



INDIANA UNIVERSITY

## University Graduate School 2008-2009 Academic Bulletin

### Journalism

#### School of Journalism Bloomington

##### Dean

Professor Bradley Hamm

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[www.journalism.indiana.edu](http://www.journalism.indiana.edu)

### Graduate Faculty

(An asterisk [\*] denotes membership in the University Graduate School faculty with the endorsement to direct doctoral dissertations.)

#### Professors

Trevor Brown\* (Emeritus), Dan Drew\* (Emeritus), Jack E. Dvorak, Peter Jacobi\* (Emeritus), David P. Nord\*, Christine L. Ogan\*, Carol C. Polsgrove\* (Emerita), David H. Weaver\*, G. Cleveland Wilhoit\* (Emeritus)

#### Associate Professors

David Boeyink\*, Bonnie Jeanne Brownlee, Claude H. Cookman, Jon Paul Dilts\*, Michael Evans\*, Owen V. Johnson\*, James Kelly, Radhika Parameswaran\*, Steven Laurence Raymer, Amy L. Reynolds\*, S. Holly Stocking\*

#### Assistant Professors

Michael Thomas Conway, Anthony L. Fargo, Lesa Hatley Major, W. Joann Wong

#### Associate Dean for Graduate Studies

Associate Professor Amy L. Reynolds\*, Ernie Pyle Hall 200H, (812) 855-8111

### Degrees Offered

Master of Arts, Master of Arts for Teachers, dual Master of Arts and Master of Library Science (jointly with the School of Library and Information Science), dual Master of Arts and Master of Public Affairs, dual Master of Arts and Master of Science in Environmental Science (jointly with the School of Public and Environmental Affairs), dual Master of Arts with Folklore and

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Ethnomusicology (jointly with the Department of Folklore and Ethnomusicology), dual Master of Arts and J.D. in Law (jointly with the School of Law), and Doctor of Philosophy

### Special School Requirements

(See also general University Graduate School requirements.)

### Master's Degrees

#### Master of Arts Degree

Two programs (tracks) are available: a professional track and a research and teaching track. The following requirements apply equally to both tracks.

#### Admission Requirements

(1) A superior record in the undergraduate major from a recognized institution, (2) an appropriate level of achievement on the Graduate Record Examination General Test, (3) three letters of recommendation, and (4) a 500-word statement of purpose. Superior students who have not majored in journalism or mass communications are encouraged to apply to either the professional or research/teaching track. The school accepts applications for admission to our M.A. program at any time.

#### Grades

B (3.0) average or above required.

### Master of Arts Degree, Professional Track

#### Course Requirements

A total of 30 credit hours, including the core offerings of J510 Media and Society Seminar, J502 Quantitative Research Methods for Journalists, J572 The Press and the Constitution. For students who enter the program without a journalism degree, J505 Intensive Reporting, Writing, and Editing Workshop, is also required. Students also must take one visual professional skills course, two other professional skills courses, and 9 additional credit hours. The additional credit hours may be all journalism electives or, upon approval of the student's advisor, may include up to 9 credit hours in a minor field. A special arrangement with the School of Library and Information Science allows a 12 credit minor in that school. The Intensive Reporting, Writing, and Editing Workshop may be waived for students who have had professional media experience.

## Master of Arts Degree, Research and Teaching Track

### Course Requirements

A total of 30 credit hours, including the core offerings of J500, J510, and J572. Students must complete a thesis (J800) and 18 additional credit hours. The additional credit hours may all be journalism electives or, upon approval of the student's advisor, may include up to 9 credit hours in a minor field. A special arrangement with the School of Library and Information Science allows a 12 credit minor in that school.

### Thesis

Thesis (J800) required, for 3 credit hours.

## Master of Arts for Teachers Degree

### Major Field Course Requirements

A minimum of 20 credit hours in journalism, advertising (marketing), and telecommunications. Consult the associate dean for graduate studies for specific degree requirements.

## Dual Master of Arts and Master of Library Science Degrees

### Admission Requirements

Students must be admitted by both the School of Journalism and the School of Library and Information Science. Requirements for admission to the School of Journalism are the same as those for the M.A. degree.

### Course Requirements

A total of 21 credit hours in journalism, including J500, J510, J651, a graduate-level reporting course, either a professional skills course or J800, and 6 additional credit hours of graduate journalism electives. Thirty (30) credit hours are required in the School of Library and Information Science, including the core (S501; S502; one from S503 or S504; one from S551, S552, S553, S671, or S583; and one from S506, S519, or S505), S533, S525, and at least one of S521 or S522. Library Science Electives courses bring the total of SLIS credit hours to 30.

