. DANIELSON, M.A., Director of Kelley Executive Partners
MARC DOLLINGER, Ph.D., Chairperson of the Undergraduate Program
DANIEL SMITH, Ph.D., Chairperson of the M.B.A. Program
JOHN W. HILL, Ph.D., Chairperson of Graduate Programs in Accounting
JAMES WIMBUSCH, Ph.D., Chairperson of the Doctoral Program
Kelley School of Business

Mission of the School

The Kelley School of Business provides a personally and professionally transforming experience for the global information age in an environment of innovation, diversity, and integrity.

This mission charges the Kelley School of Business to:
- Enroll accomplished men and women of great promise, character, and leadership ability;
- Preserve our tradition of an innovative, relevant, and challenging curriculum;
- Integrate our curriculum across disciplines, with an immersion in enabling technologies and awareness of the global environment of business;
- Provide a strategic perspective to our students in which we focus on exploring complex problems, decision-making under uncertainty, taking responsibility, and leadership;
- Attract, develop, and retain outstanding faculty and professional staff who provide excellence in teaching, outreach, and rigorous research;
- Commit to diversity in all its dimensions;
- Foster a productive environment of learning, collaboration, and mutual respect among our students, faculty, staff, community, and corporate partners;
- Sustain and expand our national and international linkages with corporate and academic partners that provide productive synergies for the Kelley School of Business;
- Continue to facilitate career services and employment opportunities for our students;
- Nurture lifelong, sustained excellence in our students, facilitated by a nexus of corporate relationships and more than 70,000 alumni worldwide;
- Instill a spirit of innovation and entrepreneurship that embraces the opportunities to adapt and excel in an environment shaped by dynamic change.
Citizenship
Good citizenship is valued strongly in the school. Citizenship involves more than fulfilling formal academic requirements. It encompasses participation in multiple roles, a willingness to serve, and a commitment to perform activities that sustain the broader life of the school as an institution. Citizenship is manifested in both respect for individual rights and acknowledgment of individual responsibilities to the institution.

Collegiality
A spirit of collegiality is a hallmark of the school. It is grounded in the faculty’s inherent respect for each other and for students as individuals. The goal is to maximize the development of the faculty and students’ capacities and to foster a shared spirit of professionalism, respect, and appreciation for the institution’s role in society. The school’s organizational matrix sustains this value through mutual trust and demonstrates it through adherence to the principle of faculty governance of the school.

Shared Values
Critical to the school’s success is its distinctive culture. Certain key values and widely shared beliefs shape the essential character of the school and thereby become important criteria for basic decisions.

Quality Emphasis
The school seeks to meet its goals with distinction and to do so consistently. This principle requires insight into its areas of competence, the aspirations of the faculty and staff, and the availability of resources. The school’s research and teaching activities emphasize this demand for quality as well.

Proactive Change
Change in any organization is driven ultimately by the long-term forces that shape the body of constituencies it was created to serve. Business organizations constantly undergo change; the rate may vary, but the environment is always dynamic. The school is committed not only to responding to change via research mix and curriculum emphases, but to anticipating basic changes as well.

Integrative Programs
The school attracts faculty who have a broad understanding of business enterprises and a capacity for configuring and interrelating business functions. This capacity is demonstrated in the school’s academic programs, which emphasize the interdependence of business functions, provide a solid grounding in the liberal arts, and recognize the importance of breadth of understanding to overall organizational success.

Programmatic Approach to Education
The school strives to make the degree process a special experience for its students. Every effort undertaken contains a carefully planned and coordinated set of activities. The school’s degree programs are more than just a set of requirements. Support activities such as admissions, overseas study opportunities, extracurricular activities, placement counseling, and faculty involvement in student activities provide additional value to course work.

Balance and Diversity
The school consciously seeks to achieve breadth in its curriculum, pedagogy, and faculty and student composition. Diversity of viewpoint and background is encouraged. Heterogeneity, in lieu of regimentation, is nurtured. The school recognizes the need to provide students and faculty with a rich, balanced context for the study of business and a learning environment that is conducive to the lively exchange of ideas and intellectual stimulation necessary for productive, independent scholarship. The issue of cultural diversity is increasingly being addressed in the courses at the undergraduate level.
organized. The school became a member of the American Assembly of Collegiate Schools of Business in 1921 and, in 1933, was renamed the School of Business Administration and placed under the direct control of its own faculty. In 1938 the title of the school was shortened to the School of Business.

The Junior Division (now the University Division) of the university was established for all first-year students in 1942. After that, enrollment in the School of Business increased to the point that additional classroom space was needed. In November 1974, the School of Business began operating at two campuses—Bloomington and Indianapolis.

Although business courses were offered as early as 1916 on the Indianapolis campus, a degree was not available there until the M.B.A. program was launched in 1962. ... in business became available at the Indianapolis campus following the 1969 merger of Indiana University with Purdue University in the city. Beginning in 1969, a divisional structure emerged in Indianapolis with an assistant chairperson at its head. In 1969-70 complete undergraduate degree programs for four major areas in business, as well as three two-year certificate programs, were offered.

In 1997 E.W. Kelley, an undergraduate alumnus of the Indiana University School of Business, donated $23 million to assist the school with its mission to be the premier business program in the nation. Because of the generosity of the gift, the IU School of Business was renamed in his honor to the Kelley School of Business.

Organization of the School
The school’s resident faculty, composed of more than 170 members, is its basic governing body. The various programs and curricula, as well as all major policy considerations, are reviewed and approved periodically at meetings of the entire resident faculty. Administrative support for the school is provided by the Office of the Dean, by a chair in each of the school’s seven academic departments, and by a chair of each of the academic programs. The Academic Council administers Kelley School of Business policy. The council is made up of those administrators mentioned above with the addition of two elected faculty representatives. Additionally, a number of committees appointed by the dean recommend to the faculty various

Services and Facilities
Academic Advising
All undergraduate business students have the opportunity to work with academic advisors. The advisors have offices in the Kelley School of Business and are available to help students with course selection, general and special problems related to their business programs, and the selection of a concentration, such as accounting or finance. (See the section in this bulletin entitled “Business Concentrations” for a complete listing of concentrations.)

Placement
Director: C. Randall Powell, Ph.D. (The Ohio State University, 1973)
Senior Associate Director: R. Gordon Smith, M.A. (University of Illinois, 1969)
Associate Directors: Cecelia Coleman, B.S. (University of Wisconsin, 1982); Cynthia Rex, Ph.D. (Indiana University, 1993); Tom Tomasula, M.B.A. (University of Michigan, 1995); Scott Zanger, Ph.D. (Indiana University, 1993)

The Business Placement Office, located in Kelley School of Business P100, is a meeting ground for all Indiana University undergraduates seeking business careers and for business organizations wishing to employ college graduates. All seniors on the Bloomington campus who want to interview through the Business Placement Office must successfully complete the 2 credit hour business course X420 Business Career Planning and Placement during their senior year. For all seniors and alumni of the university interested in business careers, every effort is made to assist in the evaluation of personal career potentials, to determine where individual skills can be best used, and to help organize job campaigns. Each year several hundred companies send representatives to the Kelley School of Business to interview prospective graduates with business career aspirations. Other firms provide information regarding opportunities of interest to both students and alumni. The Business Placement Office coordinates the recruiting programs, makes information available regarding all job openings brought to its attention, and refers qualified students and interested alumni to companies that do not interview locally.

Placement services are provided at those Indiana University campuses that have four-year programs.

The Business/School of Public and Environmental Affairs (SPEA) Library
Librarian: Michael Parrish, M.A.L.S. (Indiana University, 1962)
Associate Librarian: Nels Gunderson, M.L.S. (Indiana University, 1974)

The Business/SPEA Library has been a leader in the introduction of electronic access to information. Students enjoy the speed and convenience of information retrieval through the Internet and on-line systems that link index and abstract databases and provide full-text images and printouts.


In addition to its electronic resources, the library has a collection of nearly 200,000 volumes, to which 8,000 new additions are made annually, and it subscribes to more than 1,000 journals.

Development of the Kelley School of Business
The beginning of business education at Indiana University dates back well over a century. The first Indiana University catalog, 1830-31, included political economy in the curriculum. From this first course, throughout the remainder of the century, there developed a Department of Political Economy, later referred to as the Department of Economics and Social Science. From early courses in these areas grew what is now referred to as the "core program" of study in the Kelley School of Business.

In 1902 several business courses were introduced and listed in the university catalog. A two-year “commercial course,” preceded by two years of precommerce work in liberal arts, was established. In 1904 the first business catalog, referred to as the commercial course number, was published. These commerce courses constituted the last two years of a four-year course of study leading to a baccalaureate degree. The first two years were spent completing a precommerce requirement and included all the required courses of the liberal arts curriculum of that period.

Thus was established more than three-quarters of a century ago the pattern of building a program of professional education for business upon a liberal arts base—a pattern maintained throughout the years and currently emphasized in the education of the American businessman and businesswoman. In 1920 a separate School of Commerce and Finance was
Student Organizations

The faculty of the Kelley School of Business recognizes that student organizations may contribute greatly to the programs of the school. Some of these organizations are honorary, recognizing outstanding performance. Of primary importance is Beta Gamma Sigma, the national honorary business fraternity. Other organizations enable students to develop their interests in various fields through extracurricular programs. Some of the organizations named below have active chapters on the Bloomington campus.

The faculty expects students to participate in the many extracurricular activities and events sponsored by undergraduate student organizations as a way of developing the leadership skills and professional maturity that cannot be taught in the classroom. The school supports its undergraduate organizations and strongly urges academically successful students to become active members of one or more of the following organizations.

Accounting Club The IU Accounting Club maintains a close relationship among Indiana accounting students, alumni, accounting faculty, and practicing accountants. Members provide numerous services to the community and university, including free income tax services, tutors in accounting subjects, audits of student organizations, and scholarships to accounting students. Members meet for discussions, panel presentations, and lectures by speakers from prominent businesses and accounting firms. Membership is open to all students.

AIESEC This club promotes internationalism, sending students abroad as well as bringing international students to the United States.

Alpha Iota Delta Alpha Iota Delta is the national honorary fraternity for students and faculty in the broadly defined decision sciences. Students who excel in their academic program in computer information systems, operations management, or closely aligned fields are invited to seek membership in this prestigious organization. The purposes of the organization are to confer distinction for academic excellence in the decision sciences; to promote the tools, concepts, and methodologies of the decision sciences; and to promote interest in the development of the decision sciences. Gamma Chapter was founded at Indiana University in 1992.

Beta Alpha Psi Graduate and undergraduate accounting majors of high scholastic standing who have demonstrated qualities of integrity and leadership are eligible for membership in the Beta Alpha Chapter of Beta Alpha Psi, the national professional accounting fraternity. The purposes of this fraternity are to instill a desire for continuing self-improvement, to foster high moral and ethical standards, to encourage and give recognition to scholastic and professional excellence, to cultivate a sense of responsibility and service, to promote the collegiate study of accounting, and to provide opportunities for association among its members and practicing accountants.

Beta Gamma Sigma Undergraduate membership in this national scholastic honorary business fraternity is restricted to the upper 7 percent, or fewer, of the senior class and the upper 3 percent, or fewer, of the junior class. Graduate students pursuing the M.B.A. degree are eligible for membership and may qualify for election. All successful doctoral degree candidates are eligible for membership if not previously admitted.

Computer Information Systems Club This association for computer information systems majors informs members of career opportunities through professional activities.

Delta Sigma Pi and Alpha Kappa Psi These national professional fraternities for students enrolled in schools of business foster the study of business in universities, encourage scholarship, promote closer affiliation between the business world and students, and further the development of high standards of business ethics.

Diversity in Business Membership is open to all Indiana University students. The purpose of the organization is to provide a support structure for business students with common concerns and objectives. Professionals from the corporate sector are frequent guest speakers.

Finance Club This is an organization of undergraduate students interested in careers in finance. The program includes meetings with prominent people in banking, brokerage, investments, and other phases of finance, as well as trips to financial institutions in larger cities.

International Business Association Open to all students, the association addresses the international aspects of business enterprise. Representatives from multinational firms are frequent guests.

Marketing Club All students majoring in marketing are eligible to join this organization, which is affiliated with the American Marketing Association. Its objectives are to further the individual welfare of its members; to acquaint them with practical situations in marketing; to foster marketing research in advertising, retailing, and sales; and to promote fellowship among marketing students and faculty. Outside speakers frequently address the club.

National Association of Business Economists This organization for business economists sponsors guest speakers and discussions of past and current economic issues with fellow students and faculty.

Rho Epsilon This professional real estate fraternity provides real estate administration students and others interested in the area with the opportunity to participate in a nationwide professional fraternity. The fraternity sponsors activities that foster closer working relations among students, faculty members, and business executives in this field.

Sigma Iota Epsilon This professional management fraternity is open to all majors. Members must have sophomore standing and a 3.3 minimum grade point average. The goal of the chapter is to enhance the educational experience and personal development of members.

Student Retail Association The mission of the Student Retail Association (SRA) is to encourage and heighten interest in and awareness of retailing career opportunities and how they apply to all business majors, and to counter any stereotypes students may have about retail. The SRA gives students the opportunity to examine the industry first-hand through application, presentations, and networking opportunities.

Toastmasters The goal of this organization is to provide a mutually supportive and positive learning environment in which every member has the opportunity to develop communication and leadership skills, which in turn promote self-confidence and personal growth. Members’ communication skills are developed by engaging in a series of prepared speeches and impromptu activities at meetings. The club is open to all undergraduate students regardless of major.

Women in Business Membership is open to all women at Indiana University, both undergraduate and graduate, who have an interest in exploring business career possibilities and preparing for entry into the business world.
Opportunities, Awards, and Scholarships

Civic Leadership Development

Civic Leadership Development (CLD) provides opportunities for business undergraduate to participate in community service, learn the value of community involvement, and develop practices of good citizenship and leadership. The Kelley School of Business is dedicated to offering students a seamless education—one that begins with high-quality academics and flows naturally into experiences that enhance the curriculum. Students have the opportunity to gain valuable experience and recommendations. CLD prepares students as leaders and as citizens. CLD offers many opportunities to work with nonprofit organizations. Participation ranges from short-term projects to mini-internships, to internship experiences. CLD also offers unique leadership opportunities as selected students assist with the administration of the program.

CLD includes Alternative Spring Break (ASB). Each spring students travel to designated communities to provide requested assistance. Services deal with a range of social issues and focus on a variety of tasks. Students gain new perspective as they meet and work with other business students in a new setting.

CLD was selected by the John Templeton Foundation for inclusion in The Templeton Guide Colleges that Encourage Character Development.

Please visit the CLD Web site (www.kelley.iu.edu/civic) or contact the director, Helen Ingersoll, hingerso@indiana.edu.

Scholarships

Scholarships available through the Kelley School of Business are based on academic achievement and/or financial need. Eligible candidates must be certified as students in the Kelley School of Business. Ordinarily, a student transferring from another institution must complete at least one semester of full-time study at Indiana University in order to be considered for a scholarship. For further information, please contact the Undergraduate Program Office in the Kelley School of Business or visit our Web site at www.kelley.iu.edu/ugradweb.

Financial need is determined by the Office of Student Financial Assistance, Franklin Hall 208. To apply for most types of financial aid, students should complete a Free Application for Federal Student Aid (FAFSA), plus submit a Financial Aid Transcript (FAT) from any college or university previously attended. Information about these forms and about financial aid procedures is available by calling (812) 855-0521.

Dean’s Honor List All undergraduate students in the Kelley School of Business with a semester grade point average of 3.5 or higher are recognized on the Dean’s Honor List. Students whose names appear on the Dean’s Honor List after either a semester or summer session are honored on Founders Day in the spring semester.

Academic Distinction Academic distinction for excellence in scholarship is awarded at Commencement to a limited number of students graduating in business with the degree Bachelor of Science. The number so honored will not exceed 10 percent of the graduating class in the school for that year. Graduates whose grade point averages in the highest 1 percent and who complete at least 60 credits at Indiana University are graduated with “highest distinction”; those whose grade point averages are in the next highest 4 percent and who complete at least 60 credits at Indiana University are graduated with “high distinction”; and the remaining 5 percent who complete at least 60 credits at Indiana University are graduated with “distinction.” Graduates receiving these honors have them so noted on their diplomas and in the Commencement program and are eligible to wear the creamy and crimson fourragére at Commencement. Notations in the Commencement program are tentative pending completion of all course work. Students must complete their final semester with a grade point average sufficient to warrant the diploma and transcript notation of academic distinction.

Undergraduate Program

The Undergraduate Program of the Kelley School of Business provides opportunities for breadth of education as well as for a reasonable amount of specialization. As a member of the American Assembly of Collegiate Schools of Business, the school subscribes to the principle that a significant portion of a student’s academic program should be in general-education subjects. The general-education aspects of the program are complemented by study in the basic areas of business and economics. The application of this principle promotes a balanced program of study while it enables a student with an interest in a professional area of business to specialize in that field.

In addition, all undergraduate programs include courses that ensure the development of a basic understanding of the principles and practices involved in the management of business firms in the dynamic economic, social, and political environment of the world today. Four interrelated, rigorous junior-level courses in marketing management, operations management, financial management, and strategic management, known collectively as the integrative core, are required of all business majors. (These courses are F301, J301, M301, P301.)

Consideration is given also to basic trends that are likely to shape the pattern of the business world in the years ahead. The basic course X201 Technology is required of all business students. Beyond these basic requirements, students are given an opportunity to pursue studies from a wide variety of subject areas. Honors courses are available to students with outstanding records. A number of internship and overseas study programs are also available to students with specialized professional interests.

To develop leadership skills and a sense of social responsibility, students are strongly encouraged to participate in one or more of the several hundred student organizations and clubs at Indiana University. Special emphasis is placed on volunteerism and the personal benefits derived from community service.