## Dual Master of Arts and Master of Public Affairs (M.P.A.)

The School of Journalism and the School of Public and Environmental Affairs collaborate in a combined master's degree program that addresses the demand for specialists who combine public management and public policy with public affairs reporting and writing or the study of media in society. The program prepares students for positions in the media, government, business, and nonprofit organizations. Candidates for the combined degree complete core requirements and elective courses from the School of Journalism. Candidates must be admitted to both schools.

Candidates also complete the core requirements for the M.P.A. and 15 additional credit hours selected from an approved list of courses offered by the School of Public and Environmental Affairs.

### Program Requirements (57 credit hours)

#### Master of Arts in Journalism Requirements (21 credit hours)

Twenty-one (21) credit hours are required for the Master of Arts in Journalism. For specific requirements, see the School of Journalism Bulletin.

#### Master of Public Affairs Requirements (36 credit hours)

#### Required Courses (21 credit hours)

SPEA V501 Professional Development Practicum: Information Technology (1 cr.)

SPEA V502 Public Management (3 cr.)

SPEA V503 Professional Development Practicum: Writing and Presentation (1 cr.)

SPEA V505 Professional Development Practicum: Teamwork and Integrated Policy Project (1 cr.)

SPEA V506 Statistical Analysis for Effective Decision Making (3 cr.)

SPEA V517 Public Management Economics (3 cr.)

SPEA V540 Law and Public Affairs (3 cr.)

SPEA V560 Public Finance and Budgeting (3 cr.)

SPEA V600 Capstone in Public and Environmental Affairs (3 cr.)

#### Specialization Courses (15 credit hours)

Each student is required to develop a specialized concentration comprised of courses approved by a SPEA faculty advisor. Courses may include SPEA, journalism, and other courses.

## Dual Master of Arts and Master of Science in Environmental Science (M.S.E.S.)

### General Requirements

A total of 58 credit hours is required for the dual Master of Arts and Master of Science in Environmental Science (M.S.E.S.).

### Admission Requirements

Students must be admitted by both the School of Journalism and the School of Public and Environmental Affairs. Requirements for admission to the School of Journalism are the same as those for the M.A. degree.

### Journalism Course Requirements

Requirements: A total of 21 credit hours in journalism, including J510, J502 (Quantitative Research Methods for Journalists), J572, three graduate level professional-skills classes and 3 additional credit hours of graduate journalism electives.

Note: A student without an undergraduate journalism degree may be required to take J505 Reporting/Editing Workshop.

### SPEA Course Requirements

Thirty-seven (37) credit hours are required for the M.S.E.S. (Master of Science in Environmental Science).

The M.S.E.S. requirements include E526, E527, E536, E538, E552, E680, V517 plus two of the following: E560, V539, V520, V540, V625, V640, V643, V645, plus 12 credit hours in a specialized concentration.

## Dual Master of Arts with Folklore and Ethnomusicology

### Admission Requirements

Students must be admitted by both the School of Journalism and the Department of Folklore and Ethnomusicology, which is part of the College of Arts and Sciences. Requirements for admission to the School of Journalism are the same as those for the M.A. degree.

### Journalism Course Requirements

A total of 24 credit hours in journalism, including J505, J510, J502 (Quantitative Research Methods for Journalists), J572, one graduate level visual professional-skills class, two professional-skills classes, and 3 additional credit hours of graduate journalism electives.

### Folklore and Ethnomusicology Course Requirements

A total of 24 credit hours in folklore and ethnomusicology, including: F501; and any one of the following: F516, F517, F714; and either of the following: F523 or F525; plus one course from each of the following three groupings: F527-F545, F600s, F700s; and two additional approved courses, which allow the student to expand on any of the above domains or to arrange for a practicum or a course of independent readings.

**A final project or presentation** integrates the folklore/ethnomusicology and journalism facets of the course of study. This project or presentation must be done as an independent study for 2 credit hours and must be approved and supervised by a committee consisting of at least one folklore professor and at least one journalism professor. Students also may be required to complete a thesis. Contact the Folklore and Ethnomusicology Department for more information.

## Dual Master of Arts and J.D. in Law

### Admission

Students may apply to the School of Journalism on the Bloomington campus at the same time they apply to the School of Law on the Bloomington campus. Students already enrolled in the School of Law may apply to the School of Journalism up to the completion of their second year of law study. Students enrolled in School of Journalism may apply to the School of Law up to the end of their first year of the master's program. Students would customarily spend the first year in the School of Law and thereafter divide the second, third, and fourth years between the two units.