Upon attaining senior standing, students enjoy additional opportunities and privileges. Their range of elective courses is wider than at any other stage of the program. Special opportunities are provided for discussion and counsel with senior members of the faculty.

Courses at the senior level ensure widespread participation by students in the solution of case studies, projects, and special problems drawn from the contemporary business scene. Also, seniors typically hold offices in professional student organizations, which affords them exceptional extracurricular opportunities. The business courses X220 Career Perspectives and X420 Business Career Planning and Placement prepare students for selecting careers and for the transition to the world of business. These courses also help them to locate and select the employment opportunities that hold the greatest promise for them.

Objectives of the Program

Graduates of the Undergraduate Program of the Kelley School of Business at Indiana University should:

- have a general knowledge and appreciation of human accomplishments in the physical sciences, arts, humanities, and social sciences;
- possess a broad-based knowledge of business and the business firm and the role each business plays in society;
- understand the national, international, political, social, and economic environment that affects a firm’s operations;
- be able to articulate their thoughts orally and in writing and be computer literate;
- have a sensitivity to and appreciation of the ethical issues;
- possess an appreciation of the opportunities and problems of managing complex organizations;
- have the skills and capability to work effectively with others in the completion of joint tasks;
- possess the ability to find and formulate problems, think analytically, and recommend solutions to problems;
- have the understanding and expertise needed to function effectively in an advanced technological environment.

In summary, the graduates of the Undergraduate Program of the Kelley School of Business should acquire an education that will serve them throughout their careers in business and not one that is targeted toward entry-level positions.

Admission Requirements

There are three categories of admission, defined as Direct Freshman Admission, Option I, and Option II. To be considered for either Option I or Option II admission, students must be admitted to Indiana University, and complete at least 26 credit hours of college-level work, including required admission courses. Application forms may be obtained through the Kelley School of Business Undergraduate Program World Wide Web site: http://www.kelley.iu.edu/ugradweb.
Direct Freshman Admission
Select students may be offered the opportunity to enter the Kelley School of Business as freshmen. These students must have a minimum SAT score of 1300 or an ACT score of 30 and be in the top 10 percent of their high school graduating class. Offers of direct admission will be sent to students approximately one month after they are admitted to IU Bloomington. Students must have listed an intention to major in business on their applications for admission to IU to be considered for direct admission.

Option I Admission Criteria
To be considered for admission under Option I, students must meet the following requirements:
1. Begin classes at any campus of Indiana University during the 1993 summer sessions or later.
2. Complete 26 credit hours of college work that counts toward graduation. This course work may be taken at Indiana University or at another accredited institution offering a comparable program. (Students with more than 26 credit hours who apply for admission to the Kelley School of Business for the first time may do so using the Option I admission criteria.)
3. Complete the English composition requirement (ENG W131 or equivalent). A grade of C or higher is required.
4. Successfully complete at least three of the following courses:
   - BUS K201 The Computer in Business
   - BUS X100 Introduction to Business
   - MATH M118 Finite Mathematics
   - MATH M119 Brief Survey of Calculus I
5. Submit an application by the required deadline. Application deadlines are April 1 for fall semester and November 1 for spring semester. (Grades for all course work required for fall admission must be recorded on the applicant’s IUB transcript by July 10.)

Each application is reviewed individually. Applicants will be evaluated initially on grades in both the prerequisite courses and their other courses. Additional factors include course work taken and grade trends. Admission to the Kelley School of Business is selective.

Option II Admission Criteria
Students who enrolled at any Indiana University campus prior to summer 1993 or who have been denied admission based upon Option I admission criteria are eligible to apply according to the following criteria:
1. Complete 56 credit hours of college work that counts toward graduation. This course work may be taken at Indiana University or at another accredited institution offering a comparable program.
2. Successfully complete the following nine prerequisite courses:
   - BUS A100 Basic Accounting Skills
   - BUS A201-A202 Introduction to Financial Accounting and Introduction to Accounting II
   - BUS L201 Legal Environment of Business
   - ECON E201 Introduction to Microeconomics and E202 Introduction to Macroeconomics
   - ECON E370 Introduction to Statistical Theory in Economics and Business
3. Complete the following five skills courses with a grade of C or above in each course:
   - ENG W131 Elementary Composition (or equivalent)
   - BUS K201 The Computer in Business
   - BUS X201 Technology
   - BUS X204 Business Communications
   - CMCL C121 Public Speaking
4. Successfully complete BUS X220 Career Perspectives.
5. File an application by April 1 for fall admission or November 1 for spring admission.

Applicants applying under Option II will be evaluated primarily upon the grade point average achieved in the nine prerequisite courses listed in section 2 above. Other factors include recent grade trends and overall academic performance.

Computer Recommendations
The Kelley School of Business does not currently require undergraduate students to have a computer. However, a number of undergraduate programs within the school are moving toward the use of networked (wired/plug-in) classrooms over the next 3-4 years. Additionally, all undergraduate residence halls are wired for network connectivity, so a computer is a wise investment that will prove to be invaluable at IU. Those who plan to purchase a new computer need to consider whether a desktop or notebook computer will meet their needs. Notebook computers are extremely portable and may even allow individuals to connect to the IU network in various academic buildings, however, this kind of convenience comes at a significantly higher price. Notebook computers typically cost around $2,200 - $3,000. The same level of technology in a desktop system will run about $1,200 - $1,700. The Kelley School of Business encourages undergraduate students to consider purchasing a decent desktop system for no more than $1,700.

The majority of faculty, students, and staff in the Kelley School of Business use computers that are IBM compatible. For that reason, we recommend purchasing an IBM compatible computer. Students interested in using an Apple/Macintosh computer should plan on being self-sufficient for software and printing.

For general advice regarding the purchase of a computer, contact the University Information Technology Services (UITS) Support Center at 812-855-6789 or send e-mail to uchelp@indiana.edu. The UITS Support Center is in the Indiana Memorial Union room M084 and is open M-F, 9am - 6pm. Additionally, if you have questions specific to the Kelley School of Business computing environment, please contact Jim Anderson in Technology Services (BU131) at 812-855-4247 or send e-mail to jbanders@indiana.edu.

You can find our latest recommendations on new computer purchases or information on ordering notebook computers from our school-approved vendor on our website (www.kelley.iu.edu/ugrad).
Policies Governing the Undergraduate Program

Transfer Students

Students wishing to transfer to the Kelley School of Business should have a clear understanding of our business policies and expectations, so that they can make well-informed decisions regarding their education. Our goal is to ensure that students who do decide to transfer plan well and have adequate preparation for success in our programs.

Transfer students must apply and be admitted to Indiana University and enroll through the University Division for at least their first semester on campus. Transfer students are eligible to apply for business admission after they have completed a minimum of one semester at a four-year institution and all business admission courses. Strong academic performance during the first semester(s) on the Bloomington campus is a significant factor in admission decisions for transfer students. Transfer students are not guaranteed the availability of needed courses during their first semester.

Transfer students need to understand that changing schools during the course of an undergraduate program often requires an additional one, two, or more semesters of course work. Students transferring during the first four semesters are less likely to need as much additional time as those transferring during the last four semesters. Therefore, we do not recommend transfer after the first four semesters of undergraduate work.

The Kelley School of Business offers a curriculum that challenges students to master key concepts in the business field and to enhance their skills in using these concepts in the workplace. Students interested in a transfer should carefully consider this as part of their transfer decision.

Transfer of Credit

Transfers from Other Colleges and Universities

Acceptance of credit from other institutions will be determined by the Indiana University Office of Admissions. The applicability of credit toward degree requirements or as business electives. In addition, the following non-business courses (or their equivalents) may not be taken by correspondence study for admission or degree purposes: MATH M118, M119; ECON E201, E202, E370; CMCL C121; or courses used to fulfill a business concentration requirement.

Transfer Students

Transfer students are eligible to apply for admission to business after they have completed at least one semester at a four-year institution that is accredited by the American Assembly of Collegiate Schools of Business (AACSB). If the business school is not accredited, credit in upper-division courses accepted for transfer will be accepted as undistributed credit that counts toward electives.

Upper-division business courses taken in the freshman or sophomore year at four-year institutions will be accepted as undistributed credit.

Students appealing for transfer credit for upper-division business courses may submit an Appeal Petition to the Undergraduate Program Office—with syllabi, course text information, and contact hours attached—within 30 days of the beginning of their first semester on campus. Results of the appeal may take two to three months. Business courses taken elsewhere, after a student has enrolled at IUB, will not be accepted.

The total number of credits accepted for transfer from a four-year institution is limited to a maximum of 90 credit hours. Course grades from other institutions are not transferred; only credit hours in a course are recorded. Evaluation of credit is completed after a student is admitted to the university.

Transfers from Other Junior and Community Colleges

The total number of credits accepted for transfer from a junior college or a community college is limited to a maximum of 60 credit hours.

Upper-division business courses taken at two-year institutions will be accepted as undistributed credit and will count only as business electives.

Transfers from Other Indiana University Campuses

The Kelley School of Business wants students interested in transferring to Bloomington from other IU campuses to have a clear understanding of Kelley School of Business policies and expectations, so that they can make well-informed decisions regarding transfer. We want to ensure that transfer students plan well and have adequate preparation for success in our programs.

Students who wish to transfer to the Kelley School of Business at Bloomington from another IU campus are required to meet the same admission requirements to the school as students from other institutions. Students transferring from another IU campus must complete an Inter-Campus Transfer Request and enroll through the University Division for their first semester on the Bloomington campus. Inter-Campus Transfer students are eligible to apply for admission to business after they have completed at least one semester at Bloomington and all of their business admission courses. Strong academic performance during the first semester(s) in the major field of interest in Inter-Campus Transfer admission decisions.

The Kelley School of Business does not award academic credit on the basis of self-acquired competency. However, the school will give examinations for credit in specific courses if the department feels that the course is a significant factor in Inter-Campus Transfer admission decisions.

NOTE: All correspondence courses taken in the final semester to fulfill degree requirements must be completed within three weeks prior to the end of a regular semester.

Credit by Self-Acquired Competency

The Kelley School of Business does not award academic credit on the basis of self-acquired competency. However, the school will give examinations for credit in specific courses if the department feels that the course is a significant factor in Inter-Campus Transfer admission decisions.

Grading System

The official grading system of the university and the equivalent grade point values are as follows:

A+ or A+ .......4.0 C+ .........2.0
A+ or A ........3.7 C ......1.7
A ........3.3 B+ ........1.3
A– or A– .........3.0 B ........1.0
B ........2.7 B– ........0.7
B– ........2.3 C+ ..........0.0

No grade points are assigned for the following grade symbols: I (incomplete), NC (no credit), NR (no report filed by instructor), F (passing), P (passing), S (satisfactory), W (withdrawn).

Grade Point Average

The cumulative grade point average (GPA) is computed by dividing the total number of grade points earned by the total number of credit hours completed in which grades of A through F are earned.

The GPA is based only upon course work taken at Indiana University. Credit earned at another institution may be applied toward degree requirements, but the grades earned at other institutions will not be calculated in the Indiana University cumulative grade point average.

FX Policy

The Kelley School of Business will calculate FX grades as F’s for internal purposes.
and degree requirements. This calculation will apply to admission, graduation, and all categories of academic standing. A student may use the FX option (retake a failed course) for purposes of the university transcript as stated in the Schedule of Classes. Petitions for the approval of FX grades are available at the information desk of the Undergraduate Program Office in the Kelley School of Business.

Audit The Kelley School of Business does not allow students to audit business courses.

Pass/Fail Option Students in the Kelley School of Business may elect to take a maximum of two courses under the Pass/Fail option in an academic year. The procedure and deadline for declaring this option may be found in the Schedule of Classes. Special regulations affecting the Pass/Fail option for Kelley School of Business students are as follows:

1. Only one course each semester or one course for an entire summer may be taken under the Pass/Fail option.
2. Kelley School of Business students may not take any business course Pass/Fail. In addition, the Pass/Fail option may not be used for courses that satisfy an admission or a general-education requirement or the student’s concentration requirement.
3. A grade of P is not counted in the grade point average; a grade of F is included. Grades of P cannot be changed to any other letter grade.

Incomplete Courses A temporary grade of Incomplete (I) on the transcript indicates that the course work completed is satisfactory but that the entire course has not been completed. A grade of I may be assigned only if the student is in attendance during the last 25 percent of the term, and the instructor has reason to believe that the absence was beyond the student’s control. Otherwise, the instructor shall assign a grade of F.

It is the instructor’s responsibility to specify the work to be done to remove the I and the period of time allowed for completion. Incomplete grades will be automatically changed to F’s after one calendar year unless the course instructor has submitted a grade earlier. The instructor, however, may require the I to be removed in a period of less than one year. Upon satisfactory completion of the work within the allotted time, the student will be permitted to withdraw from the course and receive the grade of F. The grade will be removed from the student’s permanent record at the time of satisfactory completion.

Scholastic Standards

Minimum Grades The Kelley School of Business requires a grade of C or higher in all Integrative Core prerequisite courses. A grade of C is also required in each of the four courses that comprise the Integrative Core. Many course prerequisites are listed in the Schedule of Classes.

Withdrawals The grade of W (withdrawal) is given automatically to the student who withdraws from courses during the first seven weeks of a regular semester or during the first three weeks of a summer session. For those courses only meeting eight weeks, please refer to the Schedule of Classes. The grade will be recorded on the date of withdrawal. The deadline for withdrawal from courses with an automatic grade of W may be found in the Schedule of Classes.

In general, no withdrawals are permitted after the deadline. Exceptions to this policy are made only for urgent reasons related to extended illness or equivalent distress. The desire to avoid a low grade is not an acceptable reason for withdrawal from a course.

In order to withdraw from a course after the automatic withdrawal period, Kelley School of Business students must complete a petition and submit it to the Petitions Committee in the Kelley School of Business. Non-business students enrolled in business courses must petition their own school. Students must provide written documentation supporting the petition. The Petitions Committee will give the instructor of the course the opportunity to comment on the petition. A minimum of 10 days is required for the Petitions Committee to determine approval or disapproval of a petition. If the petition is approved, the student will be assigned an automatic grade of W. If the petition is not approved, the student has two options: (1) remain in the course and receive whatever grade is earned, or (2) withdraw from the course with a grade of F regardless of the student’s current grade in the course.

A student may not withdraw from individual courses during the last three weeks of a regular semester or the last two weeks of summer session. Only withdrawal from all courses will be permitted during this period. In the case of withdrawal from all subjects, a student must be passing the course(s) on the date of withdrawal to qualify for a grade of W. In any course that the student is failing on the date of withdrawal, the grade assigned will be F.

Students who withdraw from all courses during a semester (withdrawal from the university) must contact the Office of Student Advocates, Franklin Hall 206, to complete the withdrawal process.

General Scholarship Rule Any student who does not possess the necessary preliminary training or who lacks other qualifications may be required by the Committee on Admissions and Probation to enroll in such courses as the committee deems necessary. The committee may review a student’s records at any time and take whatever action seems necessary for the student’s best interest or for the best interest of the university.

Probation Upon the recommendation of the General Probation Committee, and with the approval of the dean of the Kelley School of Business, any student whose work is unsatisfactory or whose conduct is unethical may be dismissed from the Kelley School of Business.

Academic Standing A student is considered to be in good standing when his or her grade point average is 2.0 (C) or higher for the last semester’s course work and when his or her cumulative grade point average is at least 2.0.

Probation A student is on general academic probation following any full-time enrollment period in which he or she fails to attain a minimum grade point average of 2.0 (C). A student is on critical probation and may be subject to restricted enrollment or dismissal whenever his or her cumulative grade point average falls below 2.0 (C) or if a student fails to meet the terms of his or her probation contract.

Dismissal At the discretion of the General Probation Committee, students may be dismissed from the Kelley School of Business if their cumulative grade point average falls below 2.0 (C) or if a student fails to meet the terms of his or her probation contract.

Readmission The Committee on Admissions and Probation considers petitions from students who have been dismissed. In such cases, petitions must be submitted at least 30 days prior to the semester or summer session in which the student wishes to be readmitted.

Academic Misconduct Indiana University and the Kelley School of Business expect students to follow the fundamental principles of academic integrity in the pursuit of learning. Academic integrity requires that students take credit only for ideas and efforts that are their own. Violation of these principles is considered an act of misconduct.

Academic misconduct is defined in the Code of Student Rights, Responsibilities, and Conduct. The penalties and procedures that apply when academic misconduct occurs are stated in the code. The policy on academic misconduct is also printed each semester in the Schedule of Classes.

The Kelley School of Business strictly follows the guidelines stated in the Code of Student Rights, Responsibilities, and Conduct. In addition, the school may also consider it appropriate to remove the student from the course involved and to assign a grade of F.

Prerequisites for Business Courses

Prerequisites for business courses are enforced at the point of registration. Students must have on their IU transcript or be currently enrolled in the prerequisites exactly as printed in the Schedule of Classes. Students may repeat each course once to achieve the required grade. If after the second attempt the grade of C is not met, the student must see a business advisor to repeat the course again.

Academic Regulations

Class Standing Class standing is determined by the total number of credit hours completed for graduation. The following credit hours are required: senior, 86 or more; junior, 56-85; sophomore, 26-55; freshman, fewer than 26.

Semester Load A typical academic load is 12 to 17 credit hours per semester, with the average load being 15 credit hours. Students who expect to carry more than 17 credit hours a semester should not take a cumulative grade point average of 3.0 (B) or higher or have attained a grade point average of 3.0 (B) during the previous full semester.

Addition of Classes No course may be added after the first day of classes in any semester or the first week of a summer session unless the instructor of the class recommends that an exception be made to this policy and there is seating room according to the fire code.

Business Courses Numbered 300-499 Enrollment in business courses numbered 300-
Bachelor of Science in Business

Degree Requirements

To be awarded the Bachelor of Science in Business degree, students must take the following steps:

1. Complete a minimum of 124 credit hours. Of this number, at least 48 credit hours must be in business and economics courses; a minimum of 62 credit hours must be in courses other than business and economics.

2. Complete the specific degree requirements of the Kelley School of Business as listed below.

3. Complete the last 30 credit hours of the degree program at Indiana University Bloomington.

NOTE: With prior written approval, students may take a maximum of 6 non-business credit hours of the final 30 credit hours at another IU campus, at another institution of higher education, or by correspondence study through the Indiana University Independent Study Program. To request approval, students must complete a petition form, available from the Undergraduate Program Office in the Kelley School of Business, and then submit the form to the Petitions Committee through the Undergraduate Program Office.

I-Core Certification Application

I-Core Certification Application is required for all students who expect to earn the Bachelor of Science in Business from the Bloomington campus. Students who plan to complete their degree requirements concurrently on the Bloomington or Indianapolis campuses in order to meet Kelley School of Business degree requirements should contact the Undergraduate Program Office in the Kelley School of Business in order to have their programs updated to meet the degree requirements currently in effect.

I-Core Experience

The Integrative Core Experience is designed to make students aware of the extensive interdependence of business functions. The Integrative Core program consists of four 300-level courses: Management, Marketing, Operations, and Strategic Management (F301, M301, P301, and J301). Each course must be completed with a C or higher. Students attend each of these classes and work in teams throughout the semester on projects requiring the application of skills from each of these areas. The semester culminates in a comprehensive case study exercise.

The Integrative Core Experience

During their junior year, Kelley School of Business students enroll in the Integrative Core semester, which is designed to make students aware of the extensive interdependence of business functions. The Integrative Core program consists of four 300-level courses: Management, Marketing, Operations, and Strategic Management (F301, M301, P301, and J301). Each course must be completed with a C or higher. Students attend each of these classes and work in teams throughout the semester on projects requiring the application of skills from each of these areas. The semester culminates in a comprehensive case study exercise.

To be eligible for this junior-year experience, students must successfully complete 15 prerequisite courses: W131, C121, X204, K201, X201, A100, A201, A202, L201, E201, E202, E370, M118, M119, and X220 (all with a grade of C or higher). Students must also complete an I-Core Certification Application the semester before registering for the Integrative Core. Applications are available at www.kelley.iu.edu/ugradweb/. Applications are open from September 15 to October 15 for students registering for spring I-Core. Applications for both summer and fall I-Core open February 15 and close March 15.

The Integrative Core Experience

The Integrative Core Experience should meet with an academic advisor in the Kelley School of Business.
II. Mathematics (6 credit hours)
MATH M118 Finite Mathematics (3 cr.)¹
MATH M119 Brief Survey of Calculus I (3 cr.) or MATH M211 Calculus I (4 cr.)
(A minimum grade of C is required in all courses used to fulfill the mathematics requirement.)

III. International Dimension Requirement (at least 6 credit hours required)
The international dimension requirement may be fulfilled in any one of the following four ways.
1. Language
   6 credit hours of a language at the 200 level or above.
2. International Business and Economics
3. Approved Overseas Programs
   Participation in any approved overseas program of Indiana University (minimum 6 cr.) will fulfill this requirement. Please see a business advisor.
4. Area Studies
   Selection of two approved courses (6 cr.) from one of the following area studies programs:
   a. African studies
   b. Central Eurasian studies
c. East Asian studies
d. Latin American and Caribbean studies
e. Near Eastern studies
f. Russian and East European studies
g. West European studies

NOTE: International students studying in the Kelley School of Business should see a business advisor to obtain a waiver for the International Dimension Requirement.

¹ Approved substitutions for this course are MATH D116 (3 cr.) and MATH M119 (3 cr.) (both are required to meet the requirement), MATH S118 (3 cr.), MATH M301 (3 cr.), MATH M303 (3 cr.), MATH M360 (3 cr.), or MATH M361 (3 cr.).
² Approved substitutions for these courses are MATH M213 (4 cr.), or COAS J113 (3 cr.).

IV. General-Education Requirement (27 credit hours)
Students may choose ONE of two alternatives—the nonspecialization general-education option or ONE field specialization—to complete a required 27 hour component of the general-education core courses.

Nonspecialization General-Education Option
Complete a total of 27 credit hours of general-education course work distributed in the following way:
1. Fifteen (15) credit hours of course work offered by the College of Arts and Sciences in one of the areas listed below with a minimum of 6 credit hours at the 300/400 level (with the exception of Natural and Mathematical Sciences, which requires 6 credit hours at the 200 level or higher):
   a. Arts and Humanities
   b. Social and Historical Studies
   c. Natural and Mathematical Sciences
   2. Six (6) credit hours in each of the other two College of Arts and Sciences areas not selected for the 15 credit hour requirement.
   Note: For the nonspecialization general-education option, students may use one course for each area chosen from the following: COAS TOPICS courses E103, E104, E105, S103, S104, and S105, and Intensive Freshmen Seminar courses.

Field Specialization Option
Students may complete one of the field specializations listed below by taking any courses from the departments or schools within the chosen field. At least 6 of the 27 required credit hours must be at the 300/400 level for all but the science and technology field, which requires at least 6 credit hours at the 200 level or above.

1. Communication
   a. Journalism
   b. Telecommunications
   c. English
   d. Communication and culture
   e. Speech and hearing sciences
   f. Physics (P112 and P106 only)
2. Environmental
   a. Biology
   b. Chemistry
   c. Geological sciences
   d. Public and environmental affairs
   e. Physics (P120, P201, P202, P211, and P310 only)
3. International
   a. African studies
   b. Central Eurasian studies
   c. Classical studies (language courses)
   d. East Asian studies
   e. French/Italian
   f. Germanic studies
   g. India studies
   h. Jewish studies
   i. Latin American and Caribbean studies
   j. Near Eastern studies
   k. Russian and East European studies
   l. Spanish/Portuguese
   m. West European studies

4. Not-for-Profit
   a. Fine arts
   b. Jewish studies
   c. Music
   d. Philosophy
   e. Public and environmental affairs
   f. Religious studies
   g. Social work
   h. Theatre

5. Science and Technology
   a. Astronomy
   b. Biology
   c. Chemistry
   d. Computer science
   e. Geological sciences
   f. History and philosophy of science
   g. Mathematics
   h. Medical science
   i. Medical technology courses

   Note: If the subject of a COAS TOPICS course or freshman seminar (such as an Intensive Freshman Seminar) is within the realm of a department listed for a field specialization, students can discuss with a Kelley School of Business advisor the possibility of having it counted toward the field specialization. The applicability of courses to fulfill the field specialization requirements are subject to the approval of the Undergraduate Program.

V. General-Education Electives
Students may choose courses from throughout the university, excluding Kelley School of Business and Department of Economics courses, to complete the 62 credit hour general-education requirement. The number of credit hours each student will take in this category will depend on how other components of the general-education requirement are met.

General Education Special Opportunities
Freshman Seminars
Freshman Seminars are 3 credit hour courses taught by full-time faculty with a maximum enrollment of 20 freshmen. They are content-oriented and normally include a writing component.

If the subject of a freshman seminar is within the realm of a department listed under a field specialization option, the seminar may count toward the field specialization requirement. For nonspecialization, one freshman seminar course may be counted in each area. See a Kelley School of Business advisor to determine how specific freshman seminars may apply to the nonspecialization or field specialization requirements.

COAS TOPICS Courses
The Kelley School of Business will use the number definitions established by the College of Arts and Sciences for TOPICS courses as follows:
COAS E103 TOPICS in Arts and Humanities
COAS E104 TOPICS in Social and Historical Studies
COAS E105 TOPICS in Natural and Mathematical Sciences
Students may apply one COAS TOPICS course per area to the nonspecialization or field specialization requirements. Additional TOPICS courses taken will be counted as elective credit.

COAS Honors
The College of Arts and Sciences has designated the numbers shown below as honors courses. Students may apply any honors course with the following course prefix and number to the nonspecialization or field specialization program; however, only one course will count toward fulfilling requirements.
HON H211 Ideas in Human Experience—Ancient (Arts and Humanities)
HON H212 Ideas in Human Experience—Modern (Social and Historical Studies)
HON H203 Interdepartmental Colloquio (Arts and Humanities)
HON H204 Interdepartmental Colloquio (Social and Historical Studies)
HON H205 Interdepartmental Colloquio (Natural and Mathematical Sciences)

Basic Business and Economics Requirements
All courses must be completed with a C or higher.
BUS A100 Business Accounting Skills (1 cr.)
BUS A201-A202 Introduction to Financial Accounting and Introduction to Accounting II (3-3 cr.)
BUS K201 The Computer in Business (3 cr.)
BUS L201 Legal Environment of Business (3 cr.)
BUS X201 Technology (3 cr.)
BUS X220 Career Perspectives (2 cr.)
ECON E201 Introduction to Microeconomics (3 cr.)
ECON E202 Introduction to Macroeconomics (3 cr.)
ECON E370 Statistical Analysis in Economics and Business (3 cr.).

Junior and Senior Year: Integrative Core (must be completed with a C or higher)
- BUS F301 Financial Management (3 cr.)
- BUS J301 Strategic Management (3 cr.)
- BUS M301 Introduction to Marketing Management (3 cr.)
- BUS P301 Operations Management (3 cr.)

Other courses
- BUS Z302 Managing and Behavior in Organizations (3 cr.)
- BUS C502 Business Strategy for a Global Environment (2 cr.)
- BUS X420 Business Career Planning and Placement (2 cr.)

Business Concentrations and Departments

In addition to fulfilling the general-education core courses requirements and the basic business economics requirements previously listed, students in the Kelley School of Business select one or more of the following concentrations, listed below under their home departments.

Accounting and Information Systems

Accounting
- Computer Information Systems
- Business Economics and Public Policy
- Information Systems
- Public Policy

Accounting
- Computer Information Systems
- Business Economics and Public Policy
- Information Systems
- Public Policy

Concentration requirements are subject to change during the two years covered by this bulletin. It is the student's responsibility to stay informed of concentration changes by seeing a business academic advisor on a regular basis. The Academic Advising Office is located on the second floor of the Kelley School of Business.

Department of Accounting and Information Systems

Please see a business advisor for current minimum grade requirements.

Accounting

The Bachelor of Science (B.S.) in accounting curriculum prepares students for careers in auditing, corporate accounting, management consulting, government and not-for-profit organizations, and taxation. It equips the prospective business executive with tools for intelligent analysis, planning, control, and decision making. Graduates of this program are among the leaders of the profession and the worldwide business community. The accounting curriculum also provides an excellent foundation for the student who wants to pursue graduate work in business, public administration, or law. Because this curriculum is highly structured—most of the courses must be taken in a certain order—interested students should select this major as soon as possible in order to graduate within four years.

Internships in business or government are available on a competitive basis during fall, spring, and summer terms. Fall is an ideal time to apply for an accounting internship, as the majority of public accounting internships are spring-semester positions. The Business Placement Office can provide further information about internships. The Kelley School of Business does not award academic credit for internships.

Accounting graduates who meet the requirements of the State Board of Public Accountancy of Indiana are eligible to sit for the Uniform CPA Examination in Indiana. Those who wish to engage in public accounting practice in Indiana as certified public accountants should familiarize themselves with the rules and regulations issued by the Indiana State Board of Public Accountancy, 912 State Office Building, Indianapolis, IN 46204. Beginning in the year 2000, most states (including Indiana) began requiring accounting professionals who wish to be licensed as certified public accountants to have completed 150 semester hours of education. The Department of Accounting and Information Systems has two graduate programs for those individuals who wish to fulfill the education requirements necessary to sit for the CPA examination (described below). Students planning to practice outside Indiana should consult the CPA board in their intended state of residence. Call 1-800-CPA-EXAM for additional information.

Concentration Requirements

Freshman Year: BUS A100
- Sophomore Year: BUS A201-A202, and X206.
- Senior Year: BUS A312, A424 and either A422, A427, or A428. Students must also elect a 9 credit-hour supporting concentration in a business discipline other than accounting; information systems is recommended.

Accounting Graduate Programs

The Master of Business Administration in Accounting (M.B.A./Acc.) program is designed for those students who seek an accelerated path into the business world. It provides an opportunity for some Kelley School of Business students to earn both an M.B.A. and a B.S. in five years. Admission to the program is on a competitive basis during the junior year or later. The M.B.A. in Accounting is intended to develop leaders in the business community through accelerated preparation for the accounting and consulting professions. Students who follow this path focus on the development of professional and personal skills and attitudes, as well as on more comprehensive professional and business knowledge. Students interested in applying for this program should visit the Accounting Graduate Programs Office during their sophomore year or early in their junior year.

The Master of Professional Accountancy (M.P.A.) program is for students who already hold a B.S. or B.A. in any discipline. Students who hold undergraduate degrees in accounting can complete this program in one academic year; others will need a full calendar year. The program is designed to prepare promising students for active participation in the business community through corporate or public accounting entry points. Students who follow this path will focus on the development of professional and personal skills and attitudes, as well as technical accounting and business knowledge.

For further information on either one of the programs, please contact the Accounting Graduate Programs Office in Business 232, phone (812) 855-7200, e-mail acctgrad@indiana.edu, or visit the Web site at www.kelley.iu.edu/agp.

Computer Information Systems

The Bachelor of Science (B.S.) in computer information systems curriculum prepares students for careers in the broadly defined computer information systems field as it applies to business. Most program graduates begin their careers as systems analysts, programmer/analysts, or consultants, but an increasing number of information systems graduates are likely to be in applied personal computer applications. These requirements are subject to change during the two years covered by this bulletin. It is the student's responsibility to stay informed of concentration changes by seeing a business academic advisor on a regular basis. The Academic Advising Office is located on the second floor of the Kelley School of Business.
qualified to deal with the economic and administrative problems that they encounter as they face increased competition and government scrutiny. The undergraduate concentration in business economics and public policy provides students with training in the application of micro- and macroeconomic to problems of business decision making, the effect of governmental policies on the business environment, and forecasting techniques.

The concentration is especially useful for students who wish to pursue business or government careers that are related to the fields of applied economics, economic development, regulation, policy analysis, and forecasting. Students intending to pursue graduate programs in law, business, public administration, or economics will find that a business economics and public policy concentration serves as an excellent foundation. The department offerings include courses in managerial economics, forecasting, international economics and policy, business conditions analysis, public policy, urban economics, game theory, and business and economic history.

Economic Consulting Track

To be a successful management or economic consultant, one must master three types of skills: diagnostic (ask the right questions), analytical (be mathematical and logical), and communication (write and speak not only well, but logically). Tools and thinking processes, rather than specialized industry knowledge, are the essential assets that enable the consultant to cope with a vast array of challenges. The range of problems is virtually infinite: antitrust, industry regulation, damage analyses, economic and financial modeling, intellectual property valuation, environmental economics, and public policy, to name a few.

Concentration Requirements

G300, G303, G345, G350, G400, G406, and G490

Public Policy Analysis Track

This track is aimed at students who want a liberal arts concentration to prepare for graduate or professional school or to prepare for a public policy study.

Concentration Requirements

G300, G303, G345, G350, and G490

Department of Business Law

Please see a business advisor for current minimum grade requirements.

Legal Studies

The business law department’s course offerings acquaint students with what is probably the most important external factor affecting business operations: the law. They provide an understanding of the nature, functions, and practical operations of the legal system. They also provide considerable information about the most important substantive legal rules—restricting—and facilitating—business operations. Finally, they help develop both critical reasoning skills and an appreciation of the social, ethical, and economic forces that help make the law what it is.

Concentration Requirements

Sophomore, Junior, and Senior Years: Bus L201 and L470; three courses from Bus L100, L250, L303, L315, L350, L406, L408, L409, L411, L412, L420, and M429; and one additional course from the above list or from Bus D301, G350, G406, N300, H404, H406, H408, Jour J300; SPEA V450; and POLS V304.

Department of Finance

Please see a business advisor for current minimum grade requirements.

The finance concentration prepares students for a broad range of careers. Within the finance concentration are two “tracks” to choose from—finance and real estate. Students progressing on a four-year schedule generally need to choose between these two tracks before registering for senior-year courses.

All students in the finance concentration program take a common core of five courses—BUS A311, A312, A324, F303, and F305. A311, A312, and A324 provide the kind of solid foundation in financial accounting that employers demand. F303 and F305 provide a rigorous treatment of the core concepts of the finance concentration and serve as foundations for all 400-level finance electives.

Virtually all jobs in finance require the use of spreadsheet software. A common theme of the finance concentration is developing applied spreadsheet skills for financial modeling—something that employers want graduates to have. Several courses (F301, F303, and F409) have individual projects in which each student constructs financial models using spreadsheet software.

Finance Track

The finance track prepares students for careers in corporate finance, commercial banking, savings and credit institutions, investment analysis, and the selling of financial instruments and services. The curriculum emphasizes financial electives that provide advanced knowledge and skills in the areas of corporate finance (F402 and F307), investments (F335, F420 and F421), banking and financial intermediation (F446), and international finance (F494).

Concentration Requirements

Required Courses: BUS A311, A312, A324, F303, and F305.

Elective Hours: BUS A327, A329 or A420 and four courses from BUS F307, F335, F402, F420, F421, F446, F490, and L408.

International Studies

In response to new and dynamic patterns of international business, American business firms have progressed far beyond the comparatively simple stage of import-export operations. Many companies are becoming multinational, with production units in numerous foreign countries. Private enterprise in the United States has become more intimately concerned with the economic, political, and social trends of foreign nations. The Kelley School of Business has recognized these developments in its international business administration program.