### Credit Hours

The joint program would require a minimum of 77 hours in law and 30 hours in Journalism.

### Curriculum

See above curriculum for Master of Arts degree, Research and Teaching Track or the Master of Arts degree, Professional Track.

## Doctor of Philosophy Degree

The School of Journalism offers the Doctor of Philosophy degree in mass communications, journalism track.

### Admission Requirements

(1) Master's degree from a recognized institution, (2) superior record in the major subject, (3) appropriate level of achievement on the Graduate Record Examination General Test, (4) three letters of recommendation, and (5) a 500-word statement of purpose. Students who have not majored in mass communications at either the bachelor's or master's level are encouraged to apply. Consult the associate dean for graduate studies on whether graduate credit can be granted for course work done at the M.A. level.

The school accepts applications for admission to our Ph.D. program for fall semester only. The deadline for applications is December 1 for international students and January 15 for U.S. students.

### Course Requirements

(1) Foundation core of J500, J600, J651, J570 or J571, J555 and one statistics course. (2) Either proficiency in depth in an appropriate language, usually French, German, Russian, or Spanish; or completion of an approved set of three tool-skill courses. With the permission of the director of graduate studies, these courses may be counted in the concentration areas. (3) At least two other approved courses at the 600 level in the School of Journalism. These courses may be counted in the concentration areas. (4) Twenty-one (21) to 27 credit hours in each of two concentration areas; and up to 27 credit hours in electives and dissertation for a minimum of 90 credit hours.

Much of the concentration area course work will be taken in departments outside the School of Journalism. Students, in consultation with their faculty advisors, should construct concentration areas according to their own research interests. The concentration areas may be selected from the following: (1) international communication, (2) history and philosophy of communication, (3) communication law, (4) the media and public policy, (5) economics and media management, (6) media and social systems, (7) political communication, (8) communication and culture, (9) visual communication, and (10) communication ethics. With the approval of the advisory committee, students may choose other areas of concentration more closely related to their interests. Students should consult their faculty advisors in selecting courses in concentration areas.

### Grades

B (3.0) average or above required overall and in School of Journalism course work.

## Periodic Review

At the beginning of the second year, members of the graduate faculty together with the student's advisor will meet with the student's first-year instructors to examine the grade and research records of each graduate student to assess the student's strengths and areas in need of attention. Any student whose achievements and potential fall far below standard will be discouraged from further work.

## Advisory Committee Selection

During the first semester of the second year of course work, students will select four faculty members to serve on the advisory committee. Most students select one member for the core, one for each of the two concentration areas, and one for methodology. The chair of the advisory committee must be a member of the journalism faculty. One other member of the committee must come from journalism. A least two of the members must be on the graduate faculty, and one must be from outside the journalism and telecommunications faculty. The outside member usually represents one of the concentration areas.

## Qualifying Examination

Each student is evaluated for Ph.D. candidacy in the following ways: at the completion of course work, the student will take (1) a four-hour written examination on the foundation core, (2) a problem-solving, take-home examination on methodology, (3) a four-hour written examination on the first concentration area, (4) a four-hour written examination on the second concentration area; and following the written examinations, (5) a comprehensive oral examination administered by the student's advisory committee. (The written and oral examinations must be completed within a period of no more than four weeks.)

## Research Committee Selection

The research committee will consist of four faculty members, one from outside the School of Journalism and the Department of Telecommunications. The chairperson and at least one other member of the committee must be journalism faculty. The members may be, but need not be, the same as those who served on the advisory committee, and the chairperson may be the same or different. The chairperson should be a full member of the graduate faculty. All members must be members of the graduate faculty, and at least half the committee must be full members.

## Final Examination

Oral, primarily a defense of the dissertation.

## Ph.D. Minor in Journalism

Journalism Students must take 12 credit hours of graduate course work in the School of Journalism. Upon consultation with an advisor in journalism, students may organize a minor tailored to their interests, but they must submit the proposed program of study to the Graduate Committee of the School of Journalism for approval.

## Courses

### General

**J500 Introduction to Mass Media Research (3 cr.)** Seminar on content analysis, experiments, survey methods, qualitative research, historical and legal methodology. Development of media research proposals.