Students may elect two courses—BUS D301 and D302—dealing with the general problems involved in international business, economics, or area studies. The student of international studies may also participate in overseas study programs or take foreign language courses. Students who wish to pursue further course work in the international area may choose international studies as a second concentration.

1. The international studies concentration (ISC) is an option available only to students admitted to the Kelley School of Business.

2. The ISC is a second concentration available to Kelley School of Business students. It may not be listed as a first concentration.

Entrepreneurship

The image of business in the United States is often one of mammoth national and multinational corporations. Too often the role of the entrepreneur and the importance of small businesses in the economy are overlooked. A vital feature in sustaining the free enterprise system is the continual birth of new enterprises and the identification, encouragement, and nurturing of entrepreneurial aspirations.

The Indiana University Kelley School of Business, recognizing the contributions of entrepreneurs and the interest shown by students in creating and managing small businesses, offers an entrepreneurship concentration. This concentration focuses on the special skills and knowledge needed by entrepreneurs and managers of small and medium-size firms.

Concentration Requirements

Junior and Senior Years: BUS A303*, W211, W311, W406: one course from BUS Z404, Z440, Z442, and Z443.

Corporate Finance Track

The real estate track prepares students for careers in corporate real estate, investment analysis, appraising, financing, mortgage banking, property management, and residential and commercial properties marketing. The curriculum emphasizes analytic techniques applicable to real estate (R305), appraisal methods (R440), and the decision-making process for acquiring, financing, and managing income-producing properties (R443). Real estate represents a substantial portion of the nation’s wealth and is an important component of the investment portfolios of many individual investors and financial institutions.

Concentration Requirements

Required Courses: BUS A311, F303, F420 or F446, L408, R305, R440, and R443.

Elective Hours: Three (3) credit hours from BUS A312, A324, A327, A329, F402, F420, F421, F446, F490, and L408.

Exceptions for accounting/finance double majors:

Accounting/finance double majors may count one advanced accounting course as an elective finance course. In other words, double majors may pick two out of eight finance electives and count one advanced accounting course rather than pick three out of eight finance electives.

Accounting/finance double majors may take A325/X301 Intermediate Managerial Accounting 1 (3 cr./1 cr.) in place of one additional course. As a result, students are required to take only 15 credit hours of finance courses to meet the requirements for the finance concentration.

Department of Management

Please see a business advisor for current minimum grade requirements.

The Department of Management encompasses the areas of management and organization, human resource management, organizational behavior, business strategy and policy, entrepreneurship, and international business. The curriculum provides students with either a broad-based background preparing them for entrance into managerial positions or specialized training in an area of concentration.

The department offers concentrations in entrepreneurship, international studies, management, and management of not-for-profit organizations.
3. The ISC consists of 9 credit hours of course work taken in addition to the international dimension requirement. These 9 credits may not be selected from the same options used for the international dimension requirement.

Options include the following: 1. Foreign language (a maximum of 6 credit hours of foreign language at the 200 level or above may be applied to the international studies concentration). If the international dimension requirement is fulfilled with a foreign language, 9 additional credit hours must be completed from other options. 2. International business and economics course work. 3. Area studies course work. 4. Participation in an overseas study program (a maximum of 9 credit hours may be applied to the international studies concentration). If the international dimension requirement is fulfilled through participation in an overseas study program, 6 to 9 additional credit hours must be completed from the other options for a total of 15 credit hours.

See a business academic advisor, second floor of the Kelley School of Business, to discuss the possible combinations for fulfilling this concentration.

Options for International Students
International students admitted to the Kelley School of Business are not expected to fulfill the international dimension requirement. They may pursue the second concentration in international studies through one of the following options: 1. Complete the 9 credit hours of business courses listed below: D301 The International Business Environment (3 cr.) D302 International Business: Operations of International Enterprises (3 cr.) F494 International Finance (3 cr.) G494 Public Policy and the International Economy (3 cr.) 2. Participate in an overseas study program that earns a minimum of 12 credit hours. Students must complete the overseas study program in a country that is not their native country.

Management
Society recognizes the importance of understanding both management and the complex nature of the organizations under which managers operate: business, government, hospitals, and universities. The faculty is concerned with improving this understanding through a study of individual and group behavior, organizational theory, and human resource development.

The courses offered in this concentration are concerned not only with the broad aspects of management and organization, but also with developing skills for dealing with problems of motivation, organization design, and the increasingly complex problems of human resource allocations in today’s interdependent society.

This concentration provides the flexibility to accommodate students whose interests include preparation for entry into corporate management training positions, application of behavioral science to management, the personnel function in both line and staff capacities, and managing the small business.

Concentration Requirements
Junior and Senior Years: BUS W430, Z404, Z440, Z442, and Z443. (Z302 is a prerequisite for all of these courses).

Management of Not-for-Profit Organizations
The not-for-profit or independent sector of the U.S. economy is often referred to as “the third sector.” Its importance is clear. Government and the marketplace can hardly be exaggerated. Not-for-profit organizations include such diverse institutions as social service agencies, museums, hospitals, churches, educational bodies, and arts and cultural agencies. As government funding has tightened or been reduced, many of these not-for-profit organizations have begun to diversify their revenue bases. The need for individuals with a broad background in business to fill management and administrative positions in these institutions is great because not all have been managed well in the past. In this context, a concentration in management of not-for-profit organizations will contribute to the improvement of this vital sector.

This concentration was developed in partnership with the Indiana University Center on Philanthropy, which has a substantial library and archive collection in the area of philanthropic studies. Students are encouraged to pursue other courses in the not-for-profit field specialization as part of their general-education requirements. Courses for this field specialization might be chosen from fine arts, Jewish studies, music, philosophy, public and environmental affairs, religious studies, social work, and theatre. Students who plan to work in organizations with education, health, social service, and religious connections are encouraged to select courses oriented to these fields. Minors, when available, should be considered.

Students are strongly encouraged to affiliate with Kelley School of Business’s Civic Leadership Development program. For more information, contact the program director in the Kelley School of Business. For academic advising, contact the Kelley School of Business Academic Advising Office.

Concentration Requirements
Required Courses: BUS W220, W430, Z404, Z442, Z443, and SPEA V453. Choose one of the following: SPEA V362, V550, or JOUR J531.

Department of Marketing
Marketing Please see a business advisor for current minimum grade requirements.

The study of marketing concerns itself with all activities related to the marketing and distribution of goods and services, from producers to consumers. Areas of study include buyer behavior, the development of new products, pricing policies, institutions and channels of distribution (including retailing and wholesaling), advertising, professional selling, sales promotion, marketing research, and the management of marketing to provide for profitable and expanding businesses.

The marketing curriculum provides comprehensive training for students so they can approach problems with a clear understanding both of marketing and of the interrelationships between marketing and other functions of the firm. Marketing majors include students planning careers in marketing, management, advertising, professional sales, sales management, retailing, wholesaling, marketing research, or distribution. Students may pursue within the curriculum a modest degree of specialization in the area of their vocational interest.

Concentration Requirements
Junior Year: BUS M340, M341, M342, M343, and M303.
Junior and Senior Years: Three courses from BUS M401, M402, M405, M407, M411, M412, M415, M419, M426, M429, and M430.
Senior Year: M450.

Marketing—Distribution Management
The undergraduate concentration in distribution management prepares students for careers in physical distribution management and transportation. The curriculum emphasizes the role of distribution and transportation in making goods available in the world marketplace and to the nation in a timely and economical fashion. A student completing the distribution management concentration is qualified for work in corporate distribution management, private carrier management, warehousing, and transportation carrier management in railroad, motor carrier, airline, or related fields. The courses combine theory, principles, concepts, and practice, involving marketing, distribution channels, rate negotiations and rate making, transportation regulation, transportation economics and public policy, and customer service standards and related subjects.

Concentration Requirements
Required Courses: K317 and one of the following: S205, S215, or CSCI A201; and three of the following: K410, P421, P429, P431, and K217.

Required Set of Electives: Two courses from ONE of three sets:

- Required Courses: BUS M411, M412, and two courses from BUS M402, M407, M426, and M450.
- Required Courses: BUS M401, M402, M405, M407, M411, M412, M415, M419, M426, M429, and M430.
- Required Courses: BUS M340, M341, M342, M343, and M340.

Department of Operations and Decision Technologies
Please see a business advisor for current minimum grade requirements.

Business Process Management
Business Process Management (BPM) majors will be able to interact with technology in significant ways to solve organizational problems. BPM majors will learn to use SAP Enterprise Resource Planning software, as well as other software packages, to improve operations. Today’s global business environments are characterized by unprecedented competitive pressures that demand innovative and speedy solutions. A key component of managing these fast-changing environments is a breed of new systems that integrate and optimize processes across the entire enterprise. Such systems are called Enterprise Resource Planning (ERP) systems. SAP AG, a German firm, is the world leader in developing and implementing ERP systems. Its SAP product portfolio has evolved. The opportunities for BPM majors range from designing and/or managing the technical operations of a complex, computer-controlled manufacturing firm to providing technical support for a large retailer and/or distributor to designing and/or managing technology that supports investments of portfolios and banking operations. In addition to these areas, a BPM degree prepares students for support/consulting positions. Increasingly, companies are outsourcing certain types of work, including technology-related projects, to consulting agencies. Students interested in traditional operations management occupations also should consider this concentration.

Concentration Requirements
Required Courses: K317 and one of the following: S205, S215, or CSCI A201; and three of the following: K410, P421, P429, P431, and K217.

Required Set of Electives: Two courses from ONE of three sets:
Quality students may participate in the following programs:

**Spring Semester**
- Maastricht, the Netherlands (four semesters of college-level Spanish required);
- Manchester, England,
- Hong Kong
- Summer
- Maastricht, the Netherlands (6 weeks);
- Mikkeli, Finland (10 weeks);
- Fall Semester
- Rouen, France (5-6 semesters of college-level French required)

These academic programs enable students to earn 6 to 15 hours of Indiana University credit by attending English-speaking classes taught by faculty from the host university. The exceptions are programs in Monterrey, Mexico, where some classes will be taught in Spanish, and Rouen, France, where some classes will be taught in French. Typically, business students participate in these programs during the junior or senior year. The integrative core is a prerequisite for participation in Kelley School of Business overseas study programs. The overseas study programs will fulfill the international dimension requirement or may apply to the international studies concentration.

The Kelley School of Business offers two German internship programs sponsored in cooperation with the Fachhochschule für Wirtschaft at Pforzheim and the Universität at Nurnberg Erlangen-Nurnberg. Qualified business students may spend 8 to 10 weeks in a internship program in Slovenia beginning in the middle of May sponsored in connection with the University of Ljubljana. The programs are open to Kelley School of Business juniors, seniors, and first-year M.B.A. students. Undergraduate students must have taken or be currently enrolled in the integrative core. Students need some German language background in order to participate in the German internship program.

A dual-degree program with ESB Reutlingen, Germany offers students the opportunity to obtain two degrees from two of the best business schools in the world. Designed for students interested in a challenging education that combines the study of German and business, the dual-degree program is the first of its kind at Indiana University Bloomington. The IU/Maastricht University Extended Degree Program offers selected students the opportunity to obtain the Bachelor of Science in Business from Indiana University and the Master of International Business degree from Maastricht University, Maastricht, The Netherlands in a five-year program. Admission to the program is on a competitive basis during the junior year.

This program is intended to prepare promising students for active participation in international business.

### Optional Arts and Sciences Minors

Students in the Kelley School of Business may elect to complete the requirements for a minor in College of Arts and Sciences course work through those departments offering approved minors. The department offering the minor will define the requirements for completing the minor. Students are required to follow departmental rules regarding grades, prerequisites, and course requirements. The minor will appear on the student’s Indiana University transcript. No more than three minors may appear on the transcript.

Information concerning approved minors is available in the Academic Advising Office in the Kelley School of Business and in the College of Arts and Sciences Bulletin. Students should consult with an advisor in the department offering the minor.

### Minor in Business

Students pursuing a baccalaureate degree on the Bloomington campus in the College of Arts and Sciences; the School of Music; the School of Health, Physical Education, and Recreation; the School of Continuing Studies; or the School of Public and Environmental Affairs may obtain a minor in business by successfully fulfilling the following requirements:

1. Complete 26 or more credit hours of college course work that counts toward graduation and be admitted to a degree-granting school.
2. Successfully complete the following courses:
   - BUS A200 (or equivalent)
   - BUS N201 (grade of C or higher required)
   - BUS L201
   - BUS F300
   - BUS C300
   - BUS M300
   - BUS P300
   - BUS Z302
   - ECN E201
   - MCU M325

Students who have earned an A or B grade in the above courses may substitute CSCI A202, A306, BUS S302, S305, S310, and K490 (S205 or S215 may be counted as an elective if not counted for the requirement mentioned above.)

### Financial Analysis

- F303, F305, and F421

### Materials Management

- M303, M402, M407, M411, and M412, and P520

### Production/Operations Management

The production/operations management concentration allows students the greatest tailoring of their interests in either line or staff positions in industries such as transportation, retailing, and entertainment. Students can customize this concentration by pursuing courses that focus on the application of computing and information technology to improve manufacturing operations. Job opportunities are in such fields as systems analysis, production control, and quality assurance.

Both the inbound (purchasing) and outbound (distribution management) functions control the flow of material in an organization. Job opportunities as buyers, inventory planners, and material planners exist in manufacturing and service industries such as health care. In addition, the concentration can prepare students for careers as first-line supervisors, which provide a breadth of experience like no other assignment in a firm. Opportunities are present in auto manufacturing, bank back-office operations, and food processing.

### Concentration Requirements

Fifteen (15) credit hours required. Nine (9) credit hours in F520, P421, and P429, and 6 credit hours from A311, A325, ECON E304, E315, BUS F402, K217, K410, M303, M402, M407, M411, M412, S302, S305, S307, S310, S410, and P490.

### Special Opportunities

#### Honors Program

The Kelley School of Business Honors Program is a highly selective academic experience that provides the student with increased challenge and innovative learning experiences. The program emphasizes special curricula, independent research, leadership opportunities, and individual student/faculty interaction that is necessary to fully develop those students who possess the capacity and motivation to excel.

#### Admission

Students may apply for admission to the Kelley School Honors Program if they have completed 26 credit hours of college course work, earned a minimum cumulative

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1 College of Arts and Sciences computer science majors may substitute CSCI A211 for BUS N201.
2 These courses must be taken on the Bloomington campus.
See the COAS Bulletin for details. Students who are unclear about requirements or minimum grades should check with the COAS recorder’s office, Kirkwood Hall 001. Students completing a business minor should fill out an Application for Minor form in the Recorder’s Office of the school in which they intend to graduate to have the minor listed on their transcripts.

Students should meet with an advisor from their major department to ensure that program planning is accurate.

**Minor in Entrepreneurship and Small Business Management**

This minor is intended for students (non-business majors) who have aspirations and goals in business that will require entrepreneurship skills. Such students might plan to open businesses of their own, or work for smaller and/or family-owned businesses. As an alternative to the more traditional minor in business, the minor in entrepreneurship and small business management will fulfill such students’ educational needs while allowing them to pursue their career goals more directly. Students must complete the following requirements:

1. Complete 26 or more credit hours of college work and be admitted to any of the following IUB degree-granting units: College of Arts and Sciences; School of Continuing Studies; School of Health, Physical Education, and Recreation; School of Journalism; School of Music; and School of Public and Environmental Affairs.

2. Successfully complete the following courses (18 credit hours):
   - **BUS A200 Foundations of Accounting** (3 cr.) (or A100 and A201 or A100 and A202)
   - BUS K201 The Computer in Business (3 cr.) with a grade of C or higher
   - **BUS L201 Legal Environments of Business** (3 cr.)
   - **BUS W211 Contemporary Entrepreneurship** (3 cr.)
   - **BUS M300 Introduction to Marketing** (3 cr.) (P: A200 or A100 and A201 or A202)
   - **BUS W300 Small Business Management** (3 cr.) (P: A200 or A100 and A201 or A100 and A202)

NOTE: The College of Arts and Sciences, the School of Continuing Studies, and the School of Journalism require a grade of C or higher in each course (except for K201, which requires a minimum grade of C), and an overall GPA of at least 2.0 in all courses required for the minor. All other units or schools on the Bloomington campus require at least a grade of C in K201 and a minimum overall GPA of 2.0 in all courses required for the minor. It is the students’ responsibility to check with his or her individual unit or school to make sure they are completing the necessary requirements and following procedures for declaring the minor.

**Business Foundations Certificate Program**

The Kelley School of Business offers a 30 credit hour certificate program in the fundamentals of business. All courses required in the Business Foundations Certificate Program are introductory and may be applied toward a four-year degree. Courses used to complete the Business Foundations Certificate may not be taken through correspondence.

**Economics Requirements (6 cr.)**

- ECON E201 Introduction to Microeconomics (3 cr.)
- ECON E202 Introduction to Macroeconomics (3 cr.)

**Foundation Course Requirements (9 cr.)**

- **BUS A200 Foundations of Accounting** (3 cr.)
- **BUS F260 Personal Finance** (3 cr.)
- **BUS X100 Introduction to Business** (3 cr.)

**Business Foundations Electives (6 cr.)**

- **BUS D301 The International Business Environment** (3 cr.)
- **BUS G300 Introduction to Managerial Economics** (3 cr.) P: ECON E201 and E202
- **BUS K201 The Computer in Business** (3 cr.)
- **BUS L100 Personal Law** (3 cr.)
- **BUS L201 Legal Environment of Business** (3 cr.)
- **BUS L408 Real Estate Law** (3 cr.) P: L201
- **BUS M300 Introduction to Marketing** (3 cr.) P or C: A200 or equivalent
- **BUS R300 Principles of Real Estate** (3 cr.) P: A200 or equivalent
- **BUS W211 Contemporary Entrepreneurship** (3 cr.)
- **BUS W300 Small Business Management** (3 cr.) P: A200 or equivalent
- **BUS W311 New Venture Creation** (3 cr.) P: W211 or F301, J301, M301, and P301
- **BUS X204 Business Communications** (3 cr.) P: ENG W131 or equivalent

**Additional Electives (9 cr.)**

The 9 credit hours needed to complete the 30 credit hour certificate program may be taken from any department on the Bloomington campus. However, remedial and correspondence courses will not count.

In addition to satisfying course requirements, candidates for the business foundations certificate must meet the following criteria:

1. Students should apply for the Business Foundations Certificate during the semester in which they are enrolled in the final course for completion. Students can pick up the application at the information window on the second floor of the Kelley School of Business.

2. Students should be fully admitted student at IU Bloomington and complete a total of 30 credit hours, including elective credits, with a minimum cumulative grade point average of 2.0 (C). Students must also pass all required courses and have a GPA of 2.0 (C) in the 21 credit hours of the business foundations curriculum.

3. If a student has completed more than 21 credit hours of courses that may be used for the required 21 credit hour core, the courses in which the student earned the highest grade will be considered in the calculation of the GPA. If a student retakes a course, the highest grade will be used in the calculation of the GPA.

4. At least 15 of the 21 business and economics credit hours required for the certificate must be taken on the Bloomington or Indianapolis (IUPUI) campus.

5. The 9 elective credit hours may not be taken in remedial or correspondence course work. Questions about elective credits should be directed to the Academic Advising Office in the Kelley School of Business.

**Second Bachelor's Degree**

Students considering admission for a second bachelor’s degree are advised to investigate opportunities for graduate work or other skill-oriented offerings. Few students are admitted for the purpose of completing a second undergraduate degree. Only students with strong academic credentials should consider the second bachelor’s degree as an option. Candidates who qualify and are admitted for a second degree will be exempted from requirements that have already been completed in their first degrees.

Students who have already earned a bachelor’s degree in business are not eligible to earn a second business degree, regardless of their credentials. Students who have completed a Kelley School of Business bachelor’s degree may register through the School of Continuing Studies to gain skills in another concentration, but cannot be certified for a business degree a second time.
Undergraduate Courses 2000-2002

The courses listed in this bulletin represent the comprehensive undergraduate offerings of departments and programs of the Kelley School of Business at the time of printing.

The number of credit hours given a course is indicated in parentheses following the course title.

The abbreviation “P” refers to the course prerequisite or prerequisites, and the abbreviation “C” refers to the course corequisite or corequisites.

Some of the courses listed are offered infrequently. Students are advised to check with the departments to determine when a course will be offered.

Accounting and Information Systems

ACCOUNTING

A100 Basic Accounting Skills (1 cr.) Required of all business majors. Introduces students to the accounting and financial information environment of the firm. Consists of five modules: (1) introduction to accounting information users and financial accounting; (2) management accounting; (4) tax accounting; and (5) integrative activity. Includes current real-world examples taken from the popular business press. Provides students with the foundation necessary for higher-level accounting courses.

A200 Foundations of Accounting (Nonmajors) (3 cr.) The role of accounting in society and business with a special emphasis on fundamental concepts and the basic design of accounting systems. For non-business majors who are interested in learning about how accounting affects individuals and businesses. Credit not given for both A200 and A201 or A202.

A201 Introduction to Financial Accounting (3 cr.) P: A100. Provides balanced coverage of the mechanical, measurement theory, and economic context of financial accounting. Strikes a balance between a preparer’s and a user’s orientation, emphasizing that students must understand both perspectives lead to financial statements (preparer’s orientation) as well as how one can infer transactions given a set of financial statements (user’s orientation). Relies on current real-world examples taken from the popular business press. First part of the course introduces students to the financial accounting environment, financial statements, the accounting cycle, and the theoretical framework of accounting measurement. Second part of the course covers the elements of financial statements, emphasizing mechanics, measurement theory and the basic environment. Students cannot receive credit for both A201 and A202.

A202 Introduction to Accounting II (3 cr.) P: A100. Concepts and issues associated with the accounting of and management of business; particular emphasis is given to understanding the role of accounting in product costing strategic decisions, costing for quality, cost-justifying investment decisions, and performance evaluation and control of human behavior. Credit not given for both A200 and A202.

A205 Honors Introduction to Accounting I (3 cr.) P: A100 and authorization. Concepts and issues associated with corporate financial reporting; particular emphasis is placed on understanding the role of financial accounting in the economy, how different accounting methods affect financial statements, and developing a basis for life-long learning.

A305 Entrepreneurial Accounting (3 cr.) P: A100/A201-A202. Equips students’ business knowledge by focusing their attention on the accounting issues and concerns that are vital to small- and medium-size businesses. Focuses on the accounting and finance issues that must be addressed to assist these businesses in meeting their objectives of growth, preparation for a public offering, retirement of owners, etc. Not open to students with a concentration in accounting.

A308 Personal Income Taxes (3 cr.) For students who wish to learn how to prepare income tax returns for individuals and to plan their personal business affairs so as to minimize federal income tax liability. The course assumes no prior education in business or tax, and it is not open to students with a concentration in accounting.

A311 Intermediate Financial Accounting I (3 cr.) P: A100/A201-A202. Provides students with a thorough understanding of the theoretical foundations underlying financial reporting, revenue recognition, and the matching of expenses, financial statement presentation; and accounting for assets. Course’s primary objective is to give students the tools necessary to understand and execute appropriate accounting procedures. Another goal is to help students understand the process through which accounting standards are determined and to evaluate the outcomes of that process from the perspectives of managers, shareholders, auditors, and others. Students will learn to assess competing accounting theories and methods from multiple perspectives.

A312 Intermediate Financial Accounting II (3 cr.) P: A311. Provides students with a thorough understanding of accounting for long-term liabilities and debt investment, stockholders’ equity, and preparation of cash flow statements. Course’s first objective is to give students the tools necessary to understand and execute appropriate accounting procedures. Course’s second objective is to help students understand the process through which accounting standards are determined and to evaluate the outcomes of that process from the perspectives of managers, shareholders, auditors, and others. Students will learn to assess competing accounting theories and methods from multiple perspectives.

A324 Cost Management (1.5 cr.) P: A311. Product costing and strategic cost management. Covers several accounting systems and techniques that ascribe costs to products, services, and other activities, and the costing systems’ potential effects on business decisions in light of a firm’s strategic, technological, and environmental position. Particular emphasis is placed on interpretation of the numbers and analyses generated by various accounting systems and the pitfalls most commonly encountered in their use. Not open to students with a concentration in accounting.

A325 Intermediate Managerial Accounting I (3 cr.) P: A100/A201-A202; C: X302. Enables the student to prepare, use, and critically evaluate management accounting information for purposes of strategic decision making, planning and control, product costing, and performance measurement and evaluation.

A327 Tax Analysis (1.5 cr.) P: A100, A202. Provides a business framework for tax planning and decision making. Applications include selection of savings vehicles for individuals, comparison of business entities, compensation tax planning, and international tax planning.

A329 Taxes and Decision Making (3 cr.) P: A100, A210, and A202; C: X302. Provides a business framework for tax planning and decision making based on discounted after-tax cash flows. Technical tax topics are covered within the context of the framework.

A335 Fund Accounting (3 cr.) P: A202. Financial and cost accounting for non-profit-seeking entities such as municipal and federal governments, schools, and hospitals.

A337 Computer-Based Accounting Systems (1.5 cr.) P: A311. Impact of modern computer systems on analysis and design of accounting information systems. Discussion of tools of systems analysis, computer-based systems, and internal controls and applications. Focus on microcomputer usage.

A420 Financial Statement Analysis and Interpretation (1.5 cr.) P: A312. Covers issues associated with the analysis and interpretation of financial statements. Particular emphasis is placed upon understanding the economic characteristics of a firm’s business, the strategies the firm selects to compete in each of its businesses, and the accounting procedures and principles underlying the financial statements.

A422 Advanced Financial Accounting (3 cr.) P: A312. Generally accepted accounting principles as applied to partnerships, business combinations, branches, international operations, and not-for-profit organizations. Particular emphasis is given to consolidated financial statements.


A424 Auditing (3 cr.) P: A421. Capstone auditing course that integrates several theoretical accounting issues with business-world situations.

A425 Contemporary Accounting Theory (3 cr.) P: A422. Development of accounting theories; theory of income determination and presentation of financial condition. Students will provide case analyses and presentations.

A433 International Aspects of Accounting (3 cr.) P: A422. Study of numerous differences associated with the analysis and interpretation of financial statements. Particular emphasis is placed upon understanding the economic characteristics of a firm’s business, the strategies the firm selects to compete in each of its businesses, and the accounting procedures and principles underlying the financial statements.

A437 Intermediate Managerial Accounting 2 (3 cr.) P: A422. Capstone financial accounting course that integrates several theoretical accounting issues with business-world situations.

A438 Financial Statement Analysis and Interpretation (1.5 cr.) P: A437. Covers issues associated with the analysis and interpretation of financial statements. Particular emphasis is placed upon understanding the economic characteristics of a firm’s business, the strategies the firm selects to compete in each of its businesses, and the accounting procedures and principles underlying the financial statements.
desired and, in conjunction with the instructor, develop the scope of work to be completed. Comprehensive written report required.

X206 Listening Dynamics in Business (2 cr.) Required for all accounting majors and is intended to develop proficiency in written communication skills. The focus is on effective writing for accounting and is directly linked to the Tax Accounting course.

S205 Visual Programming (3 cr.) P: K201. Introduces students to business applications programming by providing them with the skills necessary to implement programs and program interfaces using visual development tools. Tools such as Visual Basic and Power Builder are employed.

S210 Business Programming Using COBOL (3 cr.) P: S205. Programming is at the heart of computer utilization, and COBOL remains a popular programming language for some business applications. Introduces the systems development process and considers the role of programming within that process. Covers details of the COBOL language from basic components to maintenance of sequential and nonsound error messages.

S215 Business Programming Using C and C++ (3 cr.) P: S205. The programming language C is used more and more by many businesses. Provides experiential learning with widely used software packages. COBOL remains a popular programming language for some business applications. Introduces the systems development process and considers the role of programming within that process. Covers details of the COBOL language from basic components to maintenance of sequential and nonsound error messages.

S302 Management Information Systems (3 cr.) P: K201. An analysis of the interrelated financial systems of central banks, private banks, and other sources and users of financial capital. Theoretical and empirical policy and institutional issues are analyzed using information systems (MIS) within a business context. Covers MIS theory and practice as they relate to management and organization theories; current trends in MIS; managerial usage of information systems; computer hardware, software, and telecommunications; information systems for marketing, finance, accounting, and other business areas; systems development process; and the role of microcomputers. Provides experiential learning with widely used software packages.

S305 Business Telecommunications (3 cr.) P: S302. Introduces students to the fundamentals of telecommunications technologies, including local area networks, wide area networks, and the Internet, as well as to the uses of these technologies in business organizations. Completion of the Kelley School of Business Oral Communication Proficiency Assessment is required.

S308 Business Communications Core (1 cr.) P: X206. C: A325. Required for all accounting majors and is intended to develop proficiency in written communication skills. The focus is on effective writing for accounting and is directly linked to the Tax Accounting course.

S309 Business Communications II (1 cr.) P: X206; C: A329. Required for all accounting majors and is intended to develop proficiency in written communication skills. The focus is on effective writing for tax accounting and is directly linked to the Tax Accounting course.

COMPUTER INFORMATION SYSTEMS

S205 Visual Programming (3 cr.) P: K201. Introduces students to business applications programming by providing them with the skills necessary to implement programs and program interfaces using visual development tools. Tools such as Visual Basic and Power Builder are employed.

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S302 Management Information Systems (3 cr.) P: K201. An analysis of the interrelated financial systems of central banks, private banks, and other sources and users of financial capital. Theoretical and empirical policy and institutional issues are analyzed using information systems (MIS) within a business context. Covers MIS theory and practice as they relate to management and organization theories; current trends in MIS; managerial usage of information systems; computer hardware, software, and telecommunications; information systems for marketing, finance, accounting, and other business areas; systems development process; and the role of microcomputers. Provides experiential learning with widely used software packages.

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S308 Business Communications Core (1 cr.) P: X206. C: A325. Required for all accounting majors and is intended to develop proficiency in written communication skills. The focus is on effective writing for accounting and is directly linked to the Tax Accounting course.

S309 Business Communications II (1 cr.) P: X206; C: A329. Required for all accounting majors and is intended to develop proficiency in written communication skills. The focus is on effective writing for tax accounting and is directly linked to the Tax Accounting course.

S310 Systems Analysis and Design (3 cr.) P: S307. Analysis of an organization and the subsequent design of computer systems to meet business requirements are at the heart of the computer information systems (CIS) field. Course is the first in a two-course sequence with S410 that addresses the multiphased process for developing information systems. Courses follow the systems development life cycle, although alternative methodologies are also covered. This first course covers the phases from information systems planning through the specification of system requirements in functional form (i.e., logical system design) and concentrates on methods, techniques, and tools used to determine information requirements and document these requirements in a thorough and unambiguous form. Also introduces computer-aided software engineering (CASE) technology. Students learn the discipline of systems analysis and logical design through a hypothetical case situation.

S405 Alternative Development Methods and Systems (3 cr.) P: S310 and either S210 or S215. Exposes students to systems development methods and that differ substantially from the traditional methods presented in S310. Covers methods such as object-oriented analysis and design, rapid application development/prototyping, and joint application design. Illustrates these approaches with reference to the development of decision-support and expert systems. Explores the departmental, enterprise, and other evolving systems.

S410 Systems Implementation (3 cr.) P: S310 and either S210 or S215. Effective development of an information system depends on proper utilization of a broad range of information technology, including database management systems, operating systems, computer systems, and telecommunications networks. The second course in a two-course sequence with S310 that addresses the multiphased process for developing information systems, this course covers the phases from physical system design through the installation of working information systems. Concentrates on the resulting systems analysis and design, typically documented in CASE technology, and either building or generating systems to meet these specifications. A semester-long field project and various hands-on exercises provide practical experience in building, testing, and installing a system.

S415 Enterprise Resource Planning Systems Using SAP R/3 (3 cr.) P: S310 and either S210 or S215. This course focuses on enterprise resource planning systems (ERPs), in particular on the market leader, SAP R/3. ERPs are-on-line, interactive systems that fulfill the information systems needs of complex organizations. Specifically, ERPs are cross-functional integrated systems that support more recent process-oriented organizational structures. The focus is on the ERP consultant. The course covers the type of knowledge that is needed to be an ERP consultant.

S417 SAP R/3 Basis Configuration (3 cr.) P: S310 and either S210 or S215. This course addresses the technological foundations (Basis) of the SAP R/3 enterprise resource planning system. R/3 is a multi-tiered client-server system that functions in open systems environments. ABAP/4, SAP's proprietary programming language, underlies the majority of technical areas. Hence, this course uses the ABAP/4 programming as a springboard for introducing further areas of technical interest.

S420 Object-Oriented Design and Development (3 cr.) P: S215 and S310. This course is designed to introduce students to the concepts of object-oriented design and development. The Unified Modeling Language (UML) will be used to demonstrate object-oriented design concepts. The programming language Java will be used to illustrate object-oriented programming concepts. The focus of the course will be on the use of UML and Java to create business applications. Students will learn how to use Java to create both stand-alone applications and applets.

S435 Advanced Topics in Computer Information Systems (3 cr.) P: S302 and consent of the instructor. Variable topics course; topics offered will depend on student interest and faculty availability. student's special field of interest. Student will propose the investigation to be completed. Comprehensive written report required.

Business Economics and Public Policy

G100 Business in the Information Age (3 cr.) Direct admission from Honors College students only. An introductory but comprehensive survey of business and economic data and information. Focuses on sources of information, what it means and how to interpret it, the accuracy and reliability of the data, and its use and abuse. Introduction to the Wall Street Journal and other major domestic and foreign information sources. Emphasis is on trends, current events, and issue analysis.

G300 Introduction to Managerial Economics (3 cr.) Microeconomic analysis and its applications to business decision making. Includes topics of demand and consumer behavior, production and costs, theory of firms, and public policy toward business. Focuses on the applied aspects of microeconomics. Credit given for only one: G300, ECON E321.

G302 Business Strategy for a Global Environment (2 cr.) P: Junior standing. Successful business strategy entails more than outmaneuvering rival companies. Managers must also devise strategies to cope with the global outside forces that confront businesses and other forms of organization. This course provides managers and leaders with strategies that win against the economic, political, social, legal, cultural, and technological forces that make up our global business landscape.

G303 Game Theory for Business Strategy (3 cr.) P: G300. Managerial decisions are not static and cannot be made in isolation. A manager must take into account and react to the “movies” of rival companies and competitors, and subordinates and superiors within the company. The ultimate aim of this course is to strengthen students’ ability to think strategically in business situations.

G330 Principles of Urban Economics (3 cr.) P: S302, G303. Introduction to basic concepts and techniques of urban economic analysis to facilitate understanding of urban economic problems. Emphasis on the economic, political, social, legal, cultural, and technological forces that make up our global business landscape.

G415 Independent Study in Computer Information Systems (3 cr.) P: Consent of department chairperson and of instructor. Supervised individual study and research in student’s special field of interest. Student will propose the investigation to be completed. Comprehensive written report required.
economics and finance methodologies. Topics include the theory of money supply and demand, monetary policy and central banks, interest rates, money, financial intermediaries, and international financial markets.