**J501 Public Affairs Reporting (3 cr.)** Lectures and roundtable discussion of problems in covering public affairs issues at the national, state, and local levels. Emphasis on reporting on government, social welfare agencies, elections, political parties, special interest groups, and other areas of general public interest.

**J502 Quantitative Research Methods for Journalists (3 cr.)** Introduction to social science principles of measurement, sampling, statistical inferences and logic of research design in collection, analysis and interpretation of information used in journalism and mass media.

**J505 Intensive Reporting, Writing, and Editing Workshop (3-6 cr.)** This course introduces graduate students to the fundamental practices and principles of writing, reporting, editing and design for the print media. Students will develop skills in news judgment, document-based information gathering, interviewing, observation and description, news and feature writing, ethics, page layout, headline writing, copy editing, content editing, and photo editing.

**J510 Media and Society Seminar (3 cr.)** Examination of structure, functions, ethics, and performance of communication and mass media, stressing a review of pertinent research literature. Analysis of media policies and performance in light of communication theory and current economic, political, and social thought.

**J514 International Communication (3 cr.)** Comparative analysis of international media systems. Course topics and geographical regions studied vary from semester to semester.

**J520 Seminar in Visual Communication (3 cr.)** Integration of advanced visual communication skills, including photography, writing, and editing. Individual projects in packaging news and public affairs information. Emphasis on experimentation with message forms outside constraints of the traditional news media.

**J525 Colloquium in Scholastic Journalism (1-3 cr.)** Examination of problems in teaching journalism and supervising school publications. Topics may include impact on scholastic journalism of changes in educational philosophy, law, financial support, and technology. May be repeated for state certification to teach secondary school journalism, but no more than 6 credits may be counted toward graduate degree.

**J528 Public Relations Management (3 cr.)** Designed to enable students to manage a public relations department. Theories and principles relevant to public relations practiced in agency, corporate, and not-for-profit organizations will be covered.

This will include developing goals and objectives, working with clients, developing budgets, and research methods.

**J529 Public Relations Campaigns (3 cr.)** Designed to provide students with the opportunity to develop and execute a Public relations campaign for a local not-for-profit organization. Students will be exposed to relevant Public relations theory and in-depth case study analysis.

**J530 Issues in New Communication Technology (3 cr.)** Study of the political, economic, social, legal, and historical issues involved in the introduction and diffusion of communication technologies. Research on the uses and potential effects of new technologies on the structure and practice of journalism and mass media.

**J531 Public Relations for Nonprofits (3 cr.)** This graduate seminar focuses on how a nonprofit organization creates images and how it shapes its programs and goals to gain public support. Assignments and readings are designed to foster a theoretical and practical understanding of promotional techniques and campaigns using journalistic and other media.

**J542 Arts, Media, and Society (3 cr.)** Study of issues in arts journalism and the role of the arts in mass media and society. Lectures by guest experts and independent research on current trends and problems in the field, emphasizing the public affairs aspects of the arts.

**J544 Science, Society, and Media (3 cr.)** An examination of science in society, with a particular look at research and commentary on media coverage of science and technology. Reading, reflection, and discussion of both theoretical and practical issues, and independent reading and research on a topic of the student's own choosing.

**J551 Seminar: Reporting the Law (3 cr.)** Study of public affairs aspects of the law. Research and reporting on timely topics pertaining to the courts, the legal profession, and law enforcement agencies particularly as they relate to the social-political-economic order.

**J552 Seminar: Reporting the Arts (3 cr.)** Principles of literary, theater, art, dance, and music reporting and criticism. Emphasis on the preparation of articles for publication.

**J553 Education and the Media (3 cr.)** Study of problems and issues in such areas as school finance, curriculum development, teaching methodology, and the politics of education. Research and reporting on current trends in the field.

**J554 Science Writing (3 cr.)** Exploration of the challenges and opportunities associated with writing about science for non-scientists. Reading and discussion of articles and texts about communicating science to nonscientists, and practical exercises in reporting and writing.

**J555 Teaching Mass Communications in College (3 cr.)** Exploration of the theory and practice of college pedagogy. Specific attention to skills required for teaching mass communications. Includes development of a new course syllabus and teaching portfolio.

**J556 Seminar: Urban Affairs Reporting (3 cr.)** Study of current urban problems, such as air pollution, transportation, inner-city redevelopment, ghetto life, and metropolitan government. Research and reporting on timely topics.

**J560 Topics Colloquium (1-4 cr.)** Topical seminar dealing with changing subjects and material from semester to semester. May be repeated twice for credit with a different topic.