G350 Statistics and Forecasting for Business Decisions (3 cr.) P: G300. Statistical analysis is a necessary and powerful tool for many business decisions. This course is designed to apply the tools and methodologies used in the business world. The focus will be on demand analysis, hypothesis testing, discriminant analysis, and sales/earnings forecasts.

G400 Workshop on Economic Consulting (3 cr.) P: G300, G303, G345, and G350. This workshop intends to develop or sharpen those skills that are associated with a successful consultant. Students taking this course are expected to be highly motivated and have basic diagnostic, analytical, and communication skills.

G406 Business Enterprise and Public Policy (3 cr.) Legal, political, and economic framework of business-government relationships in the United States and in selected foreign countries; government promotion of market competition and policing of market practices, and government industrial policies to affect international competitiveness of domestic industry.

G490 Independent Study in Business Economics and Public Policy (1-3 cr.) P: Consent of department chairperson and of instructor. Supervised individual study and research in student's special field of interest. The student will propose the investigation desired and, in conjunction with the instructor, develop the scope of work to be completed. Comprehensive written report required.

G494 Public Policy and the International Economy (3 cr.) P: Completion of I-Core. Analyzes the public policy environment of the world economy with particular emphasis on its effects on business decision making. Topics include the international trading and monetary systems, functioning of foreign exchange and international bond and money markets, international debt analysis, and international market integration.

Business Law
L100 Personal Law (3 cr.) Effects of law on everyday lives. Topics may include family law, criminal offenses and traffic violations, personal injury and property damage claims, employee rights, landlord-tenant law, consumer rights, debt collection, selected real and personal property issues, wills and estates, selected contract law issues, and forms of business organization (partnership, proprietorship, and corporation).

L201 Legal Environment of Business (3 cr.) P: Sophomore standing or honors division freshman. Emphasis on understanding the nature of the legal environment, their examination of general interest, such as the duty to avoid harming others (torts), the duty to keep promises (contracts), and government regulation of business. Credit not given for both L201 and L203.

L203 Commercial Law I (3 cr.) P: Sophomore standing. Includes the nature of law, torts, contracts, sale goods, and legal regulation of business competition. Designed for accounting majors and others intending to take L303 in order to attain a broad yet rather detailed knowledge of commercial law. Credit not given for both L201 and L203.

L250 Law and the Arts (3 cr.) Examines legal issues of importance to visual or performing artists and persons involved in arts-related businesses. Subject areas may include copyright and trademark law; First Amendment concerns; the right of publicity; advertising law; and selected issues of tort, contract, personal property, and agency law. Legal aspects of organizing a business may also be addressed.

L303 Commercial Law II (3 cr.) P: L201. Focuses mainly on the law of ownership, organizations, corporate, and bankruptcy law, and secured transactions. For accounting majors and others desiring a broad yet rather detailed knowledge of commercial law.

L315 The Law and Business of Entertainment and Sports (3 cr.) P: L201, K201 and either M300 or M301, or consent of instructor. Explores the legal and practical problems facing executives managing for-profit enterprises in or related to the entertainment and sports industry. Emphasizes intellectual property law (trade secrets, trademarks, right of publicity, and copyright), telecommunications regulation, and antitrust law. Examines the legal responsibilities of sports leagues and associations as well as entertainment guilds. Considers contracts in radio and television recording, stadium financing, broadcasting, and sponsorship of sports and entertainment events.

L350 Online Law (3 cr.) Online law focuses on the management of legal problems that arise from the use of the Internet and other interactive computer networks. The goals of the course are to increase students’ awareness of the legal issues that arise in a variety of online contexts, familiarize students with the legal frameworks that are evolving in the U.S. and other legal systems to resolve those issues, and guide students in strategies for managing the legal risks inherent in communicating and doing business online.

L405 The Corporation in America Today (3 cr.) A discussion course focusing on proposals for making business corporations more responsive to the needs of society; includes study of laws applicable to corporations and their directors, officers, and employees. Involves student research and development of proposals.

L406 Employment Problems and the Law (3 cr.) Examines current legal problems in the area of employment. Topics include race and sex discrimination, harassment, the Americans with Disabilities Act, employment at will, privacy issues such as drug testing, and limits on unionization of nonunion workplaces.

L407 Unfair Trade Practices and Consumer Protection (3 cr.) Examines and evaluates the law of unfair and deceptive trade practices, consumer protection, and intellectual property law, including antitrust law, misleading advertising and other marketing practices, trademarks, copyright, and trade secrets.

L408 Real Estate Law (3 cr.) P: L201. Legal problems incident to ownership and transfer of real property; attention to landlord-tenant law and the tools of land-use planning (nuisance law, zoning, private restrictions, subdivision control, and eminent domain).

L409 Business Law II (3 cr.) P: Consent of instructor. Examines a few selected current problems facing business or society and analyzes the impact of the legal system on these problems.

L410 Current Business Problems and the Law (3 cr.) P: Consent of instructor. Examines a few selected current problems facing business or society and analyzes the impact of the legal system on these problems.

L411 International Business Law (3 cr.) P: L201, or consent of instructor. Covers the law and negotiation of international trade, licensing, and investment. Subjects include the legal risks of international business, international public law, international organizations, and private dispute settlement procedures. Also discussed are the risks associated with importing and exporting, foreign licensing and franchising, and foreign investment.

L412 The Ethical Responsibilities of Business (3 cr.) Covers the debate over corporate social responsibility and the social control of business; the major ethical theories relevant to determining that responsibility; and the development of ethical corporations. Examines the role of ethics in the formation of business codes and standards.

L420 Legal Aspects of Corporate Finance and Entrepreneurship (3 cr.) P: Senior standing in the Kelley School of Business. An in-depth examination of selected legal constraints affecting decisions of the entrepreneur, investment advisor, and corporate officer. Topics are selected from the areas of corporation law, securities regulation, and investment management regulation.

L470 Research in Business Law and Public Policy (3 cr.) In this three-hour independent study course, students are required to write a 30-35 page research paper on a legal studies topic of their choice. This class is designed to build on the analytical thinking and legal analysis skills students have learned in earlier business law courses. Additionally, students will become familiar with the diverse legal research sources located within the law school. Students will be expected to do research by using both legal books and electronic sources. Information gained from these sources will be used in preparing the research paper that students will submit at the end of the course. This course will teach students writing skills and lead to greater effectiveness and persuasiveness in written assignments. Students will also be expected to demonstrate expertise in legal research and legal citation. Toward that end, the research paper will meet the general format of a law review article.

L490 Independent Study in Business Law (1-3 cr.) P: Consent of department chairperson and of the instructor. Supervised individual study and research in student's special field of interest. The student will propose the investigation desired and, in conjunction with the instructor, develop the scope of work to be completed. Comprehensive written report required.

Finance
F260 Personal Finance (3 cr.) Financial problems encountered in managing individual affairs: family budgeting, installment buying, insurance, home ownership, and investing in securities. No credit for juniors and seniors in the Kelley School of Business.

F300 Introduction to Financial Management (3 cr.) P: A200 or A100/A201-A202. Broad focus on the role of finance in business and the role of financial management in the world economy. Emphasis on understanding the nature of capital, money, financial institutions, and the role of finance in developing financial strategies to meet individual or corporate needs.

F301 Financial Management (3 cr.) P: A200 or A100/A201-A202. Broad focus on the role of finance in business and the role of financial management in the world economy. Emphasis on understanding the nature of capital, money, financial institutions, and the role of finance in developing financial strategies to meet individual or corporate needs.
F303 Intermediate Finance (3 cr.) P: F301; C: F305. Rigorous treatment of core concepts of finance for all students with a concentration in finance. Emphasizes the development of skills for portfolio optimization, pricing of equity, examining derivatives and fixed income, analyzing market efficiency, and understanding the basis of corporate financial policy. Serves as a foundation for all 400-level finance electives.

F304 Financial Management: Honors (3 cr.) P: W131, C121, X204, K201, and X201, A100, A200, A201, A202, L201, X202, E202, E203, M118, M119, and X220 (all with a grade of C or better) and admission to the business honors program. Part of the honors integrative core, along with W134, B204. Broad survey of finance for all honors business students. Provides a conceptual framework of a firm's investment, financing, and dividend decisions, including working capital management, capital budgeting, and capital structure strategies.

F305 Intermediate Corporate Finance (3 cr.) P: F301 or F304; C: F303. Part of the finance core. Provides a rigorous treatment of the core concepts of corporate finance for finance majors. Covers capital budgeting, the valuation of firms, and capital structure and payout policies. Makes extensive use of spreadsheet software to implement financial models. Serves as a foundation for all 400-level finance electives.

F307 Working Capital Management (3 cr.) P: F301 or F304. Emphasizes the set of decisions and problems that financial managers face in determining short-term financial policy, financial diagnostics, and operations of the company. Major topics include identifying working capital elements and their relationships to company operations, financial analysis, cash forecasting, banking relations, cash-flow systems, and short-term investment and borrowing strategies.


F365 Personal Finance (3 cr.) Financial problems encountered in managing individual affairs: family budgeting, installment buying, insurance, home ownership, and investing in securities. No credit toward finance major requirements.


F420 Equity and Fixed Income Investments (3 cr.) P: F303 or F304. A detailed examination of the management of equity and fixed income investments. Covers analysis of individual securities, formation of an investment portfolio, and use of derivative securities to modify the return/risk profiles of more traditional stock and bond portfolios.


F428 Investment Banking (1.5 cr.) P: consent of instructor. This course will first introduce the students to the history and structure of the investment banking industry. The remainder of the semester will be spent developing the skills necessary to fill the basic responsibility that a summer analyst at an investment banking firm. Specifically, these will be spreadsheet skills focusing on pro-forma statement preparation of new issues and pro-forma statements of merged firms. In addition, students will be introduced to tax implications of mergers and the due diligence requirements in assessing new issues.

F429 Investment Banking II (1.5 cr.) P: F428 or consent of instructor. This course will continue the development of the students' spreadsheet skills and knowledge base of deal structures. There will be an emphasis on presentation and writing skills. The major part of the course will involve the students developing a complete oral and written presentation of a deal: a new issue, a complex refinancing, a solution to a complex hedging problem, or a portfolio structure for a wealthy client. The final will consist of a presentation to the Advisory Board.

F446 The Management of Commercial Banks and Other Financial Institutions (3 cr.) P: F303 or F304. The main topics are (1) the economic role of financial intermediaries, with an emphasis on commercial banks; (2) the evolution of markets in which banks and other financial intermediaries operate; and (3) the regulation of commercial banks and other financial institutions.

F470 Current Topics in Finance (3 cr.) P: F303 or F304. Course content varies. Course is offered only occasionally.

F490 Independent Study in Finance (1-3 cr.) P: Consent of department chairperson and of instructor. Supervised individual study and research for student's special field of interest. The student will propose the investigation desired and, in conjunction with the instructor, develop the scope of work to be completed. Comprehensive written report required.

Management J301 Strategic Management (3 cr.) P: W131, C121, X204, K201, X201, A100, A201, A202, L201, E201, E202, E370, M118, M119, and X220 (all with a grade of C or better). Part of the integrative core along with F301, M301, and P301. Strategic Management is concerned with the roles and tasks of firms' top managers (i.e., strategic decision-makers). This course is designed to provide an appreciation for the total firm perspective and the means by which firms create and sustain competitive advantage in today's increasingly challenging and complex business environment (domestic and global). Strategic management of a firm involves diagnosing the firm's current situation and developing realistic solutions to the strategic and organizational problems that confront top managers. A desired outcome of this course is an enhanced appreciation for the complexities of managing a formal organization.

The primary objective of the course is to help develop analytical skills for identifying key strategic issues and formulating appropriate strategies given a firm's situation. The course will provide exposure to the theories, concepts, and techniques of strategic management through the text, readings, illustrative cases, and videos.
environment. Investigates such issues as
economic competition, discriminatory
practices, manipulation of power,
environmental conservation, and
organizational cultures.

J490 Independent Study in Policy (1-3 cr.)
P: Consent of department chairperson and
of instructor. Supervised individual study and
research in student’s special field of interest.
The student will propose the investigation
desired and, in conjunction with the instructor,
develop the scope of work to be completed.
Comprehensive written report required.

W211 Contemporary Entrepreneurship (3 cr.)
Survey course designed to enable students
to explore the vast opportunities of
entrepreneurship. Multidisciplinary approach
that examines entrepreneurial thinking and
conditions that encourage entrepreneurship. Course
objectives are (1) to learn the basic concepts of
entrepreneurship; (2) to understand the human
side of entrepreneurship; and (3) to encourage
entrepreneurial thinking by the student and
enable the student to evaluate the personal
prospects for entrepreneurship.

W220 Introduction to the Nonprofit
Corporation (3 cr.)
Introduces students to the
not-for-profit sector and provides them with
a quality volunteer experience. Students
participate in a complete volunteer experience
careful planning, execution, reflection/3 hours
per week/12 weeks). Students gain an
understanding of the not-for-profit sector as
distinct from and overlapping with business
and government. Course uses reading, writing,
discussion, and lecture, as well as many guest
speakers.

W300 Small Business Management (3 cr.)
P: A200. Note: This course is open only to non-
business majors. No credit will be given to
students currently or subsequently admitted to
the Kelley School of Business. This course
provides an exploration into the fundamentals of
effective small business management. We
cover such diverse activities as management,
marketing, finance, and operations. Topics
such as growth, advertising, financial analysis,
budgeting, purchasing, inventory
management, and financial control are also
covered. We will also look at some of the
special issues facing small business owners
and managers: technology, crime, risk
management, family business, ethics, and the
global market place.

W311 New Venture Creation (3 cr.)
P: W211 or J301, F301, M301, and F301. Primarily for those
interested in creating a new business venture
or acquiring an existing business. Covers such
areas as choice of a legal form, problems of the
closely held firm, sources of funds, preparation
of a business plan, and negotiating.

W406 Venture Growth Management (3 cr.)
P: W211, W311, and Z302. For students
interested in a growth-oriented business.
Coverage such as negotiation, acquisition,
effects, and succession.

W430 Organizations and Organizational
Change (3 cr.)
P: Z302. Analysis and
development of organization design and
change in order to increase organizational
effectiveness.

W490 Independent Study in Business
Administration (1-3 cr.)
P: Consent of
department chairperson and of instructor.
Supervised individual study and research in
student’s special field of interest. The student
will propose the investigation desired and, in
conjunction with the instructor, develop the
scope of work to be completed. Written report required.

W494 Herman B Wells Seminar in
Leadership (3 cr.)
Open to seniors in the
Kelley School of Business and selected seniors
from other schools with high scholastic ability
and promise of developing leadership qualities
as exemplified by Herman B Wells.

Z302 Managing and Behavior in
Organizations (3 cr.)
P: Junior standing.
Integration of behavior and organizational
theories. Application of concepts and theories
toward improving individual, group, and
organizational performance from a behavioral
foundation toward an understanding of managerial
processes.

Z404 Effective Negotiations (3 cr.)
P: Z302. Exposure to the concepts of negotiations
in both the national and international
environments, including negotiation strategies
and tactics, influence, third-party intervention,
audience effects, nonverbal communication,
and cultural and cultural aspects. Case studies,
simulations, and guest speakers will be used
during the course.

Z440 Personnel—Human Resource
Management (3 cr.)
P: Z302. Nature of
human resource development and utilization
in American society and organizations;
government programs and policies, labor
force statistics, organizational personnel
departments, personnel planning, forecasting,
selection, training, development, and
integration of government and organizational
human resource programs.

Z442 Leading and Motivating
Individuals and Teams (3 cr.)
P: Z302. Improves manager’s
ability to motivate employees to work on
behalf of the company by examining what
motivates people to work (focusing on
compensation) and how to direct individuals
and teams toward a desired goal.

Z443 Developing Employee Skills (3 cr.)
P: Z302. Focuses on skills that relate to
the acquisition and/or identification of
knowledge, skills, and abilities among job
applicants or current employees. Students
will learn how to identify individuals who
currently possess the knowledge, skills, and
abilities (KSAs) required to be effective
members of contemporary organizations and
how to identify specific training needs and
formulate and implement programs designed
to address observed KSA deficiencies.

Z490 Independent Study in Personnel
Management and Organizational Behavior
(1-3 cr.)
P: Consent of department chairperson
and of instructor. Supervised individual study
and research in student’s special field of
interest. The student will propose the
investigation desired and, in conjunction with
the instructor, develop the scope of work to be
completed. Written report required. Grade of A,
S, or F assigned by faculty.

INTERNATIONAL STUDIES
(Second Concentration area)

D301 The International Business
Environment (3 cr.)
P: Junior standing.
The national and international environmental
aspects of international business. Examines the
cultural, political, economic, systemic, legal-
regulatory, trade, and informational environments
and how they affect the international business
activities of firms in the United States and in
selected other countries.

D302 International Business:
Operations of International Enterprises (3 cr.)
P: E301. The administration of international aspects of
business organizations through an examination of their
policy formulation, forms of foreign operations, methods of
organization and control, and functional adjustments.

D490 Independent Study in International
Business (1-3 cr.)
P: Consent of department
department chairperson and of instructor.
Supervised individual study and research in
student’s special field of interest. The student
will propose the investigation desired and, in
conjunction with the instructor, develop the
scope of work to be completed. Comprehensive written report required.

D496 Foreign Study in Business (2-6 cr.)
P: Senior standing and consent of instructor.
Work in, or visits to, business firms;
discussion with business executives and
government officials. Prior background
reading, orientation work, and approval of
project required. Two credit hours for each
three weeks of foreign residence.

Marketing

M300 Introduction to Marketing (3 cr.)
P or C: A200 or A201/A202. Offered for students
with a formal minor in business who may be
majoring in apparel merchandising and interior
design, journalism, telecommunications, or
sports marketing and management.

Examination of the market economy and
marketing institutions in the United States.
Decision making and planning from the
manager’s point of view and impact
of marketing actions from consumer’s point of
view. No credit toward a degree in business.

M301 Introduction to Marketing
Management (3 cr.)
P: W131, C121, X204, K201, X201, A201, A202, L201,
E201, E202, E370, M118, M119, and X420 (all with a
cr. or better). Part of the integrative
core, along with F301, J301 and F301.
Marketing planning and decision making
examined from firm and consumer points of
view. Topics include the marketing concept
and its company-wide implications, the
integration of marketing with other functions,
and the role that product, price, promotion,
and distribution play in marketing strategy
and implementation.

M303 Marketing Research (3 cr.)
P: M301 and
or C: M342-343 for Kelley School of Business students;
P: M300 and either ECON E370 or
or MATH K300 for non-business students.
Focuses on the role of research in
marketing decision making. Topics include
defining research objectives, syndicated and
secondary data sources of marketing
information, exploratory research methods,
survey research design, experimental design,
and data analysis.

M304 Introduction to Marketing
Management: Honors (3 cr.)
P: W131, C121,
X204, K201, X201, A100, A201, A202, L201,
E201, E202, E370, M118, M119, and X420 (all
with a grade of C or better), and admission to
the business honors program. Part of the
honors integrative core, along with F304, J304,
and F304. Examines the marketing concept,
strategic planning, marketing research, and
information systems. Covers consumer and
organizational buying behavior, forecasting
sales, and market segmentation and position.
Also focuses on new product development
process; product lines and brands; pricing
strategies; distribution-channel management;
advertising; personal selling; and organizing,
evaluating, and controlling marketing.

*M340 Effective Marketing
Communications (1.5 cr.)
For C: M301; C: M341; restricted to
students in the marketing concentration.
Devvelops skills necessary for marketing
programs. Topics include producing
effective marketing reports; basics of layout
and design; techniques for effective speaking,
persuasion, and listening; presentation
graphics; and multimedia software.

* Students must be declared marketing majors or non-business students.
non-business students. 

* Students must be declared marketing majors or non-business students.

**M341 Creativity in Marketing (1.5 cr.) P or C: M301; C: M340; restricted to students in the marketing concentration. Develops creativity and creative problem-solving skills necessary for marketing careers. Covers theories and models of creativity, obstacles to creativity, techniques for stimulating personal and group creativity and applications of creativity in marketing.

**M342 Management, Analysis, and Display of Marketing Data (1.5 cr.) P or C: M301; C: M345; restricted to students in the marketing concentration. Data analysis skills needed to manage, evaluate, and display marketing data. Topics include data coding, data analysis using statistical software, attitude measurement, graph display of data, data-driven market segmentation, and competitor analysis.

**M343 Database Marketing (1.5 cr.) P or C: M301; C: M342; restricted to students in the marketing concentration. Provides skills in the use of single-source and geocoded databases in a marketing decision environment. Emphasis is on using database systems to accomplish specific objectives. Topics include the nature and sources of scanner data, micromerchandising systems, geodemographic systems, and analysis tools for database marketing.

**M401 International Marketing (3 cr.) P or C: M303 for Kelley School of Business students; P: M300 for non-business students. Covers world markets, their respective consumers, and their political/economic marketing environments. Examines the marketing issues required to meet the product, promotion, price, and distribution demands of a world market. The course has a global orientation, issues specific to exporting are discussed.

**M402 Marketing Channels (3 cr.) P or C: M303 for Kelley School of Business students; P: M300 for non-business students. Marketing channels are analyzed as organized behavior systems. Focus is on the institutional structure, relationships, and functions of channels of distribution. Analysis, vertical integration, and vertical channel agreements are also emphasized.

**M405 Buyer Behavior (3 cr.) P or C: M303 for Kelley School of Business students; P: M300 for non-business students. Covers consumer behavior in retail markets. Topics include demographic, socioeconomic, psychographic, attitudinal, and group influences on consumer decision making. Applications to promotion, product design, distribution, pricing, and segmentation strategies.
work very well with SAP since the SAP R/3 system has been developed using many of these same techniques. A typical course exercise involves prototyping processes, estimating the time required to complete various tasks, determining necessary resources, and attaining quality output. Finally, the processes or operations will be simulated. Process improvements will be developed either by eliminating waste or by redesigning, using better flow techniques and technology.

G410 Decision Support Systems (3 cr.)
P: S215. Teaches students how to develop mathematical models that can be used to improve decision making within an organization. Uses scenarios based on actual management situations to enhance the student’s model-building abilities. State-of-the-art computer software helps students implement models that can be used to support an organization’s decision-making process.

P300 Introduction to Operations Management (3 cr.)
P: A200 and A100/K201. Offered for students with a formal minor in business. The operations function is concerned with the activity associated with the production of goods and services. Provides an overview of operating decisions and practices in both manufacturing and service-oriented firms. While no attempt is made to cover any particular area in depth, standard terms and concepts required to communicate effectively with operational managers are introduced. No credit toward a degree in business.

P301 Operations Management (1.5-3 cr.)
P: W131, C121, X204, K201, and X201 (all with a grade of C or better) and A100, A201, A202, L201, E201, E202, E203, M118, M119, and X220. Part of the integrative core, along with F301, J301 and M301. A survey course concerned with the production and distribution of goods and services, inventory management, demand forecasting, aggregate production planning, shop scheduling, project management, quality control, and layout and process design. Primary focus for integration is a case problem at the end of the semester.

P304 Operations Management: Honors (3 cr.)
P: W131, C121, X204, K201, and X201 (all with a grade of C or better) and A100, A201, A202, L201, E201, E202, E203, M118, M119, and X220, and admissions to the business honors program. Part of the honors integrative core, along with F304, J301 and M304. A survey course concerned with the activity associated with the production of goods and services. Topics include quality management, process design, capacity management, materials management (including materials requirements planning and the “just in time” inventory system), and project management.

P320 Supply Chain Management: Sourcing (3 cr.)
P: F301, J301, M301, and P301 with a C or higher; or consent of instructor. Sourcing, purchasing has become a major source of economic benefit to most firms. This course is a comprehensive look at this important area of supply chain management. The course examines the purchasing function in industrial firms. Topics include sourcing (domestic and international), specifications, and standards; contract and pricing practices; negotiation; quality assurance; reliability; supplier evaluation; management; value analysis; capital equipment buying; make-or-buy decisions; evaluation of purchasing performance, and ethics.

P426 Supply Chain Management: Material Planning and Sourcing (3 cr.)
P: P301, X201, and P301 with a C or higher; or consent of instructor. Focuses upon the material planning and execution systems used to manage the flow of material in the distribution and manufacturing stages of the supply chain. Topics include computer/software systems for demand management and forecasting techniques; inventory control systems for distribution channels; materials and capacity requirements planning systems in manufacturing; and scheduling and order dispatching systems.

P429 Operations Processes (3 cr.)
P: P301.

P431 Enterprise Operations Planning (3 cr.)
P: K317. This course introduces students to the best practices and procedures for effectively managing a set of linked operations within an organization and the evaluation of them in an integrated environment. This course uses an experience-based approach learning mode by employing cases and a team-oriented simulation project to illustrate various best practices that can be used in managing sub-process operations. The course is viewed as a capstone experience for students interested in getting an in-depth exposure to advanced enterprise resource planning (ERP) concepts and software systems like SAP R/3.

P490 Independent Study in Operations Management (1-3 cr.)
P: Consent of department chairperson and of instructor. Supervised individual study and research in student’s special field of interest. The student will propose the investigation desired and, in conjunction with the instructor, develop the scope of work to be completed. Comprehensive written report required.

General and Honors Courses

X100 Introduction to Business (3 cr.)
A business administration program from the standpoint of the manager of a business firm operating in the contemporary economic, political, and social environment. No credit for juniors or seniors in the Kelley School of Business.

X201 Technology (3 cr.)
Offers an introduction to a range of technologies currently deployed in organizations. Provides a broad understanding of how technologies are deployed, their impact and potential, their strategic importance, and their impact on organizations and on society. Topics covered include the changing impact of technology, software engineering, telecommunications, networks, process technologies, applications of technology, and impact of technologies, and future technologies.

X204 Business Communication (3 cr.)
P: ENG W131 or equivalent. Theory and practice of written and oral communication in a business context. Students learn to use correct, forceful English in preparation of letters, memoranda, and reports. Completion of the Kelley School of Business Oral Communication Proficiency Assessment is required.

X205 Business Communication: Honors (3 cr.)
P: ENG W131 or equivalent. In addition to the requirements of X204, students are introduced to the theoretical concepts of academic research and work with components of a research proposal with the goal of developing a viable topic for the senior research theses. Completion of the Kelley School of Business Oral Communication Proficiency Assessment is required.

X206 Business Communication (3 cr.)
P: ENG W131 or equivalent. Title and practice of written and oral communication in a business context. Students learn to use correct, forceful English in preparation of letters, memoranda, and reports. Completion of the Kelley School of Business Oral Communication Proficiency Assessment is required.

X20S Enterprise Communications (3 cr.)
P: P301.

X20T Business Communication: Honors (3 cr.)
P: ENG W131 or equivalent. Required for all accounting majors. The course explores business communication from the perspective of the receiver. The course focuses on student development and the conceptual factors that affect face-to-face interaction. Not open to accounting majors.

X333 Managing Business Functions (3 cr.)
Open to juniors in the Liberal Arts and Management Program only. Offering a variety of real-world and simulated projects that wrestle with the complex opportunities and problems facing business managers in a variety of settings, this course emphasizes the development of strategic focus and decision-making skills under conditions of ambiguity, change, and uncertainty.

X393 Honors Business Writing (1 cr.)
Required of all students in the Business Honors Program. Designed to assist students in their preparation for X496 Honors Research in Business. Students write reports based on research of related literature and interviews with a mentor and business professionals. This is a two-semester core course.

X405 Business Management and the Natural Environment (3 cr.)
An in-depth study of environmental issues related to business management. Topics include social and ethical approaches to natural resource, environmental issues, and the environmental movement. Cases and projects help students develop a personal philosophy that integrates the business and environmental concerns that they are likely to face in their careers.

X420 Business Career Planning and Placement (2 cr.)
Assists students in obtaining positions consistent with career goals. Covers career planning, self-assessment, career options, organized employment campaigns, interviewing techniques, employment communications, alternate job search strategies, and career management. Involves in-depth work with resumes, electronic mail, and other communication tools. Includes sessions with corporate managers describing work issues and training programs. Also open to seniors of other schools who wish to use the Business Placement Office’s services and facilities.

X480 Professional Practice Abroad (3 cr.)
Undergraduate students with two years of college-level German skills may apply and interview for this internship program. Following selection into the program, students will be assigned to an internship position with an organization that has an affiliation with the Kelley School of Business. The program is designed to provide students with an in-depth exposure to the business environment in Germany, including the German economic system, business culture, and management practices. Students are provided an opportunity to develop interpersonal skills necessary for success in business, as well as fine-tune small group and public presentation skills.

X306 Listening Dynamics in Business (2 cr.)
P: ENG W131 or equivalent. This course explores business communication from the perspective of the receiver. The course focuses on student development and the perceptual factors that affect face-to-face interaction. Not open to accounting majors.

X480 Professional Practice Abroad (3 cr.)
Undergraduate students with two years of college-level German skills may apply and interview for this internship program. Following selection into the program, students will be assigned to an internship position with an organization that has an affiliation with the Kelley School of Business. The program is designed to provide students with an in-depth exposure to the business environment in Germany, including the German economic system, business culture, and management practices. Students are provided an opportunity to develop interpersonal skills necessary for success in business, as well as fine-tune small group and public presentation skills.

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X480 Professional Practice Abroad (3 cr.)
Undergraduate students with two years of college-level German skills may apply and interview for this internship program. Following selection into the program, students will be assigned to an internship position with an organization that has an affiliation with the Kelley School of Business. The program is designed to provide students with an in-depth exposure to the business environment in Germany, including the German economic system, business culture, and management practices. Students are provided an opportunity to develop interpersonal skills necessary for success in business, as well as fine-tune small group and public presentation skills.

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X480 Professional Practice Abroad (3 cr.)
Undergraduate students with two years of college-level German skills may apply and interview for this internship program. Following selection into the program, students will be assigned to an internship position with an organization that has an affiliation with the Kelley School of Business. The program is designed to provide students with an in-depth exposure to the business environment in Germany, including the German economic system, business culture, and management practices. Students are provided an opportunity to develop interpersonal skills necessary for success in business, as well as fine-tune small group and public presentation skills.
a company in Germany for 8 to 10 weeks during the summer. Requirements include two on-campus orientation sessions during spring semester, a two-day orientation upon arrival in Germany, successful completion of the internship, and a written report to be submitted by October 1 of the following fall.

**X485 Overseas Study I (3 cr.)** P: Enrollment in a Kelley School of Business overseas study program. Lectures and discussion on current topics relating to the international environment of business.

**X486 Overseas Study II (3 cr.)** P: Enrollment in a Kelley School of Business overseas study program. Lectures and discussion on current topics relating to the international environment of business.

**X487 Seminar in Business Administration (1-3 cr.)** Instruction of an interdisciplinary nature for student groups involved in university-related nonprofit ventures. May be repeated up to a maximum of 6 credits.

**X488 Current International Topics (1-6 cr.)** Lectures and discussion on current topics relating to the international environment of business, as well as to the cultural aspects of the area in which an overseas study program is located.

**X493 Honors Seminar in Business (3 cr.)** Each honors student is required to take the Honors Seminar in Business during the spring semester of the senior year. Topics of current interest to business organizations are selected to provide a basis for discussion in the seminar. A variety of presenters conduct the presentations and lead the discussion. The course meets once a week. A number of projects and written assignments are required throughout the semester.

**X496 Supervised Independent Honors Research in Business (3 cr.)** P: Senior standing. For students in the Kelley School of Business Honors Program.

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**Kelley School of Business Faculty**

**Faculty Emeriti**


Biagioni, Louis F., Ph.D. (University of Missouri, 1964), Professor Emeritus of Accounting and Information Systems

Bonser, Charles F., D.B.A. (Indiana University, 1965), Professor Emeritus of Public and Environmental Affairs (School of Public and Environmental Affairs), Dean Emeritus of Public and Environmental Affairs, and Professor Emeritus of Business Administration (Kelley School of Business)

Burke, Harvey C., Ph.D. (University of Illinois, 1951), Professor Emeritus of Business Administration and Professor Emeritus of Business Economics and Public Policy

Childers, Victor E., D.B.A. (Indiana University, 1967), Associate Professor Emeritus of International Business

Crawford, T. James, Ph.D. (University of Pittsburgh, 1956), Professor Emeritus of Business (School of Business) and Professor Emeritus of Education (School of Education)

Dalrymple, Douglas J., D.B.A. (Michigan State University, 1964), Professor Emeritus of Marketing

David, H. Donald, D.B.A. (Indiana University, 1959), Associate Professor Emeritus of Business Education

Day, Ralph L., Ph.D. (University of North Carolina, 1961), Distinguished Professor Emeritus of Business Administration

Donnell, John D., D.B.A. (Harvard University, 1966), Professor Emeritus of Business Administration

Dvorak, Earl A., Ed.D. (Indiana University, 1951), Associate Professor Emeritus of Business Education (School of Business) and Associate Professor Emeritus of Education (School of Education)

Framer, Samuel, D.B.A. (Indiana University, 1960), C.P.A., Professor Emeritus of Accounting

Gordon, Paul J., Ph.D. (Syracuse University, 1958), Professor Emeritus of Management

Granbois, Donald H., D.B.A. (Indiana University, 1963), Professor Emeritus of Marketing

Greenleaf, Robert W., D.B.A. (Indiana University, 1961), Professor Emeritus of Finance

Grossack, Irvin M., Ph.D. (Columbia University, 1962), Professor Emeritus of Business Economics and Public Policy

Haebler, William L., D.B.A. (Indiana University, 1952), Professor Emeritus of Management

Hartley, Joseph R., D.B.A. (Indiana University, 1957), Professor Emeritus of Business Administration

Leibman, Jordan H., J.D. (Indiana University, 1979), Professor Emeritus of Business Law


Martin, David D., Ph.D. (University of California, Los Angeles, 1955), Professor Emeritus of Business Economics and Public Policy

Martin, E. Wainright, Jr., Ph.D. (The Ohio State University, 1952), Professor Emeritus of Business Administration


Novit, Mitchell S., Ph.D. (University of Michigan, 1966), Associate Professor Emeritus of Personnel and Organizational Behavior

Otteson, Schuyler F., Ph.D. (The Ohio State University, 1948), Professor Emeritus of Business Administration

Patterson, James M., Ph.D. (Cornell University, 1961), Professor Emeritus of Marketing

Pfister, Richard L., Ph.D. (Massachusetts Institute of Technology, 1959), Professor Emeritus of Business Economics and Public Policy

Raber, Nevin W., M.A.L.S. (Indiana University, 1952), Assistant Professor Emeritus of Business Administration

Ryan, William G., M.B.A. (Harvard University, 1956), Assistant Professor Emeritus of Business Administration

Schaller, Howard G., Ph.D. (Duke University, 1953), Professor Emeritus of Business Economics and Public Policy

Scott, William E., Jr., Ph.D. (Purdue University, 1963), Professor Emeritus of Personnel and Organizational Behavior

Seawell, Lloyd Vann, D.B.A. (Indiana University, 1958), C.P.A., Professor Emeritus of Accounting

Shaffer, Robert H., LL.D. (Indiana University, 1985), Professor Emeritus of Business Administration (School of Business) and Professor Emeritus of Education (School of Education)