**J563 Computerized Publication Design I (3 cr.)** This publishing design course incorporates typesetting, electronic photo editing, graphics, and page design. Students are instructed in design theory, computer publishing skills, and creative problem solving.

**J565 Computerized Publication Design II (3 cr.)** This advanced publishing design course builds on J563 Computerized Design I and incorporates advanced work in color, type design, computer illustration, creative problem solving, and an introduction to print production.

**J570 Theory and Research: Individual Level (3 cr.)** Introduction to the theory and research relevant to mass media studies at the individual level of analysis. Corresponds to R541 in the telecommunications department.

**J571 Theory and Research: Macro-Social Level (3 cr.)** Introduction to theoretical orientations and research findings at the macro-social level of analysis.

**J572 The Press and the Constitution (3 cr.)** Seminar on specialized topics concerning the rights and obligations of mass media under the Bill of Rights. Research and discussion on law of privacy, access, and other constitutional problems.

**J573 Ethnographic Reporting and Writing (3 cr.)** This skills course explores the ethnographic, community-based approach to magazine journalism. Students will gain an understanding of how communities invest themselves, and how to report from this perspective.

**J574 Gender and Media (3 cr.)** This course exposes students to work in the broad interdisciplinary arena of gender and media. It will address the complex ways gender conceptions structure the cultural and economic landscape of media, including newspaper, television, magazines, advertising, and photography.

**J575 Student Press Law and Ethics (1-3 cr.)** This course explores legal and ethical dilemmas surrounding high school student media. This course traces the history of the student rights movement, especially concentrating on student press rights and responsibilities.

**J576 Management of School Publications (1-3 cr.)** This course will focus on high school press advertising and management. It examines faculty, administration, and staff relations; management techniques; staff and editorial policies; legal and ethical responsibilities; and trends in the high school press.

**J577 Yearbook Advising (1-3 cr.)** This class focuses on high school yearbook advising. The course will cover yearbook financial management, business contracts, common components of marketing/sales, faculty/administration/staff management, supervising techniques, and legal and ethical responsibilities.

**J592 Media Internship (1-3 cr.)\*\*** Professional experience in media. Students hold work assignments with media organizations. Grading is on an S/F basis. Arranged through the associate dean for graduate studies office.

**J600 Quantitative Methods in Mass Communication Research (3 cr.)** P: J500 or R500, and one statistics course. Advanced behavioral methods in the analysis of mass communication data. Practice in analyzing data with computerized statistical programs.

**J614 Communication and National Development (3 cr.)** Study of the structure and roles of the mass media in national development and the application of communication theory and technology to the problems of development and social change.

**J624 Russian and East European Area Media Systems (3 cr.)** Investigation of theory and practice of communications systems in the region, including history, news content, institutions, journalists, technology, economic and political pressures, as well as audience and international influences.

**J650 History and Philosophy of the Media (3 cr.)** Lectures and discussion on the origins, the historical growth, and the philosophical roots of the communication media, with particular emphasis on the relationship between the media and political, economic, social, and cultural trends in the United States.

**J651 Qualitative Methods in Mass Communication Research (3 cr.)** Seminar on qualitative, historical, and legal research methods for mass communication research.

**J653 The Media in the Twentieth Century (3 cr.)** Seminar on topics in the history and philosophy of the communication media in the twentieth century, stressing both continuity and change in an age of rapid technological growth for print and electronic media in the United States and in selected areas of the world.

**J655 Ethics and Journalism (3 cr.)** Exploration of the role of ethics in journalism. Using literature that examines ethics in the context of journalism practice, the course will analyze ways journalists attempt to deny or limit the role of ethical values. Special attention to objectivity, freedom, and casuistry.

**J660 Topics Colloquium (3 cr.)** Topical seminar dealing with changing subjects and material from semester to semester. May be repeated twice for credit.

**J672 Topics in Communication Law (3 cr.)** Independent research and roundtable analysis of selected problems in communication law.

**J673 Government and Mass Media (3 cr.)** Independent research and roundtable analysis of political communication and government-media relations.

**J700 Specialized Reporting Project (3 cr.)\*\***

**J800 M.A. Thesis or Creative Project (3 cr.)\*\***

**J804 Readings and Research in Journalism (cr. arr.)\*\***

#### Graduate

**G741 Ph.D. Research in Mass Communications (cr. arr.)\*\***

**G790 Readings and Research in Mass Communications (1-3 cr.)\*\***

\*\*These courses are eligible for a deferred grade.