Stockton, R. Stansbury, Ph.D. (The Ohio State University, 1956), Professor Emeritus of Business Administration
Suellflow, James E., Ph.D. (University of Wisconsin, 1965), Professor Emeritus of Business Economics and Public Policy
Thorell, Hans B., Ph.D. (University of Stockholm, 1954), E. W. Kelley Professor Emeritus of Business Administration
Waldman, Joseph M., D.B.A. (Indiana University, 1966), Professor Emeritus of Business Administration
Watery, L. Leslie, Ph.D. (Indiana University, 1987), University Professor Emeritus of Transportation and Business History
Well, Herman B. A.M. (Indiana University, 1927), L.L.D. (1962), Chancellor of the University and Professor Emeritus of Business Administration
Williams, Edgar G., D.B.A. (Indiana University, 1952), Vice President Emeritus of Indiana University and Professor Emeritus of Business Administration
Wilson, George W., Ph.D. (Cornell University, 1955), Distinguished Professor Emeritus of Business Economics and Public Policy (School of Business) and Professor Emeritus of Economics (College of Arts and Sciences)

Faculty
Acito, Franklin, Ph.D. (State University of New York at Buffalo, 1976), Chairperson and Professor of Marketing, Faculty Director of the Center for Education and Research in Retailing
Akiwa, Frank, M.B.A. (Indiana University, 1994), Lecturer in Operations and Decision Technologies, K201 Coordinator
Albright, S. Christian, Ph.D. (Stanford University, 1972), Professor of Decision and Information Systems
Allen, Jeffrey W., M.S. (Georgia State University, 1991), Assistant Professor of Accounting and Information Systems
Anderson, Ronald Dean, Ed.D. (Indiana University, 1973), Professor of Marketing and American United Life Professor of Business Administration
Andrews, Jonlee, Ph.D. (University of Wisconsin, 1992), Visiting Associate Professor of Marketing
Arnold, Thomas, M.S. (Temple University, 1993), Visiting Assistant Professor of Finance
Baginski, Stephen P., Ph.D. (University of Illinois, 1986), Professor of Accounting and Information Systems
Baldwin, Timothy T., Ph.D. (Michigan State University, 1987), Associate Professor of Business Administration
Barth, C. Diane, M.S. (Indiana University, 1986), Lecturer of Business Administration
Battle, Thomas E., Ph.D. (Indiana University, 1985), Lecturer in Finance (part-time)
Baye, Michael R., Ph.D. (Purdue University, 1983), Bert Elsner Professorship in Business and Professor of Business Economics and Public Policy
Beggs, Jeri Mullins, M.B.A. (Southern Illinois University, 1993), Visiting Lecturer in Marketing
Benisch, Messod Daniel, Ph.D. (University of Chicago, 1987), Associate Professor of Accounting and Information Systems, Barney Faculty Fellow
Bettencourt, Lance Allan, Ph.D. (Arizona State University, 1998), Assistant Professor of Marketing
Bhattacharyya, Utpal, Ph.D. (Columbia University, 1990), Associate Professor of Finance
Birr, Martin J., M.B.A. (Indiana University, 1987), Lecturer in Accounting
Blacchiarelli, Walter G., Ph.D. (University of Washington, 1988), Assistant Professor of Accounting
Blocher, James D., Ph.D. (Purdue University, 1991), Assistant Professor of Operations and Decision Technologies
Bond, Clay Marc, M.A. (Indiana University, 1987), Lecturer in Operations and Decision Technologies
Bonser-Neal, Catherine, Ph.D. (University of Chicago, 1988), Associate Professor of Finance (part-time)
Boquist, John A., Ph.D. (Purdue University, 1973), Edward E. Edwards Professor of Finance
Bordoloi, Bipin, Ph.D. (Indiana University, 1988), Visiting Associate Professor of Accounting and Information Systems
Bowers, Thomas, J.D. (New York University, 1977), Associate Professor of Business Law
Bretthauer, Kurt M., Ph.D. (Indiana University, 1990), Associate Professor of Operations and Decision Technologies
Briggs, Carl M., Ph.D. (Indiana University, 1992), Lecturer in Decision and Information Systems, and X201 Coordinator
Brown, Carol V., Ph.D. (Indiana University, 1989), Associate Professor of Information Systems
Brown, Susan A., Ph.D. (University of Minnesota, 1997), Assistant Professor of Information Systems
Buchholz, Laura, M.B.A. (Indiana University, 1992), Lecturer in Marketing
Burkhard, Ronald, Associate (Indiana University, 1996), Lecturer in Operations and Decision Technologies (part-time)
Burley-Gant, Diane, Ph.D. (Carnegie-Mellon University, 1998), Assistant Professor of Accounting and Information Systems
Butler, Terry G., M.B.A. (Harvard University, 1986), Visiting Lecturer in Accounting and Information Systems
Byrer, Joyce Kay, Ph.D. (Indiana University, 1991), Lecturer in Accounting and Information Systems
Canada, Richard B., M.S. (Indiana University, 1969), Lecturer in Marketing and Executive Director, Center for Sales Studies and Market Intelligence
Carow, Kenneth A., Ph.D. (Purdue University, 1991), Associate Professor of Finance
Chattopadhya, Arkadev, M.A. (Cornell University, 1990), Visiting Assistant Professor of Finance
Chidambaram, Lalu, Ph.D. (Indiana University, 1989), Associate Professor of Accounting and Information Systems (part-time)
Covin, Jeffrey Glenn, Ph.D. (University of Pittsburgh, 1985), Samuel and Pauline Glaubinger Professor of Entrepreneurship, Professor of Strategic Management
Cox, Anthony D., Ph.D. (Indiana University, 1984), Associate Professor of Marketing
Cox, Dena S., Ph.D. (University of Houston, 1984), Assistant Professor of Finance
Crack, Timothy F., Ph.D. (Massachusetts Institute of Technology, 1996), Assistant Professor of Finance
Daily, Catherine M., Ph.D., (Indiana University, 1991), Associate Professor of Strategic Management, Kosin Faculty Fellow
Dalton, Dan R., Ph.D. (University of California, Irvine, 1979), Dean, and Harold A. Poling Chair of Strategic Management
Davidson, Lawrence S., Ph.D. (University of North Carolina, 1976), Director, Global Business Information Network and Professor of Business Economics and Public Policy
Dayton, Keith, M.B.A. (Indiana Wesleyan, 1983), Lecturer in Management (part-time)
DeHayes, Daniel W. Jr., Ph.D. (Indiana University, 1989), Associate Professor of Information Systems
DeLage, swims, M. (Ohio State University, 1995), Visiting Associate Professor of Finance
Denns, Charles, M.S.E. (Memorial University of Newfoundland [Canada], 1990), Assistant Professor of Management
Dess, George, E. (University of North Carolina, 1997), Assistant Professor of Finance
Dettman, Robert Fred, Ph.D. (University of North Carolina, 1999), Assistant Professor of Finance
Divakaran, Radha, P.G.D.B.A. (Annamalai University, 1991), Lecturer in Operations and Decision Technologies (part-time)
Dollinger, Marc J., Ph.D. (Lehigh University, 1983), Lawrence D. Gluehing Professor of Business Administration and Chairperson, Undergraduate Program
Doh, Haeun, B.A. (Wright State University, 1998), Lecturer in Management
Dreyer, George F., Ph.D. (University of Houston, 1977), Professor of Business Administration
Dull, Richard B., Ph.D. (Virginia Polytechnic Institute and State University, 1957) Assistant Professor in Accounting
Dupuy, Francois, M.A. ( Sciences Politiques Paris, 1974), Professor of Management (part-time)
Dworkin, Terry M., J.D. (Indiana University, 1974), Jack and Linda Gill Professor of Business Law and Chairperson, Business Law; Director, Center for International Business Education and Research
Dybvig, Susan, M.B.A. (Indiana University, 1981), Director, Graduate Programs in Accounting and Lecturer in Accounting and Information Systems
Easton, Anna L. M.S. (Indiana University, 1976), Lecturer in Administrative Systems and Business Education
Echlebarger, Jewel, M.B.A. (Indiana University, 1980), Lecturer in Management (part-time)
Fisher, Jeffrey D., Ph.D. (The Ohio State University, 1980), Director, Center for Real Estate Studies, Charles H. and Barbara F. Dunn Professor of Real Estate, and Professor Finance and Real Estate
Fisher, Joseph G., Ph.D. (The Ohio State University, 1987), Associate Professor of Accounting
Fletcher, Kathy J., Ph.D. (Indiana University, 1986), Visiting Lecturer in Communications and Instructional Skills Office
Fratianne, Michele, Ph.D. (The Ohio State University, 1971), Chairperson and Professor of Business Economics and Public Policy, W. George Pinnell Professorship
Frisbie, Gil, M.B.A. (Indiana University, 1969), Clinical Associate Professor of Marketing
Galpern, Anthony H., B.A. (University of California, Los Angeles, 1955), Visiting Lecturer in Marketing
Garrett, Richard W., Ph.D. (Northwestern University, 1968), Clinical Associate Professor of Decisions Technology
Gateswood, Elizabeth, Ph.D. (University of Georgia, 1986), Director, Center for Entrepreneurship and Innovation and Jack M. Gill Chair of Entrepreneurship
Ginger, Laura A., J.D. (University of Chicago, 1979), Associate Professor of Business Law
Glass, Kathrine, M.B.A. (Indiana University, 1984), Lecturer in Accounting and Information Systems
Goddin, Jeffrey K., M.A. (Indiana University, 1974), Lecturer in Business Communications
Goebel, Joseph Michael, Ph.D. (Florida State University, 1991), Visiting Assistant Professor of Finance
Grandor, James N., M.B.A. (Indiana University, 1964), Visiting Associate Professor of Accounting and Information Systems
Green, R. Jeffery, Ph.D. (University of Illinois, 1967), Associate Dean of Research and Operations; Professor of Business Economics and Public Policy; and Co-Director, Indiana Center for Econometric Model Research
Greene, David E., J.D. (Indiana University, 1974), Clinical Associate Professor of Accounting and Information Systems
Greiner, Daniel, M.S. (Virginia Polytechnic Institute and State University, 1986), Visiting Assistant Professor of Finance
Groomer, S. Michael, Ph.D. (University of Missouri, 1975), C.P.A., Professor of Accounting and Information Systems
Gupta, Anjali, B.S. (Indiana University, 1993), Lecturer in Operations and Decision Technologies
Haeberle, David, M.B.A., J.D. (Indiana University, 1986), Lecturer in Management
Hall, Robert W., D.B.A. (Indiana University, 1972), Professor of Operations Management
Harnett, Donald L., Ph.D. (Cornell University, 1964), Professor of Operations and Decision Sciences
Hassell, Barbara L., Ph.D. (Florida State University, 1990), Clinical Associate Professor of Management
Hassell, John M., Ph.D. (Indiana University, 1983), Professor of Accounting
Hauswold, Robert, Ph.D. (Stanford University, 1995), Associate Professor of Finance
Hayford, Stephen L., J.D. (Indiana University, 1987), Associate Professor of Business Law
Haywood, Rod G., J.D. (Saint Thomas University, 1996), Visiting Lecturer in Communications and Instructional Skills Office
Head, Julie S. (Indiana University, 1982), Lecturer in Accounting
Heerema, Douglas L., Ph.D. (University of Iowa, 1966), Assistant Professor of Accounting (part-time) and Director, Special Programs
Hegarty, W. Harvey, Ph.D. (University of North Carolina, 1972), Associate Professor of Management and Professor of Business Administration
Heidewald, Jeanette L., M.A.T. (Indiana University, 1998), Visiting Lecturer in Communications and Instructional Skills Office
Heitger, Lester E., Ph.D. (Michigan State University, 1971), C.P.A., Professor of Accounting
Helmkamp, John G., D.B.A. (Indiana University, 1968), Professor of Accounting
Helsley, April A. (Indiana University, 1990), Visiting Lecturer in Operations and Decision Technologies
Heron, Randall A., Ph.D. (Purdue University, 1995), Assistant Professor of Finance
Heslin, Thomas E., B.A. (New York University, 1961), Clinical Professor of Business Administration
Hetteshausen, George W., Ph.D. (Purdue University, 1970), Professor of Finance
Hill, John W., Ph.D. (University of Iowa, 1986), Associate Professor of Accounting and Chairperson, Graduate Programs in Accounting
Hite, Peggy A., Ph.D. (University of Colorado, 1986), Associate Professor of Accounting, Faculty Coordinator of the Kelley Scholars Program
Hodge, Frank Douglas, M.B.A. (Indiana University, 1989), Visiting Lecturer in Accounting and Information Systems
Holden, Craig W., Ph.D. (University of California, Los Angeles, 1990), Assistant Professor of Finance
Hopkins, Patrick E., Ph.D. (University of Texas, 1995), Assistant Professor of Accounting and Information Systems
Hustad, Thomas P., Ph.D. (Purdue University, 1973), Professor of Marketing
Ippolito, Mark E., M.B.A. (Seton Hall University, 1976), Lecturer in Operations Management
Jacobs, F. Robert, Ph.D. (The Ohio State University, 1979), Professor of Operations and Decisions Technology
Jaffe, Bruce L., Ph.D. (Johns Hopkins University, 1971), Associate Dean for Academics and Professor of Business Economics and Public Policy
James, Jerry, M.B.A. (University of Chicago, 1975), Lecturer in Finance (part-time)
Jamison, Robert Jr., Ph.D. (University of Texas at Austin, 1980), Professor of Accounting
Jarvis, Cheryl, Ph.D. (Indiana University, 1999), Visiting Assistant Professor, Marketing
Jennings, Robert H., Ph.D. (University of Texas at Austin, 1981), Professor of Accounting and Finance, Jack Winansworth Professorship
Jerman, Roger E., D.B.A. (University of Oklahoma, 1974), Professor of Business Administration
Jessup, Leonard M., Ph.D. (University of Arizona, 1989), Associate Professor of Information Systems
Johnson, Eric, Ph.D. (Arizona State University, 1989), Associate Professor of Accounting
Jones, Steven L., Ph.D. (Purdue University, 1988), Assistant Professor of Finance
Kamma, Sreenivas, Ph.D. (State University of New York at Buffalo, 1987), Associate Professor of Finance
Kang, Heejoon, Ph.D. (University of Virginia, 1986), Professor of Business Economics and Public Policy
Keenan, Susan, M.B.A. (Dartmouth College, 1982), Visiting Lecturer in Accounting and Information Systems
Keller, J. Howard, M.B.A. (Indiana University, 1978), Lecturer in Accounting
Kesner, Idalene F., Ph.D. (Indiana University, 1983), Frank P. Popoff Chair of Strategic Management
Kitzmiller, Greg M.B.A. (Indiana University, 1981), Lecturer in Marketing
Klemkosky, Robert C., Ph.D. (Michigan State University, 1971), Fred T. Greene Chair of Finance
Kofmehl, Ronald J., B.S.E.E. (Columbia University, 1966), Lecturer in Operations and Decisions Technology
Krishnan, H. Shanker, Ph.D. (University of Arizona, 1991), Associate Professor of Marketing
Kuisrud, William N., Ph.D. (University of Texas at Austin, 1980), Associate Professor of Accounting and Chairperson, M.P.A. Accounting Program, Indianapolis
Langvardt, Arlen W., J.D. (University of Nebraska, 1981), Professor of Business Law
Larimer, Preston A., A.G.S. (Indiana University, 1993), Lecturer in Operations and Decision Technologies (part-time)
Larsen, Glen A., Jr., D.B.A. (Indiana University, 1989), Chairperson of the Undergraduate Program, Indianapolis, and Associate Professor of Finance
Lenz, R. Thomas, D.B.A. (Indiana University, 1978), Professor of Business Administration
Littlefield, Bill, M.P.A. (Indiana University, 1987), Lecturer in Operations and Decision Technologies
Lukkenbell, Charles W., M.B.A. (Indiana University, 1980), Lecturer in Management
Lyles, Marjorie M., Ph.D. (University of Pittsburgh, 1977), Professor of International Strategic Management
Lyons, Thomas P., Ph.D. (Stanford University, 1986), Associate Professor of Business Economics and Public Policy
Mabert, Vincent A., Ph.D. (The Ohio State University, 1973), Professor of Operations Management, John and Esther Reese Professorship
MacKay, David B., Ph.D. (Northern Illinois University, 1971), Professor of Marketing (Kelley School of Business) and Professor of Geography (part-time) (College of Arts and Sciences)
MacKenzie, Scott B., Ph.D. (University of California, Los Angeles, 1983), Professor of Marketing
Madar, Barbara A., M.B.A. (University of Pittsburgh, 1993), Visiting Lecturer in Marketing
Magid, Julie, J.D. (University of Michigan, 1993), Visiting Assistant Professor of Business Law
Magiku, Richard J., Ph.D. (University of Chicago, 1986), Associate Professor of Business Administration and Chairperson, Distance Education, Indianapolis
Maines, Laureen A., Ph.D. (University of Chicago, 1990), Associate Professor of Accounting and Information Systems
Mallor, Jane P., J.D. (Indiana University, 1976), Professor of Business Law
Mani, Gayathri, M.B.A. (Madras Christian College [India], 1988), Visiting Assistant Professor of Marketing
Marakas, George Michael, Ph.D. (Florida International University, 1995), Assistant Professor of Accounting and Information Systems
Marcus, Morton J., M.A. (Washington University, 1963), Lecturer in Business Economics and Public Policy; Director, Indiana Business Research Center; and Director, Indiana Center for Econometric Model Research
Marer, Paul, Ph.D. (University of Pennsylvania, 1968), Professor of International Business (Kelley School of Business) and Professor of Central Eurasian Studies (College of Arts and Sciences)
Martin, Roger D., Ph.D. (University of Texas, 1996), Assistant Professor of Accounting and Information Systems
Massey, Anne P., Ph.D. (Rensselaer Polytechnic Institute, 1991), Associate Professor of Information Systems
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